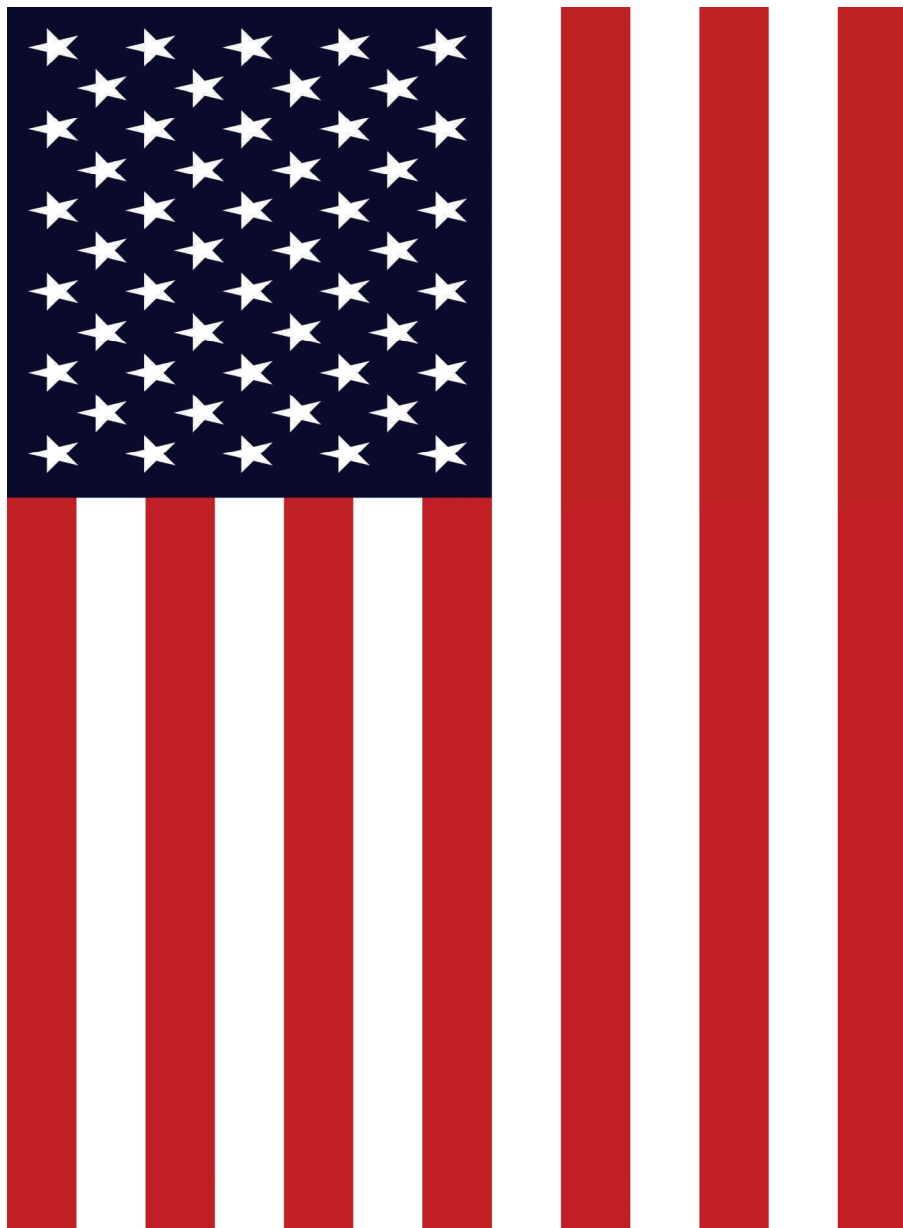


CIBER

***NATIONAL SECURITY AND
ECONOMIC COMPETITIVENESS***
Proposed CIBER Activities (2006-2010)



DRAFT

Brigham Young University

- Test of Applied Cultural Competency (TACC) for Business
 - The TACC, designed to complement the American Council for the Teaching of Foreign Languages (ACTFL) language proficiency exams, will help ascertain the cultural competency of participants
- Developing Business Turkish
 - With the BYU Middle East Language Center, the University of Texas at Austin CIBER, the Middle East Research Center, and the Michigan State University CIBER
- Studying Business Culture in the Turkish-Speaking World
 - In partnership with the University of Texas at Austin CIBER, the BYU National Foreign Language Resource Center (NFLRC) for Middle Eastern Languages and the Center for Middle Eastern Studies at the University of Texas at Austin
- Rocky Mountain CIBER Conference on Homeland Security

