Welcome

U of SC | South Carolina

FALL PROVOST'S RETREAT

AUGUST 28, 2020

UNIVERSITY OF
South Carolina

WELCOMING REMARKS

Robert L. Caslen, Jr.
President

UNIVERSITY OF
South Carolina

ACADEMIC AFFAIRS UPDATE

William F. Tate IV

Executive Vice President for Academic Affairs and Provost

UNIVERSITY OF
South Carolina

UPDATE

William F. Tate IV
Executive Vice President for Academic Affairs and Provost
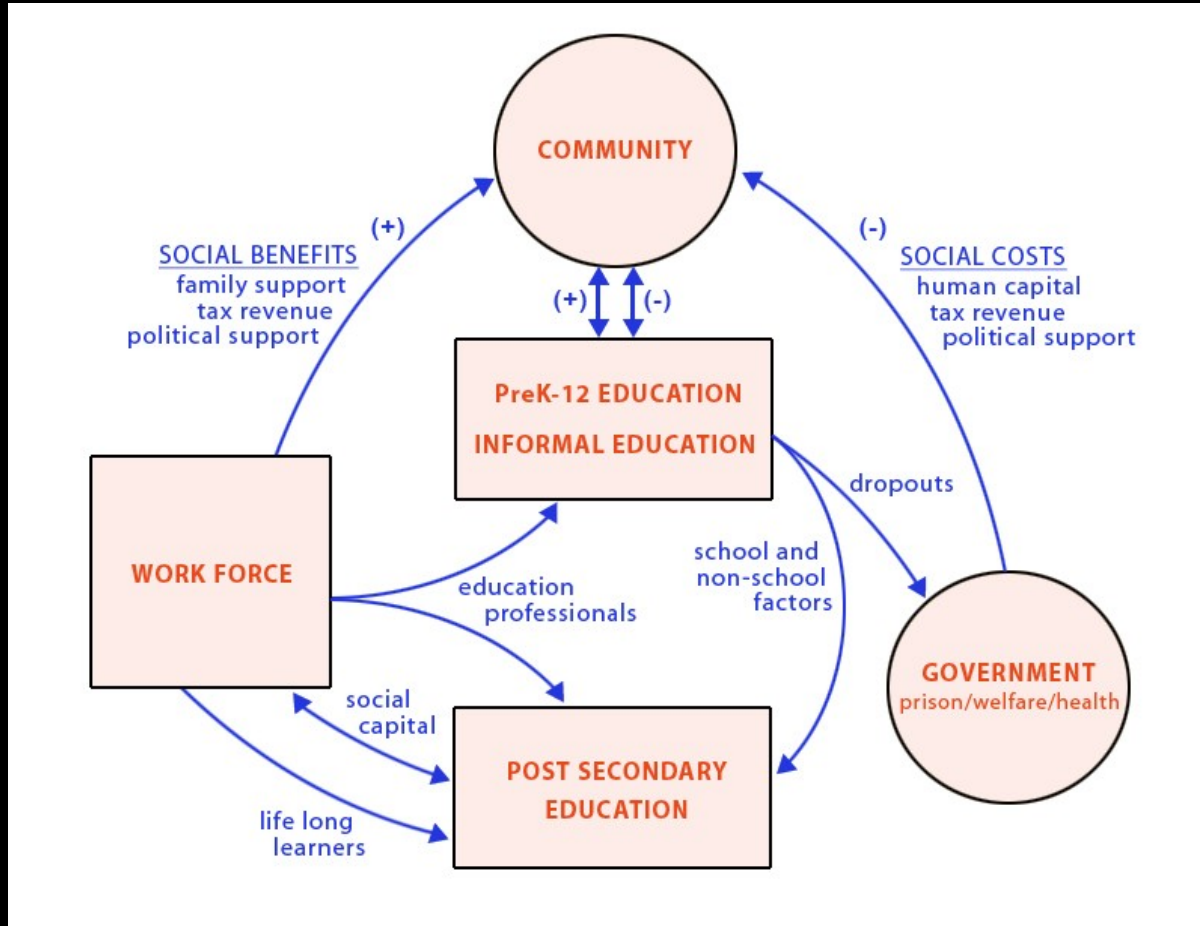
UNIVERSITY OF
South Carolina

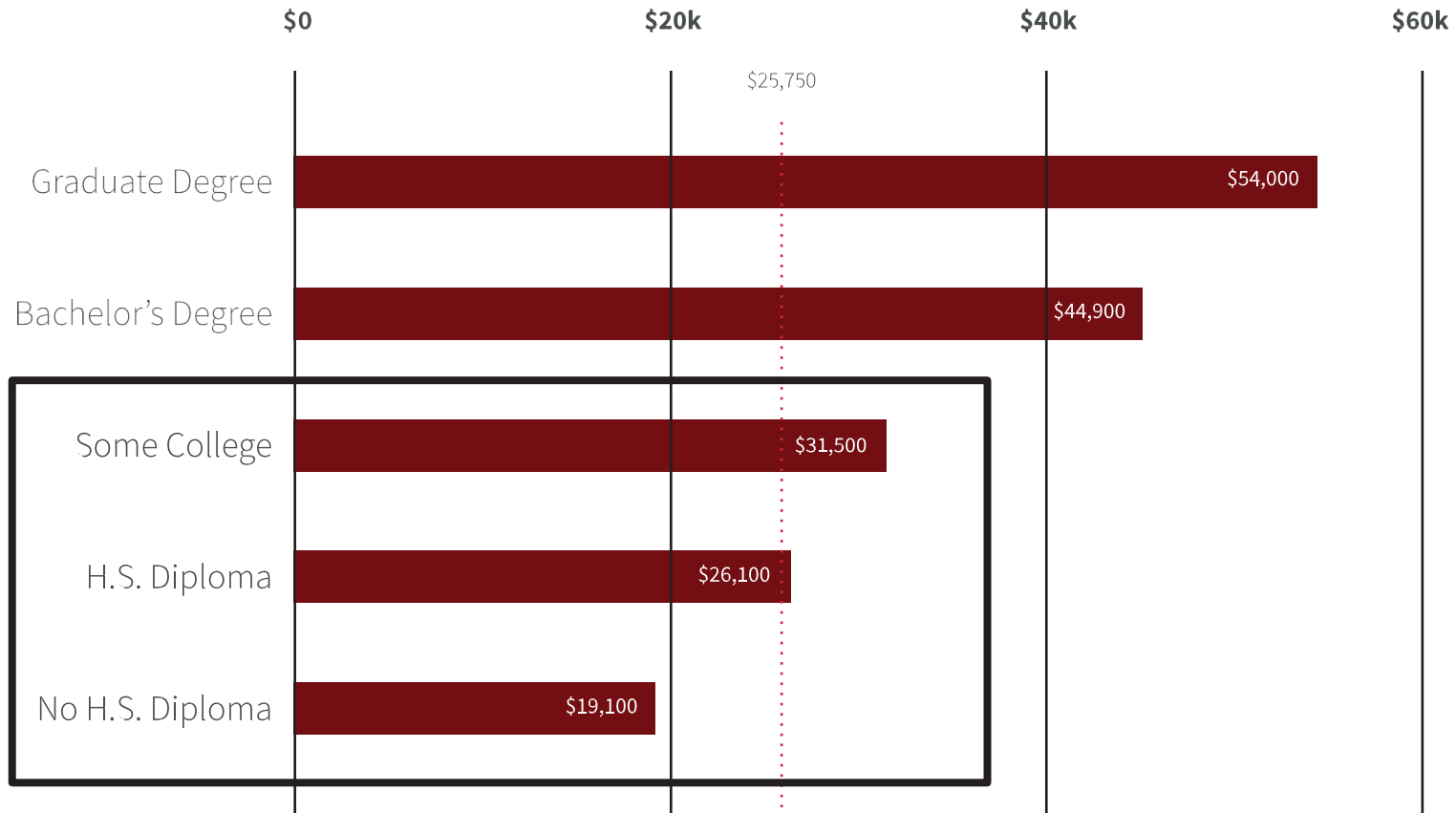# SOUTH CAROLINA NEXT
RCM as opportunity

William F. Tate

Cycle of Opportunity in Community

South Carolina

median earnings by educational attainment

	$0	$20k		$40k	$60k
			$25,750		
Graduate Degree				$54,000	
Bachelor's Degree			$44,900		
Some College		$31,500			
H.S. Diploma	$26,100				
No H.S. Diploma	$19,100				

Population with
Bachelor's Degree (%)

- 35.5 - 42.2
- 28.7 - 35.4
- 22.0 - 28.6
- 15.2 - 21.9
- 8.4 - 15.1
- ★ U of SC Campus
- ☐ HE Institution

South Carolina

SOUTH CAROLINA STATISTICAL ATLAS, U.S. CENSUS

COMPARISON OF KEY METRICS - AAU (PUBLICONLY)

Administrative Cost Per Student

For the purposes of this analysis, administrative costs are defined as a function of what institutions report to the National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Finance survey as "institutional support" expenses, or those for the "day-to-day operational support of the institution." Institutional support commonly includes costs for executive management, a legal department, fiscal operations, public relations, or a development office. Institutional support does not include items like student activities, career services, or financial aid staff (which fall under a separate category of expenses called student services), or parking facilities, housing, or food services (which are reported as auxiliary enterprises). For most institutions, institutional support does not include expenses for operating on-campus hospitals, with some exceptions