Columbia University

- Columbia University Business Security Conference
 - with the Penn and Texas A&M CIBERs, will host the 2007 conference, which will focus on the U.S.'s traditional agglomeration economies in the post-9/11 environment, including industry distribution and the implications for supply-chain management and competition in the retailing, manufacturing and real estate sectors
- Two New Courses
 - "Anti-Money Laundering and Anti-Terrorist Finance Enforcement"
 - "Managing Global Political Risk"

Duke University

- Development of Business-Related Themes for Security Programs
 - with Duke University Center of Law, Ethics and National Security (LENS) and the Triangle Institute for Security Studies (TISS)
- Co-Sponsorship of the JIBS Annual Conference on Emerging Research Frontiers
- Design and Host a New Conference on Security Implications (Year 3)

Florida International University

- National Forum on Trade Policy (NFTP)
 - with co-hosts the University of Florida CIBER and the University of Central Florida in 2010
- New Course: “International Risks Assessment”
- National Security and Economic Competitiveness Research Projects
 - “Port/Container Security”
 - “Corporate Strategies Under Terrorism and Adversity”
 - “Terrorist Trade Financing?”
 - “Suspicious Trade Financing, Suspicious Weights and Smuggling”
- US Intelligence Community Centers of Academic Excellence Program
- Global Security Conference
 - with co-sponsor the University of Maryland

George Washington University

Georgia Institute of Technology

- Bioterrorism Preparedness: A Public-Private Partnership
 - the Partnership Roundtable will be a collaborative effort with Business Executives for National Security (BENS)
- Southeast Roundtable on Defense (SEROD) Member and Host
- Sam Nunn Pre-Doctoral Security Fellowships: International Security Seminar
- International Business Guest Lecture Series
 - in partnership with numerous other campus centers

Indiana University

- Curriculum and Pedagogy Developments: Radio Frequency Identification (RFID)
- Building a Body of Knowledge: Faculty Research Grants
- Academic Conferences
- Outreach to Business and Policymakers: Conferences and Publications

Michigan State University

- National Security Program with Business Focus
 - with MSU School of Criminal Justice
- Law / Security-Focused International Trade Center
 - with MSU School of Law
- Business and National Security Studies CIBER Consortium
 - with the CIBERs of Texas A&M, Texas at Austin, Columbia, Ohio State, Purdue, and Wisconsin
- New Courses
 - “Security in the Global Supply Chain”
 - “Security Issues in Packaging”
- 4th MSU CIBER Roundtable: Risk and Security Issues in IB

The Ohio State University

- National Forum on Trade Policy (NFTP)
 - with CIBER partners Michigan, Kansas, and Illinois
 - serve as “local” host in Chicago
- Fischer Council on Global Trade and Technology Forum
- Annual International Knowledge Management Conferences
 - in partnership with OSU’s National Resource Centers
- Develop a New “Business Security” Course
 - in partnership with OSU’s International Studies Department

Purdue University

- National Security Symposium
 - with CIBER partner Michigan State and the Purdue Homeland Security Institute

- “Global Security and Risk Planning” MBA Course
 - a new MBA course that deals with issues related to security of computers, supply chains, financial and intellectual assets, business implications of the Department of Homeland Security initiatives, risk assessment and contingency planning techniques, and the new technologies for transportation security

- MBA Student Team Consulting Projects
 - MBA students will work on consulting projects for private sector partners of the Purdue Homeland Security Initiative (PHSI), analyzing risks due to terrorism, culminating in presentation of a detailed report to company executives

San Diego State University

- New Graduate Program
 - with SDSU's International and Security Conflict Resolution (ISCOR) Program, will develop and introduce a new Master's Degree in Homeland Security
- Enhancement of Activities of the SDSU CIBER Press
 - with initiatives aimed at increasing the rate and intensity of international business research publications