Institution	2010	2011	2012	2013	2014	2015	2016	2017	2018
Georgia Institute of Technology-Main Campus	3,540	3,506	3,623	3,173	3,517	3,965	4,581	5,456	5,219
Indiana University-Bloomington	2,502	2,827	2,773	2,275	2,653	2,715	2,997	2,877	1,943
Iowa State University	1,798	1,461	1,487	1,793	1,340	1,695	1,639	1,767	1,885
Michigan State University	2,448	2,454	2,601	2,771	2,716	2,990	3,203	3,218	14,902
Ohio State University-Main Campus	4,201	5,140	4,563	5,663	5,588	4,567	4,934	5,500	4,588
Pennsylvania State University-Main Campus	3,258	2,934	3,520	4,206	3,096	3,819	4,350	4,535	4,353
Purdue University-Main Campus	3,666	3,874	2,974	3,232	3,560	3,037	4,072	3,482	3,651
Rutgers University-New Brunswick	3,260	2,835	3,094	3,237	6,151	5,463	6,175	4,656	5,444
Stony Brook University	5,299	5,497	5,019	5,496	5,413	5,319	6,334	6,492	5,580
Texas A & M University-College Station	1,859	2,028	1,338	1,572	1,849	1,726	2,075	2,605	2,238
The University of Texas at Austin	2,710	4,769	2,529	3,296	3,349	3,250	3,808	3,790	4,152
University at Buffalo	4,950	4,620	5,038	4,765	4,704	4,345	5,537	5,848	5,449
University of Arizona	2,760	2,896	3,020	2,975	3,404	3,798	4,007	4,413	4,334
University of California-Berkeley	3,954	4,396	4,892	6,027	7,414	5,535	8,699	7,799	7,322
University of California-Davis	3,238	3,255	5,280	3,686	4,042	3,561	4,510	5,336	5,358
University of California-Irvine	1,525	1,804	2,592	2,803	2,718	3,209	3,905	3,064	2,721
University of California-Los Angeles	4,308	4,181	4,431	4,897	5,268	6,310	7,284	7,079	5,281
University of California-San Diego	4,393	3,403	4,180	4,514	4,683	5,678	6,367	6,755	5,676
University of California-Santa Barbara	1,776	1,811	1,830	2,355	2,260	2,769	3,366	3,623	3,016
University of California-Santa Cruz	2,119	2,449	2,511	2,712	2,739	3,147	3,647	3,405	2,785
University of Colorado Boulder	1,212	1,397	1,578	1,593	1,961	2,374	3,425	3,457	3,992
University of Florida	2,438	3,046	2,624	3,148	3,870	3,626	4,187	3,687	3,984
University of Illinois at Urbana-Champaign	1,394	988	1,144	1,371	1,675	1,532	2,105	1,963	2,046
University of Iowa	3,563	2,564	2,743	2,711	2,806	2,837	3,036	2,826	2,420
University of Kansas	2,543	2,711	2,844	2,811	2,776	2,693	2,966	3,229	3,334
University of Maryland-College Park	2,814	2,882	3,018	3,316	3,586	3,610	3,939	3,580	3,836
University of Michigan-Ann Arbor	4,378	4,325	4,203	4,407	4,400	4,648	5,456	5,483	5,247
University of Minnesota-Twin Cities	6,131	4,789	4,552	4,624	6,073	5,862	7,088	6,775	7,453
University of Missouri-Columbia	508	2,004	1,969	1,375	1,285	1,839	2,220	2,083	1,882
University of North Carolina at Chapel Hill	3,801	3,971	3,609	3,921	4,142	5,400	7,004	8,542	8,303
University of Oregon	3,034	3,066	3,018	2,423	2,494	2,690	3,956	3,926	4,119
University of Pittsburgh-Pittsburgh Campus	4,958	4,759	3,767	3,713	4,047	4,050	5,151	5,220	5,354
University of Utah	4,924	4,512	3,572	4,900	3,834	5,353	5,480	5,530	6,830
University of Virginia-Main Campus	4,658	3,564	3,628	3,836	4,127	4,938	6,308	6,367	7,248
University of Washington-Seattle Campus	3,577	3,453	3,987	4,725	5,013	4,666	6,397	5,455	5,468
University of Wisconsin-Madison *Public AAU Average*	3,201	3,220	3,206	3,395	3,627	3,754	4,512	4,508	4,730
	728,037								
University of South Carolina-Columbia	1,651	1,822	2,407	2,162	2,175	2,116	2,749	2,932	2,793

Assumption: Below Average Administrative Cost/Student > Above Average Administrative Cost/Student

COMPARISON OF KEY METRICS - AAU (PUBLICONLY)

Instructional Cost Per Student

For the purposes of this analysis, instructional costs are defined as a function of what institutions report to the NCES, IPEDS Finance survey as "instruction" or "academic support" expenses. Instruction is a broad category that includes general academic instruction, occupational and vocational instruction, and the like, but does not include academic administration (e.g., academic deans), which are reported as academic support. Academic support also includes functions such as libraries, museums, and galleries

Institution	2010	2011	2012	2013	2014	2015	2016	2017	2018
Georgia Institute of Technology-Main Campus	15,517	14,990	15,478	16,627	15,867	17,087	18,630	18,401	17,603
Indiana University-Bloomington	15,784	15,729	15,908	17,098	17,722	18,262	20,297	20,221	21,220
Iowa State University	14,187	13,317	13,865	14,209	13,757	14,504	16,632	16,597	16,907
Michigan State University	16,985	16,742	16,623	16,383	17,207	18,075	19,105	20,150	21,970
Ohio State University-Main Campus	22,497	21,855	21,386	21,910	22,198	21,987	25,420	25,048	19,823
Pennsylvania State University-Main Campus	18,333	17,534	19,650	16,748	16,964	17,750	21,462	21,643	21,373
Purdue University-Main Campus	17,035	16,428	17,846	18,439	19,133	18,698	24,694	25,243	24,796
Rutgers University-New Brunswick	17,898	17,402	17,450	17,598	20,867	20,737	22,023	27,650	26,284
Stony Brook University	19,905	21,006	22,090	22,348	22,882	23,404	30,261	31,631	27,251
Texas A & M University-College Station	16,808	14,969	14,032	14,775	16,756	16,944	21,242	21,082	20,183
The University of Texas at Austin	18,035	16,445	17,913	17,573	18,222	19,286	25,775	26,398	25,791
University at Buffalo	18,363	18,975	18,127	18,874	19,073	20,075	25,629	25,879	22,698
University of Arizona	15,228	15,793	16,936	16,826	18,161	18,987	23,696	22,615	23,370
University of California-Berkeley	21,909	22,941	23,186	24,383	25,064	29,295	28,969	27,909	26,492
University of California-Davis	26,288	26,398	27,582	29,175	29,373	31,945	36,630	36,607	36,107
University of California-Irvine	23,785	25,220	26,244	26,505	27,472	28,223	31,437	31,443	29,059
University of California-Los Angeles	45,502	48,226	52,422	55,365	57,895	62,196	70,828	73,738	75,565
University of California-San Diego	29,880	31,692	35,470	38,368	37,851	39,402	44,249	45,210	47,007
University of California-Santa Barbara	11,793	12,337	14,124	13,915	14,490	15,770	15,770	16,782	16,679
University of California-Santa Cruz	10,469	10,229	10,457	10,587	10,932	11,557	13,766	13,877	14,345
University of Colorado Boulder	12,971	15,648	15,606	16,574	17,406	17,895	21,934	22,603	22,736
University of Florida	19,470	20,156	19,231	19,412	20,367	21,098	22,297	22,248	21,152
University of Illinois at Urbana-Champaign	19,359	18,356	19,139	21,365	21,510	22,378	26,830	27,577	28,224
University of Iowa	20,966	19,030	20,115	20,643	21,182	21,020	21,633	21,977	21,593
University of Kansas	16,711	16,640	18,110	18,722	19,121	19,665	22,347	22,763	23,425
University of Maryland-College Park	17,030	16,630	17,082	17,863	18,854	19,310	20,020	20,103	19,919
University of Michigan-Ann Arbor	28,767	27,115	27,271	27,344	27,492	28,603	37,735	38,305	37,297
University of Minnesota-Twin Cities	25,520	23,946	23,836	24,697	25,712	25,235	29,059	28,863	28,550
University of Missouri-Columbia	12,988	11,880	12,571	13,044	13,454	14,080	14,994	15,445	15,620
University of North Carolina at Chapel Hill	35,880	34,901	33,976	33,804	32,827	33,209	39,785	38,135	35,414
University of Oregon	12,395	12,735	13,197	13,734	14,369	14,550	19,694	18,855	20,018
University of Pittsburgh-Pittsburgh Campus	23,390	22,914	23,321	23,743	23,441	24,595	30,268	30,571	30,921
University of Utah	16,448	15,684	16,393	16,709	16,984	18,450	20,797	21,915	22,000
University of Virginia-Main Campus	22,335	22,130	21,735	22,968	23,082	25,146	29,291	32,997	30,087
University of Washington-Seattle Campus	29,455	30,996	30,036	29,383	29,854	31,465	37,610	38,803	38,679
University of Wisconsin-Madison *Public AAU Average*	20,223	20,124	20,697	21,244	21,797	22,743	26,476	26,954	26,415
University of South Carolina-Columbia	14,338	13,808	13,552	14,438	14,820	14,895	16,242	16,711	16,049
	728,037	724,446	745,101	764,787	784,693	818,761	953,120	970,355	950,928

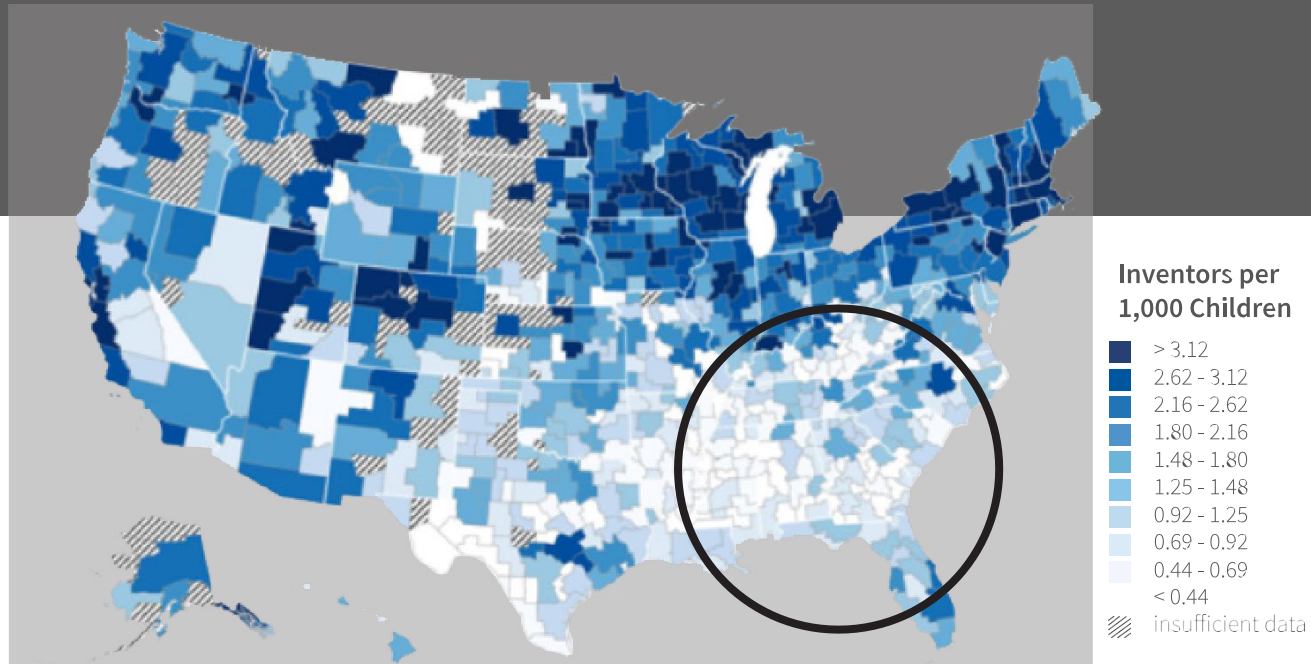*Assumption: Above Average Instructional Cost/Student > Below Average Instructional Cost/Student*

most competitive

GARNET AND BLACK

The Origins of Inventors

patent rates by childhood community zones
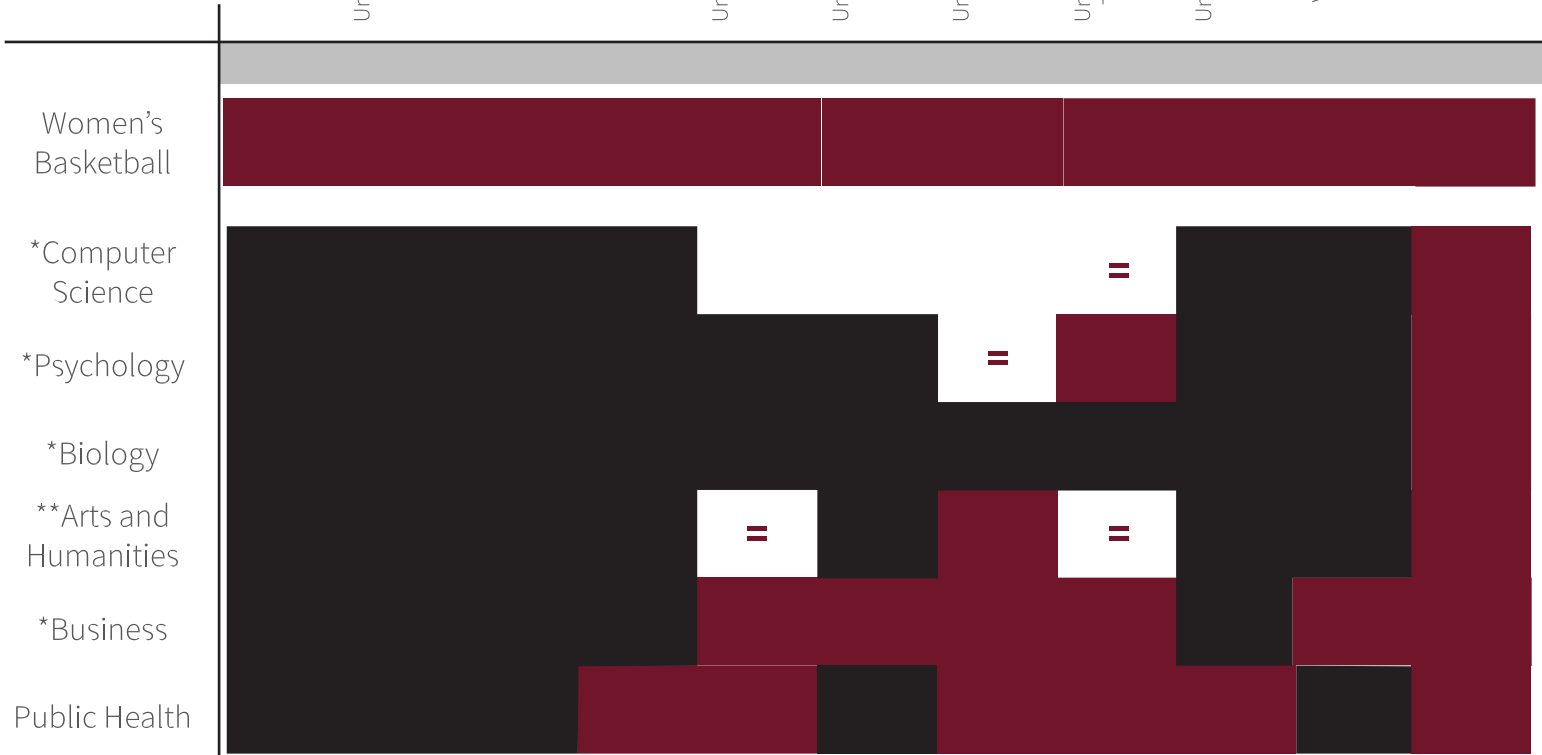
Inventors per
1,000 Children

- > 3.12
- 2.62 - 3.12
- 2.16 - 2.62
- 1.80 - 2.16
- 1.48 - 1.80
- 1.25 - 1.48
- 0.92 - 1.25
- 0.69 - 0.92
- 0.44 - 0.69
- < 0.44
- insufficient data

BELL, CHETTY, JARAVEL, PETKOVA, & VAN REENEN, 2018

	Duke University	University of Maryland	Indiana University	Purdue University	University of Missouri	University of Georgia	University of Kentucky	University of Tennessee	University of Florida	Vanderbilt	Clemson
Women's Basketball											
*Computer Science											
*Psychology											
*Biology											
**Arts and Humanities											
*Business											
Public Health											

* Top Undergraduate Majors for large Public Universities
** Humanities represent foundational liberal arts

QS WORLD RANKINGS 2020 | NEWS AND WORLD REPORT

	Duke University	University of Maryland	Indiana University	Purdue University	University of Missouri	University of Georgia	University of Kentucky	University of Tennessee	University of Florida	Vanderbilt	Clemson
Women's Basketball											
*Computer Science								=			
*Psychology							=				
*Biology											
**Arts and Humanities					=			=			
*Business											
Public Health											

* Top Undergraduate Majors for large Public Universities
** Humanities represent foundational liberal arts

discussion

ENROLLMENT UPDATE

Scott Verzyl

Associate Vice President for Enrollment and Dean of Undergraduate Admissions

Dr. Cheryl Addy,

Vice Provost and Dean of Graduate School

UNIVERSITY OF
South Carolina

SYSTEM OVERVIEW

Flagship Institution - USC Columbia

Comprehensive Campuses
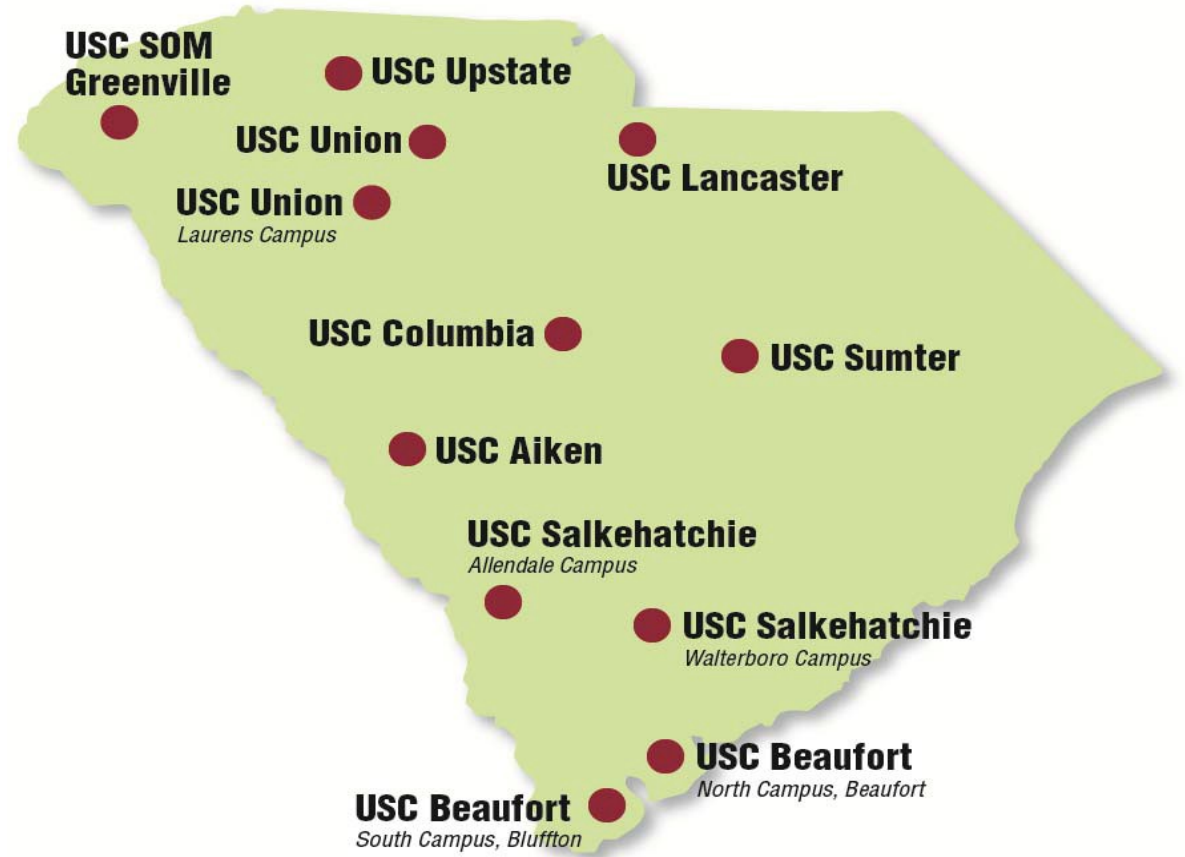USC Aiken
USC Beaufort
USC Upstate