Temple University

- Building Bridges to Middle-East and North Africa (MENA)
 - cooperative agreements with educational institutions in MENA Region
 - establish a Certificate of Specialization in MENA
- United Arab Emirates (UAE) Initiative
 - collaborative programs with the Dubai Women's College
- Research Focus: "Risks of Terrorism from a Managerial Prospective"

Texas A&M University

- Web-Based Certificate in Homeland Security-Business
 - a 15-hour course for graduates and undergraduates in 2008
- Research Projects:
 - “Determining Major Homeland Security Topics for IB Research”
 - “Homeland Security Issues for Small and Medium-Sized Businesses”
- National Security and Economic Competitiveness Programs, Conferences, and Roundtables
 - conducted in each of the next four years in New York, Houston, Chicago, and Texas, respectively)

University of California, Los Angeles

- New Courses for Graduates and Undergraduates within the theme of “Business and Government Policies for Disasters and Terrorism”
 - Background on disasters and terrorism
 - Economic, political, human, and social costs of catastrophic events
 - Public-private partnerships
 - Preparedness and recovery
 - Impact upon business and management
 - The business response-what it is and what it should be
- Outreach Activities: Conference Co-Sponsorship
 - with the UCLA Schools of Law, Medicine, Public Policy, Engineering and Applied Science, and the Department of Economics and Political Science
- Research Projects and Activities
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University of Colorado at Denver

- Global Executive Forum
- Field Study to Dubai
- New UC-Boulder Arabic and Middle East Studies Course:
“Business and the Arab World”
- Host a 2007 Rocky Mountain CIBER Network Conference
 - with CIBERs of BYU, Texas A&M, and Washington, the theme will be
“Homeland Security, Trade Policy and the Northern Border”
- Organize a Global Executive Forum on Homeland Security,
Trade Policy and the Northern Border

University of Connecticut

- Workshop: “Impact of Homeland Security in Transacting Global Business”
- Seminars on National Security and Economic Competitiveness
- Conference on Incorporating Emerging Issues into Curricula
- State of the Art Research Conference: “Global Supply Chain Management”

University of Florida

- National Security and Economic Competitiveness Research Projects
 - “Homeland Security and Latin American Immigration Policy: Differential Impacts on State Agricultural Labor Markets”
 - “Diffusing Anti-American, Anti-Capitalism and Anti-Globalism Sentiments in Major Latin American Markets”
 - “Implications of Rent-Protection for Pro-Poor Growth Policies”
 - “Information Security in Coordinating Global Supply Chains”
- National Forum on Trade Policy (NFTP)
 - with co-hosts Florida International CIBER and the University of Central Florida
- Non-Recurring Business and Academic Conferences Co-Sponsorships

University of Hawai'i at Manoa

- Asia Pacific Institute - National Security and Economic Competitiveness (NSEC)
- Interdisciplinary NSEC Research Projects
- NSEC Research Conferences, Seminars, and Publications
- Development of Cases for International Service Industries
- Critical Foreign Languages for Business and Industry Pros
- Technical Workshops for Professionals in Financial Services, Information Technology and NSEC
- National Forum on Trade Policy Co-Sponsorship
- On-Line Training Modules: "Doing Business in Islamic Asia"
- Co-Sponsorship with University of Hawaii's College of Tropical Agriculture and Human Resources (CTAHR) for Food and Agricultural Security
- Co-Sponsorship with University of Hawaii's College of Social Sciences

University of Illinois

- Cross-Campus Initiative on Food Security
 - focus for an initiative designed to exploit the campus' strengths in veterinary medicine, agriculture, supply chain management and industrial distribution, nano-technology, information sciences, and food science. The initiative proposes to ensure the safety and integrity of the nation's food systems by addressing every aspect of food security *from the farm to the fork*. The Illinois CIBER will fund scholars to travel to campus as part of speaker series on food and bio-security, and will also fund research grants to on-campus teams and pursue funding for the technical aspects of food security from industry and federal agencies.