Palmetto College

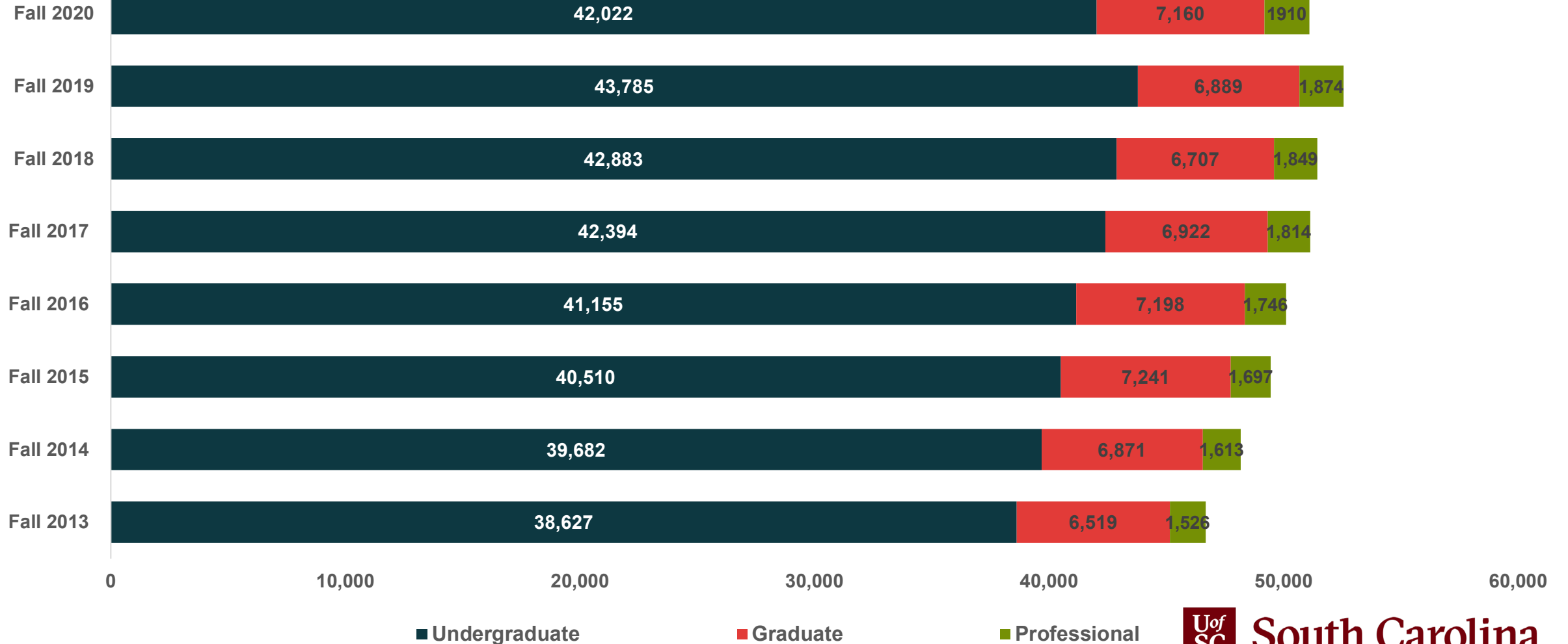USC Lancaster, USC Salkehatchie
USC Sumter, USC Union

School of Medicine
Columbia
Greenville

USC SOM Greenville
USC Upstate
USC Union
USC Union Laurens Campus
USC Lancaster
USC Columbia
USC Sumter
USC Aiken
USC Salkehatchie Allendale Campus
USC Salkehatchie Walterboro Campus
USC Beaufort North Campus, Beaufort
USC Beaufort South Campus, Bluffton

U of SC South Carolina

USC SYSTEM HEADCOUNT ENROLLMENT

	Undergraduate	Graduate	Professional
Fall 2020	42,022	7,160	1910
Fall 2019	43,785	6,889	1,874
Fall 2018	42,883	6,707	1,849
Fall 2017	42,394	6,922	1,814
Fall 2016	41,155	7,198	1,746
Fall 2015	40,510	7,241	1,697
Fall 2014	39,682	6,871	1,613
Fall 2013	38,627	6,519	1,526

■ Undergraduate   ■ Graduate   ■ Professional

South Carolina

Campus	Level	2019 Preliminary	2019 Freeze	2020 Preliminary	# Change	% Change
Columbia	Undergraduate	27,379	27,502	27,336	(43)	-0.16%
	Law	634	634	639	5	0.79%
	Medicine (Columbia)	390	391	404	14	3.59%
	Medicine (Greenville)	417	418	427	10	2.40%
	PharmD	433	432	440	7	1.62%
	Masters	3,611	3,793	3,917	306	8.47%
	Doctoral	2,087	2,194	2,124	37	1.77%
	Total	**34,951**	**35,364**	**35,287**	**336**	**0.96%**
Aiken	Undergraduate	3,095	3,258	3,167	72	2.33%
	Masters	252	468	512	260	103.17%
	Total	**3,347**	**3,726**	**3,679**	**332**	**9.92%**
Beaufort	Undergraduate	2,086	2,112	1,961	(125)	-5.99%
	Masters	3	7	6	3	100.00%
	Total	**2,089**	**2,119**	**1,967**	**(122)**	**-5.84%**
Upstate	Undergraduate	5,607	5,852	5,415	(192)	-3.42%
	Masters	366	455	471	105	28.69%
	Total	**5,973**	**6,307**	**5,886**	**(87)**	**-1.46%**
Lancaster	Undergraduate	1,418	1,640	996	(422)	-29.76%
Salkehatchie	Undergraduate	721	964	735	14	1.94%
Sumter	Undergraduate	1,187	1,360	1,108	(79)	-6.66%
Union	Undergraduate	778	1,153	691	(87)	-11.18%
System Total		**50,464**	**52,633**	**50,349**	**(115)**	**-0.23%**

Headcount Comparison Report

Fall 2020 to Fall 2019 as of August 20, 2020

U of SC. South Carolina

GRADUATE EDUCATION AT THE UNIVERSITY OF SOUTH CAROLINA

Dr. Cheryl Addy

Vice Provost and Dean of The Graduate School

UNIVERSITY OF
South Carolina

# UNIVERSITY OF SOUTH CAROLINA - GRADUATE EDUCATION AT A GLANCE

- Graduate Degree Programs at UofSC Columbia
  - 135 master's/specialist degrees
  - 64 doctoral degrees
  - 38 certificate programs
  - 46 programs with 100% online delivery though USC Columbia
- Graduate Degree Programs at the system comprehensive universities
  - 10 master's degrees
- Program Rankings
  - #1 International MBA (USN&WR 2019)
  - #6 Online Nursing Program (USN&WR 2019)
  - #1 Sport Science Schools & Departments in the U.S. (Shanghai Rankings 2018)

GRADUATE PROGRAMS

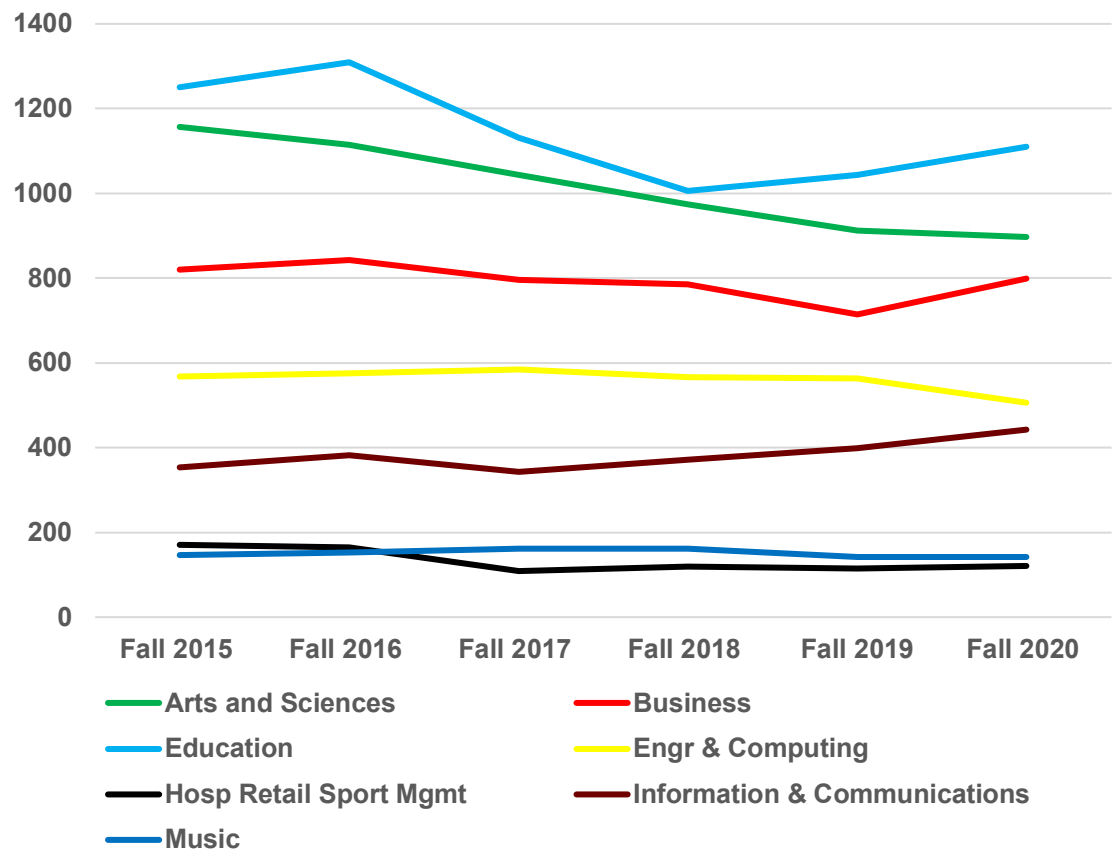53 NATIONALLY RANKED

THE MOST IN SOUTH CAROLINA

UofSC South Carolina
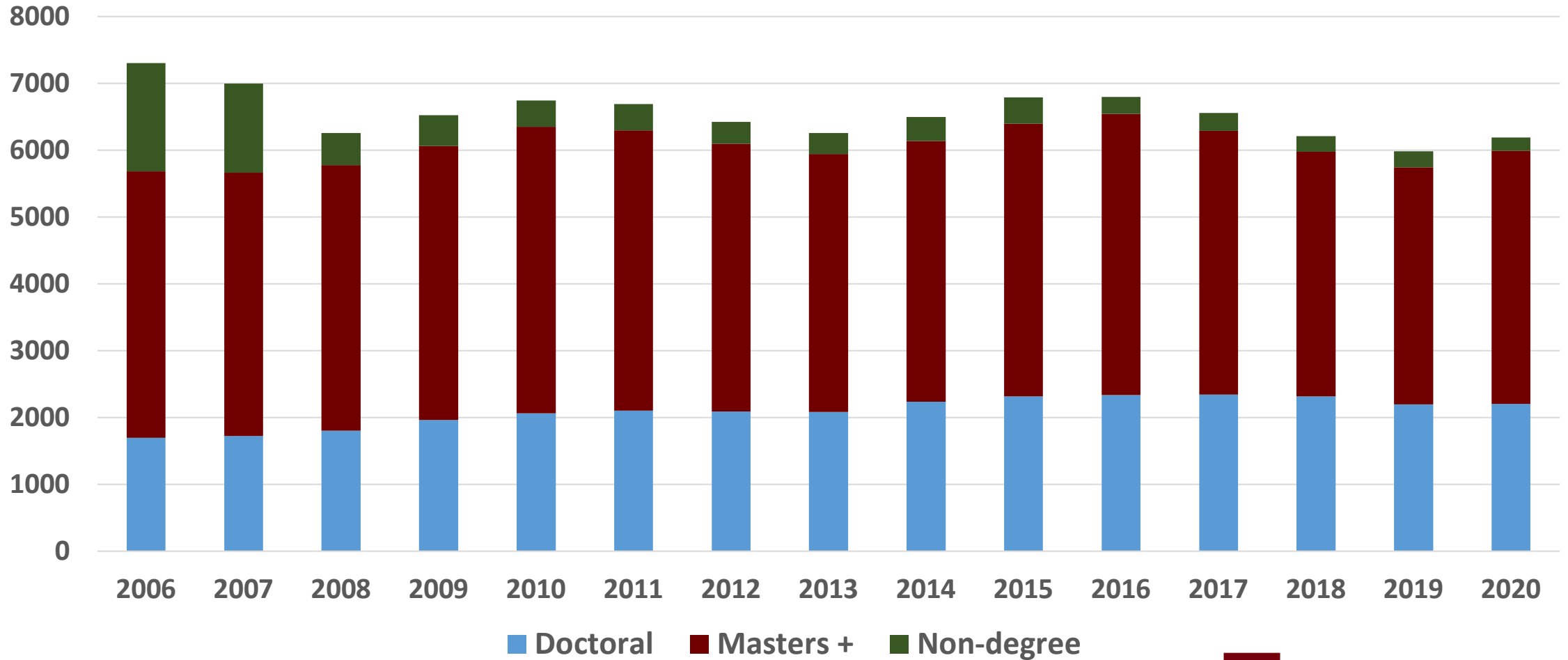
UofSC GRADUATE ENROLLMENT BY COLLEGE


Graduate Enrollment by College – Health Sciences

Medicine · Nursing · Pharmacy · Public Health · Social Work

Graduate Enrollment by College - Other

Arts and Sciences · Business · Education · Engr & Computing · Hosp Retail Sport Mgmt · Information & Communications · Music
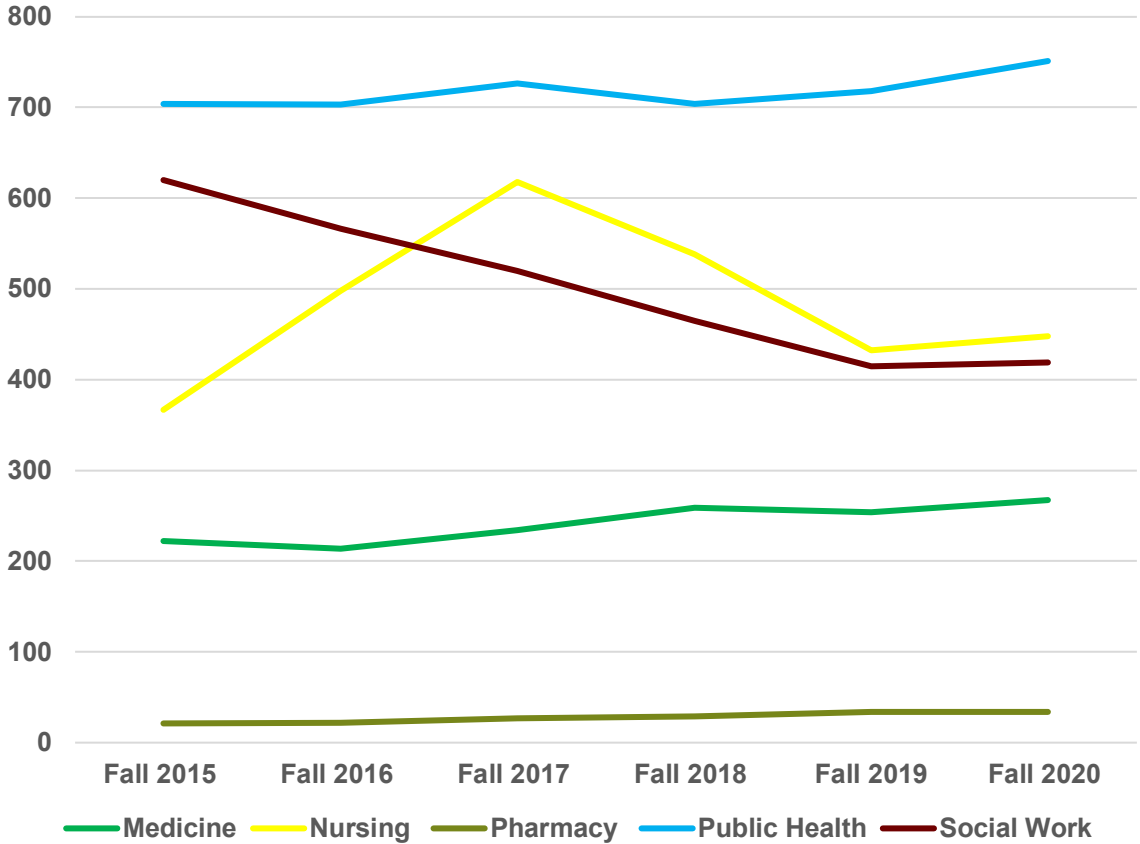
UofSC South Carolina

UofSC GRADUATE ENROLLMENT DEMOGRAPHICS

- 59% South Carolina residents
  - Most popular states beyond SC: Virginia, North Carolina, Georgia, Florida
- 84% U.S. citizens or permanent residents
  - Most popular countries beyond U.S.: China, India, Republic of Korea, Bangladesh, Taiwan
- 19% underrepresented minorities

UofSC DOCTORAL DEGREES CONFERRED

Legend: PhD, DMA, DPT, DNP, DrPH, EdD

UofSC South Carolina
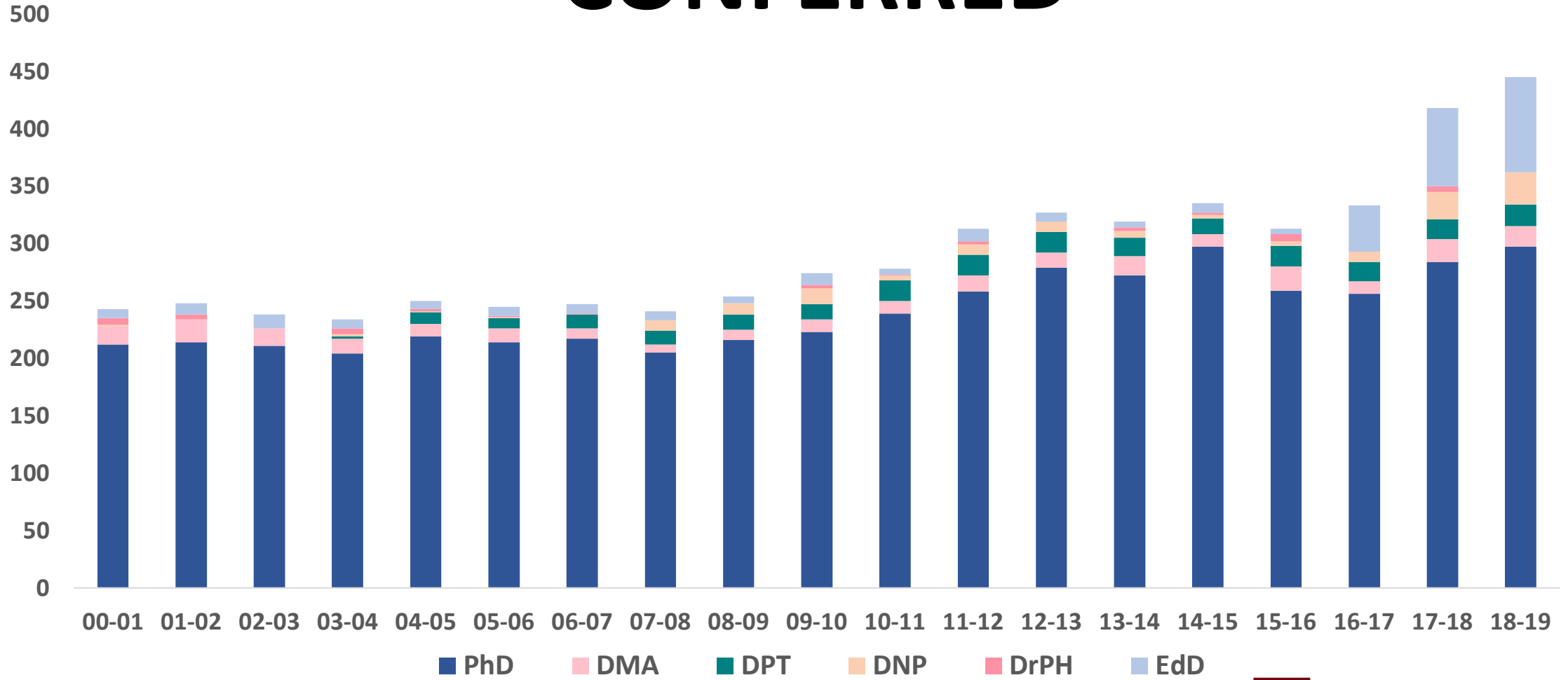
WHY **UofSC** FOR GRADUATE STUDIES?