University of Kansas

- Research Projects
 - “Economic and Financial Effect of Oil Price Changes” (2007-008)
 - “Effects of C-TPAT on Global Supply Chain Performance” (2007-09)
- New Course: “Arabic for Business Course”
- Updated Course: “Information Security, Fraud and Forensic Accounting”
- New Program: “Business Security, Risk and Threat Analysis”
- Faculty Development Program in Turkey (2010)
- Seminars: “Navigating Globalization in a Post-9/11 World”

University of Maryland

University of Memphis

- Regional National Security and Economic Competitiveness Conference
 - in collaboration with the Memphis Regional Chamber of Commerce and the FBI
- Faculty Research Grants on National Security and Economic Competitiveness

University of Michigan

- Arabic, Turkish, and Indonesian Language Training
 - in collaboration with CIBER partners Columbia, Penn, and Kansas
- Internships in Five Islamic Countries: Morocco, Jordan, Turkey, Malaysia, and Indonesia
- Research Conference: “The Impact of Homeland Security on International Trade”
 - with partners Bowling Green University, University of Windsor, and Indiana University CIBER

University of North Carolina

- MBA Summer Internship
 - with the U.S. Chamber of Commerce Homeland Security Task Force in Washington, D.C.
- New Course: “Securing the Global Supply Chain”
- Host a research symposium on Homeland Security in December 2007, and will partner with the National Chamber Foundation and UNC-affiliated Institute for Defense and Business to hold a national conference for business in Washington, D.C. in 2009

University of Pennsylvania

- Research Project: “Insuring Against Terrorism: A Global Challenge”
- Symposium: “The Impact of Terrorism on Financial Institutions: Comparing New York and London”
 - with partner Columbia University in 2007
- Seminar / Speaker Series
 - with the Solomon Asch Center for the Study of Ethnopolitical Conflict
- Training for ASIS Security Executives

University of Pittsburgh

- Research Programs on National Security and U.S. Economic Competitiveness
 - with the Graduate School of Public and International Affairs, the Matthew Ridgway Center for International Security Studies, and the Ford Institute for Human Security
 - 1st Project: “International Security and U.S. Competitiveness”
 - 2nd Project: To be determined

University of South Carolina

- Arabic Language Track within the International MBA Program
- U.S. Army Officer Arabic Language Track (IMBA Program)
- New Joint IMBA / International Studies Major / Graduate Degree in Security Studies
 - with the University of South Carolina's Moore School of Business and the Walker Institute of International Studies
- Co-Sponsorship of National Conferences on Global and National Security
 - with the University of Maryland in 2008 and 2010
- Faculty Research Grants on the Impact of Terrorism and National Security
 - with \$15K in grant funds available each year for the next four years

University of Southern California

- Research Project: “Global Business and Terrorism”
 - will also be used to develop a research workshop and publish a book
- Research Project: “Political Risk Assessment in Multinational Business”
- Lecture Series: “The Influence of Terrorism on U.S. International Business”
 - will also be used to develop a graduate course for 2008
- Annual International Workshop Series: “Fostering Global Collaboration of Port Security”

University of Texas at Austin

- International Supply Chain Conference
 - with the LBJ School of Public Affairs, to engage in discussion for a future collaboration with the Business School's Supply Chain Management Consortium to sponsor the conference, which will highlight scenario planning in an environment of heightened national security
- Boundaries Conference Series
 - will four University of Texas at Austin Title VI Area Studies Centers, which will offer a series of annual conferences exploring the boundaries of economic and social issues, with at least one of the conferences focusing on National Security and Economic Competitiveness
- New Course: "International Business Fellows Program"
- Scenario Planning Seminar

University of Washington

- Support for Security-Related Languages
 - with the University of Washington Middle East Center on a summer business Arabic program
- Northern Border Security and Trade Conference
 - with CIBER partners BYU, UC-Denver, and Texas A&M
- Skills Workshops, Faculty & Doctoral Workshops, and Forums on Security-Related Topics
- Faculty Research Grants targeted to Security Topics
- Global Social Entrepreneurship Competition: “The Link Between Poverty and Instability”

University of Wisconsin - Madison

- Global Biological Threats Initiative
 - potential research areas include infectious and zoonotic diseases, biological weapons, global terrorism, transnational preparedness and management and environmental security
- Business and National Security and Economic Competitiveness Studies Consortium
 - with CIBER partners Texas A&M, Texas, Columbia, Michigan State, Ohio State, and Purdue
- Advance Korean Language Training and Support of Persian Language and Culture Security
- Political Risk Assessment Seminars
- International Biotechnology Outreach
- Promoting Collaborative Research