Scholarly Initiatives:

- **Presidential Fellows** – award-winning fellowship program for our best doctoral and MFA students

- **Grace Jordan McFadden Professors Program** – funding and mentoring for under-represented minorities planning for the professoriate

- **Graduate Civic Scholars** – program to promote interdisciplinary research, involvement in social justice initiatives and an enhanced understanding of the role of scholarship in addressing societal needs

U*of***SC.** South Carolina

WHY UofSC FOR GRADUATE STUDIES?

Professional Development:

- Career guidance and preparation for the job market
- Communication
- Salary negotiation and financial literacy
- How to find and benefit from mentoring
- Three Minute Thesis (3MT) skills
- Grant and proposal writing
- Individual development plans
- Opportunities to present and publish
- Training to be a better instructor; Preparing Future Faculty program
- Travel grants for professional meetings

UofSC South Carolina

UNDERGRADUATE ENROLLMENT AT UofSC COLUMBIA

NEW UNDERGRADUATE STUDENTS FALL 2020* PROJECTING OVER 7,750

4%

3%

19%

74%

- Freshmen
- Transfers
- Other New Student
- Pathway+ Gateway
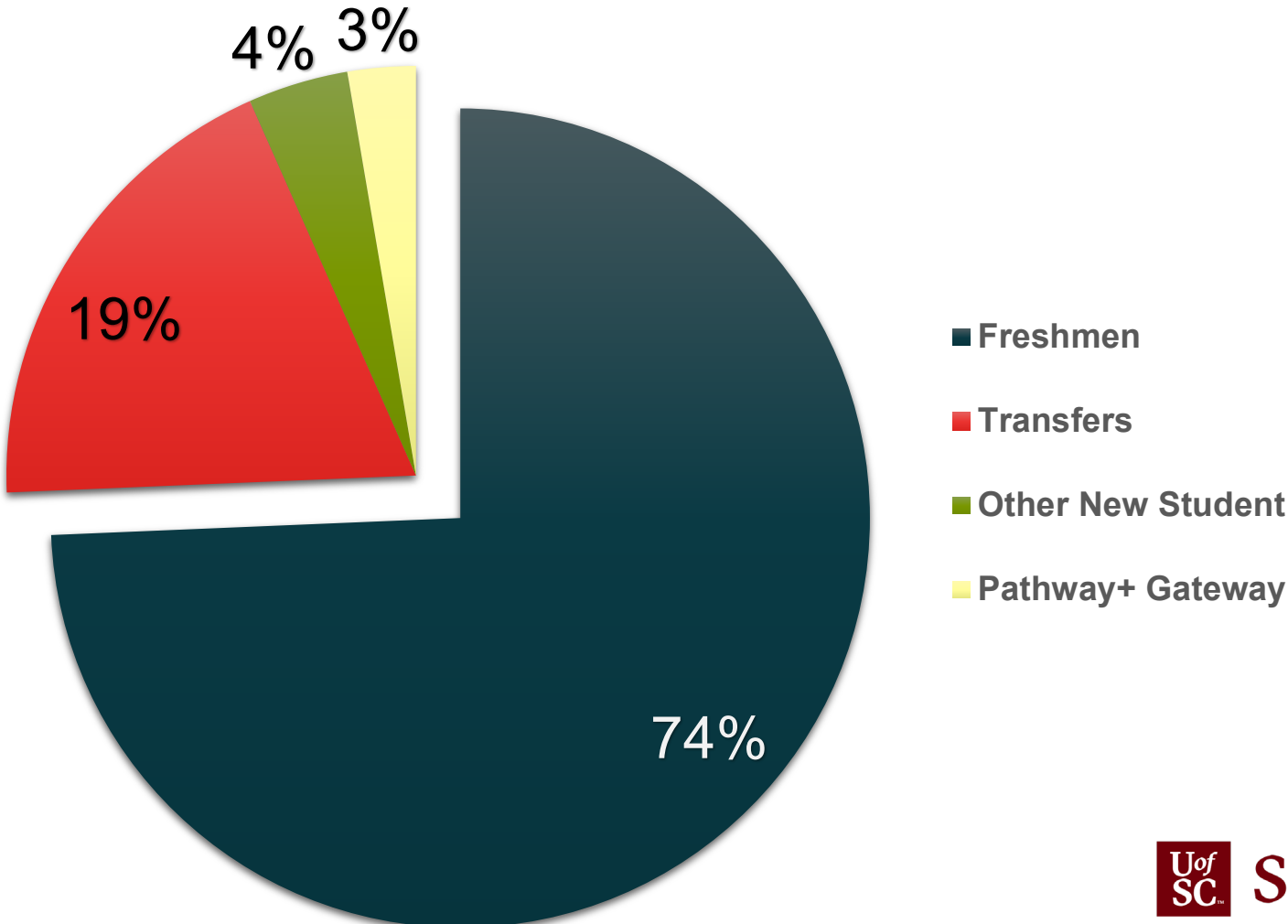
*preliminary as of 8/23/20

U of SC South Carolina

2020 INCOMING CLASS PROFILE*

	All Freshmen	Capstone Scholars	Honors College	Gateway	Palmetto Pathway
Number	5776	1490	580	155	54
Avg. SAT	1240	1352	1467	961	968
Avg. ACT	27.7	30.2	33	17.7	18.8
GPA	4.25	4.43	4.82	3.64	3.51

*unofficial, counts as of 8/18/20

U of SC South Carolina
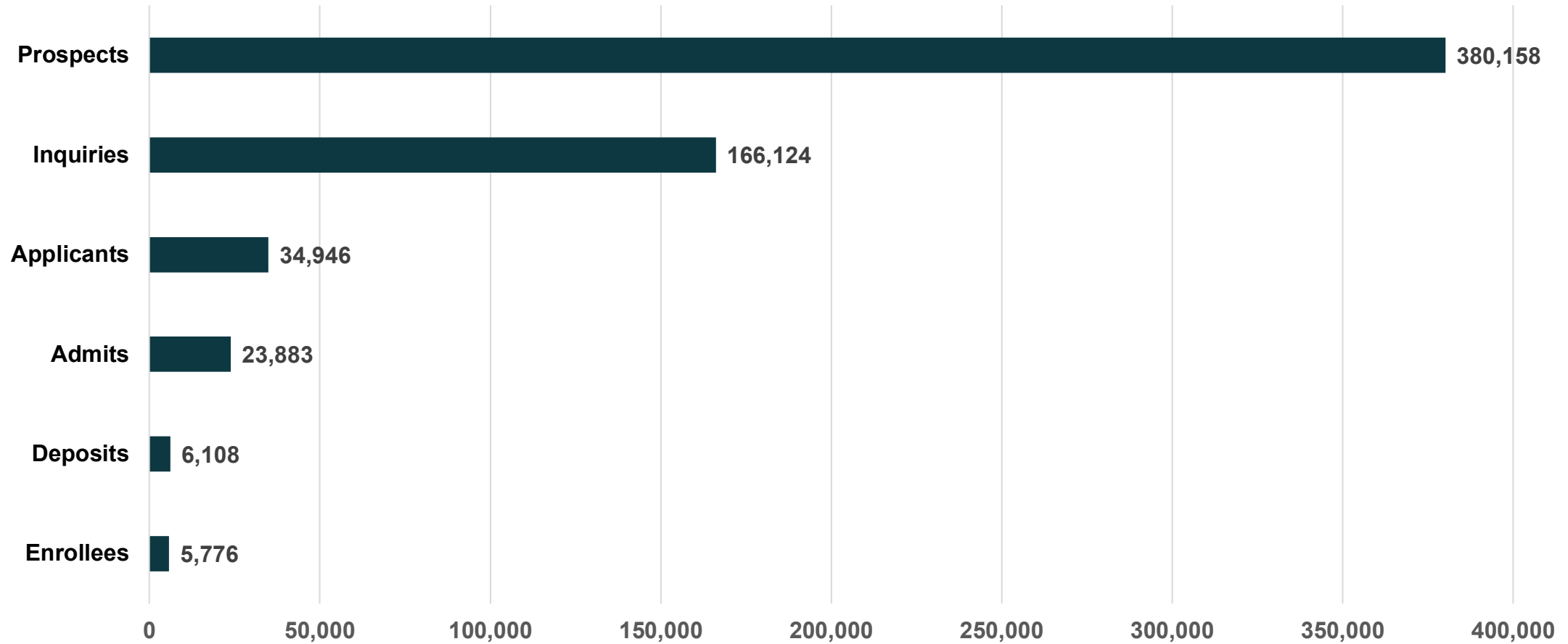
APPLICATIONS BY RESIDENCY

Ten-Year Application Trend

Year	Non Resident	SC Resident	Total
2011	11,754	8,858	20,612
2012	13,965	9,130	23,095
2013	13,759	9,090	22,849
2014	14,658	8,601	23,274
2015	16,847	8,889	25,736
2016	16,383	9,059	25,442
2017	16,319	9,694	26,013
2018	20,369	10,514	30,883
2019	20,776	10,491	31,267
2020*	24,273	10,673	34,946

U of SC. South Carolina
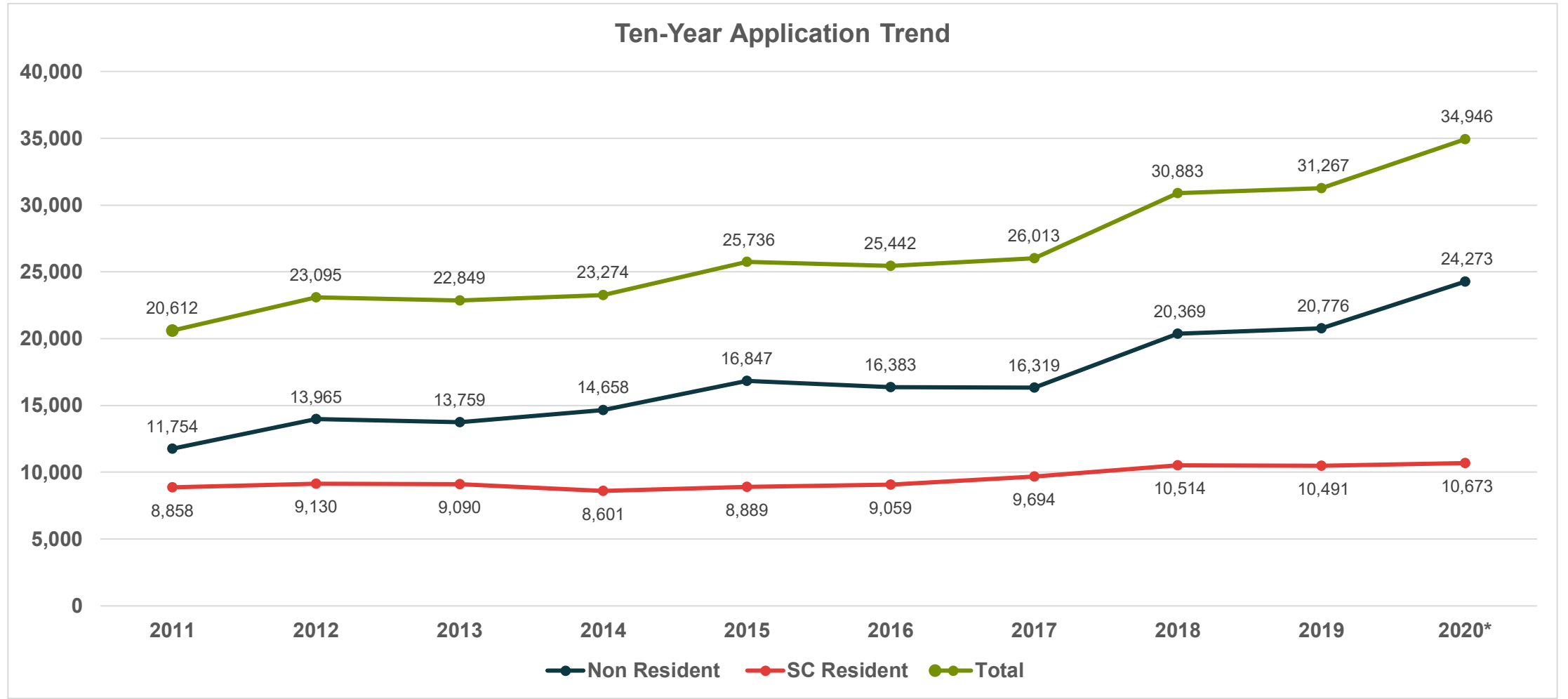
COVID PIVOT

- Developed communication plan and virtual landing page to communicate virtual offerings to admitted and prospective students and their families.

- Between March and July 2020, offered more than 500 virtual events with more than 11,000 attendees. In 2019, we offered 26 virtual events for 600 attendees.

- Offered more than 2,000 timeslots for one-on-one meetings with an admissions representative and more than 300 students attended one of those meetings.

- Available daily on Live Chat sessions.

- Initiated Zoom phone lines and then transitioned to Ring Central.
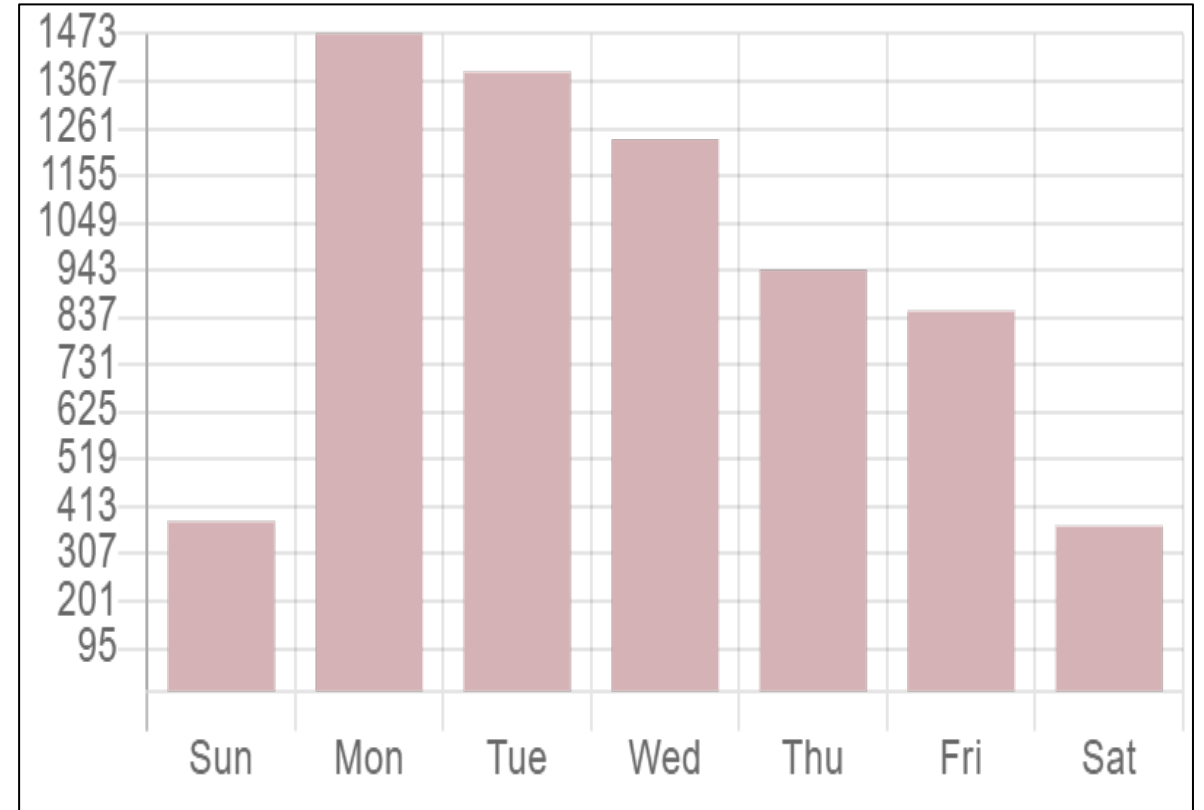
CHATBOT – "ASK COCKY"
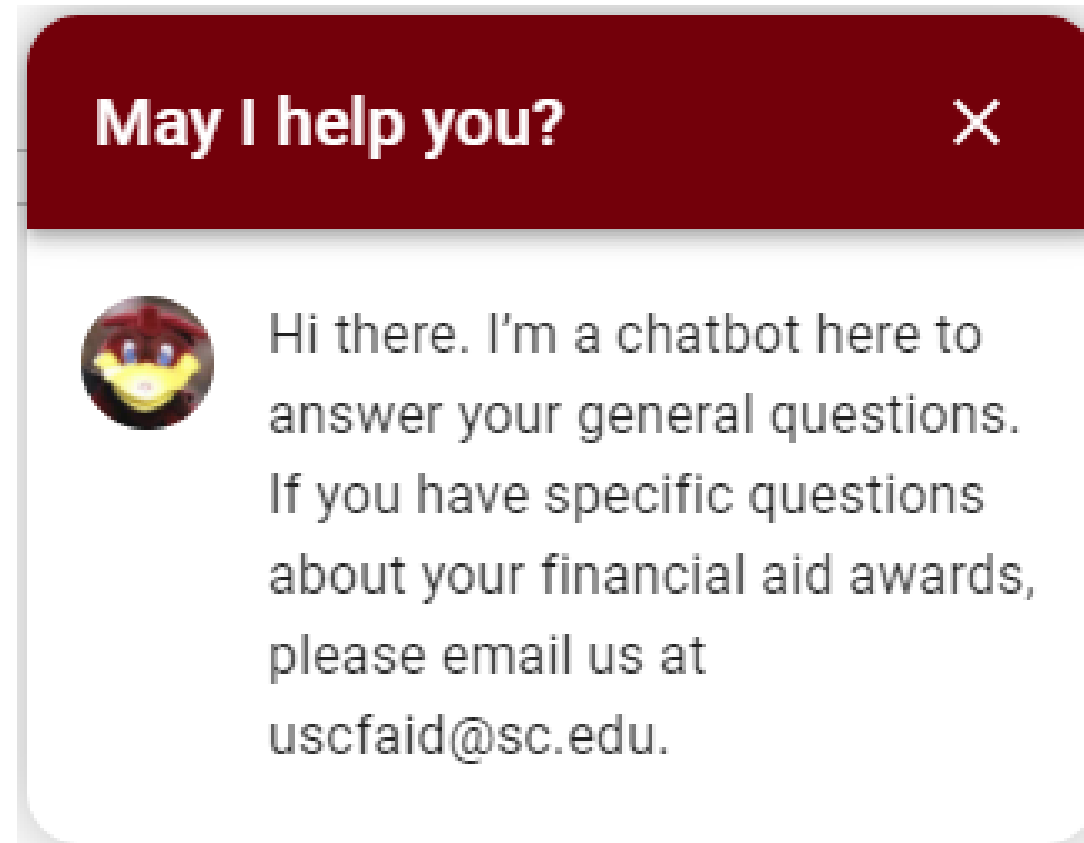
CHATBOT – "ASK COCKY"

Interactions by Hour
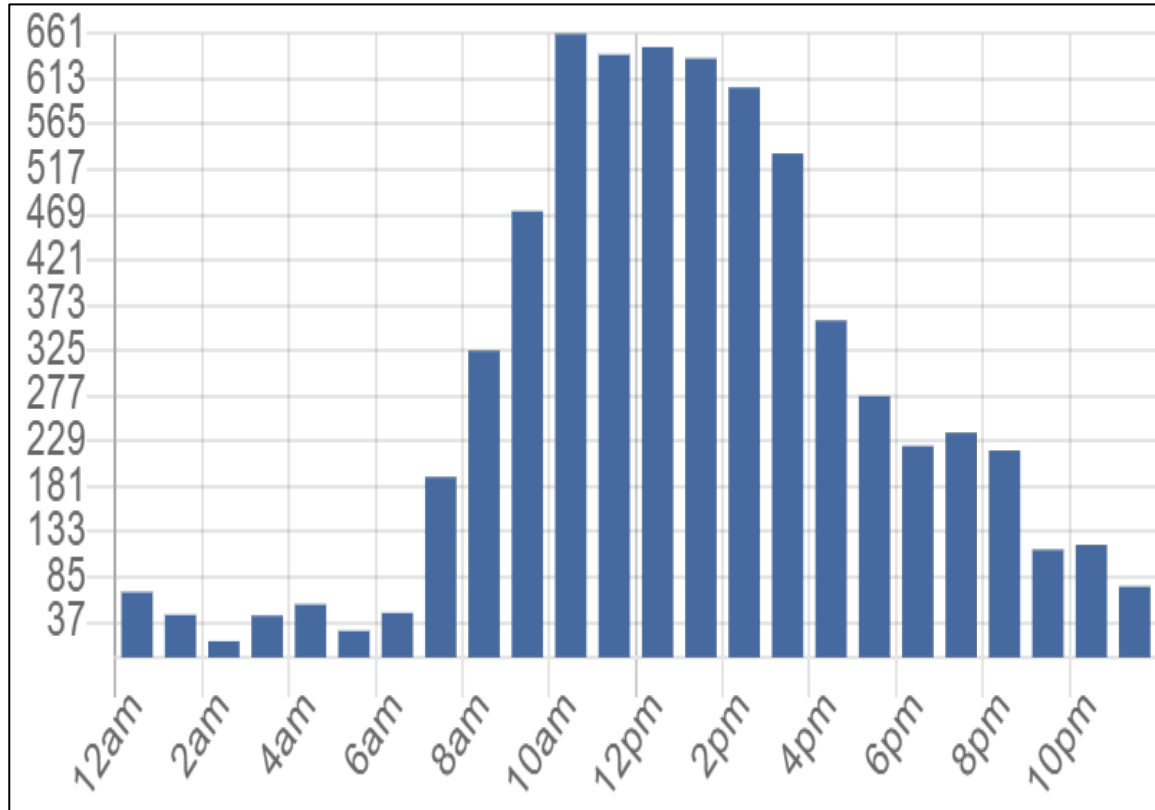
Interactions by Day
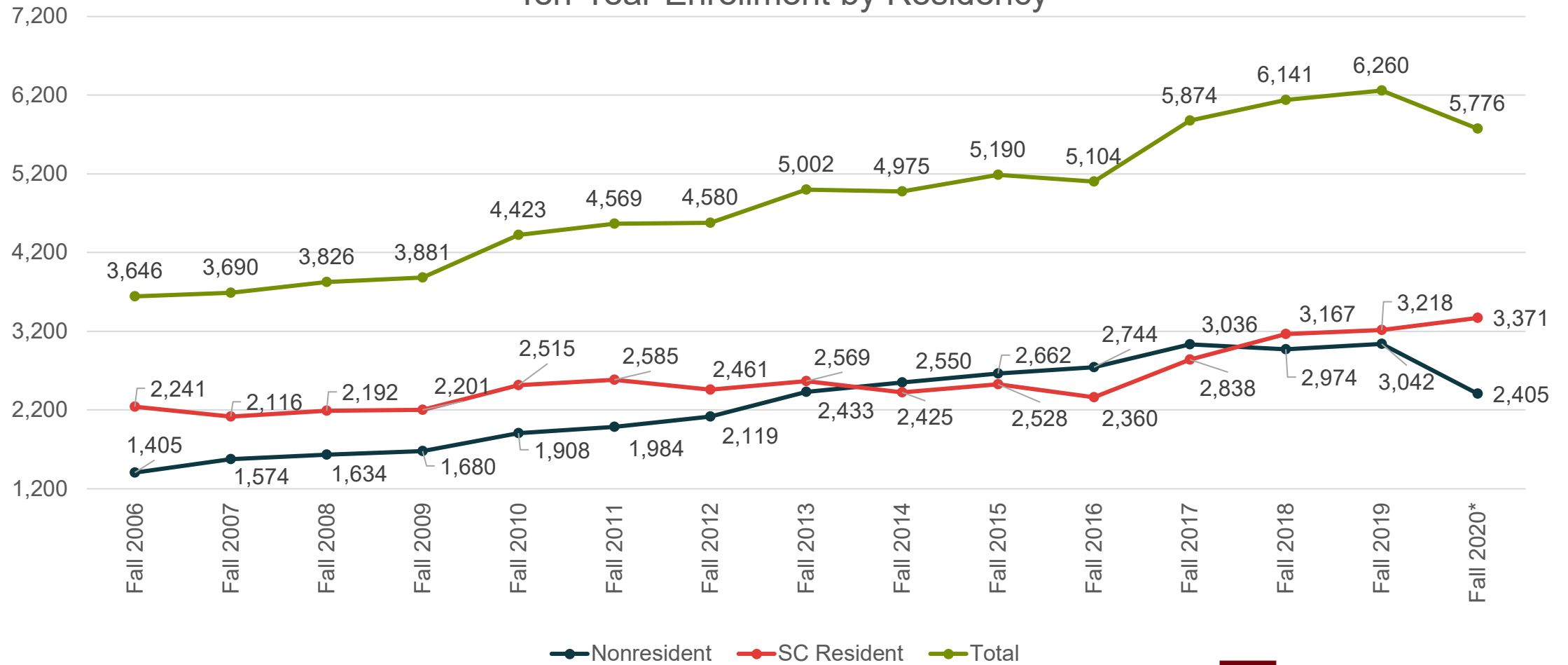

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ADDITIONAL COVID CONTINGENCY ACTIONS

- S+/S/U Grading Option:
  - 6,320 students opted in for 12,233 individual courses
  - 88% of grades assigned were S+ or S
- Academic Standing For Spring 2020
  - 452 undergraduate students were impacted by temporary probation/suspension policy
- Student Success Center Phone Campaign
  - 16,149 phone calls to current and returning students made by 170 volunteers
- Enrollment Deposit Deadline Extension
- Went early to Waitlist
- Awarded Additional Need-based Aid
- Upgraded Scholarship Awards
- Fall 2020 Freshman Admission Deferrals
  - 180 inquiries received
  - 45 Deferral Agreement Forms received and approved

FRESHMAN CLASS TOP 10 STATES 2020

North Carolina	New York
Georgia	Pennsylvania
New Jersey	Massachusetts
Virginia	Ohio
Maryland	Illinois

U of SC South Carolina

SERVING MORE SC STUDENTS THAN EVER BEFORE

South Carolina High School Graduates Served on Columbia Campus
Fall 2011 - Fall 2020

	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020*
% of All Graduates	5.9%	5.9%	6.1%	6.3%	6.5%	6.0%	7.0%	7.7%	7.7%	7.9%
Total SC Residents Served	2,585	2,618	2,737	2,753	2,882	2,693	3,169	3,587	3,610	3,580

■ Total SC Residents Served   — % of All Graduates

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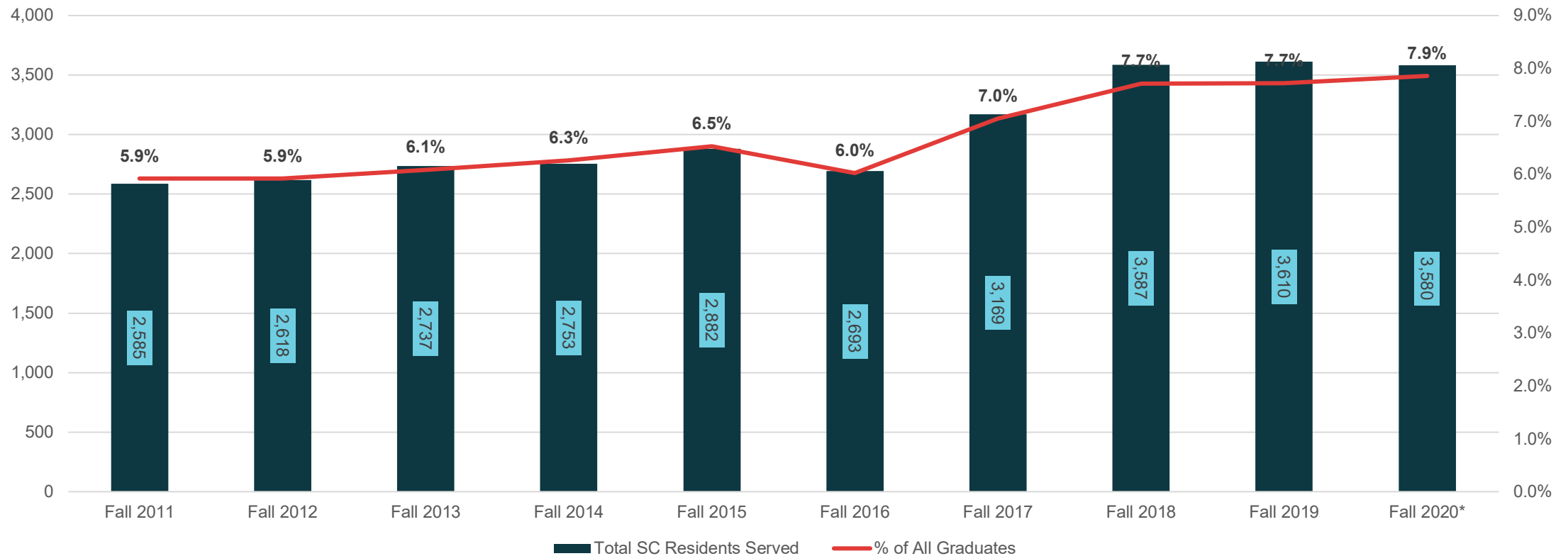
OPPORTUNITY ABOUNDS FOR SC RESIDENTS

99%

Fall 2020
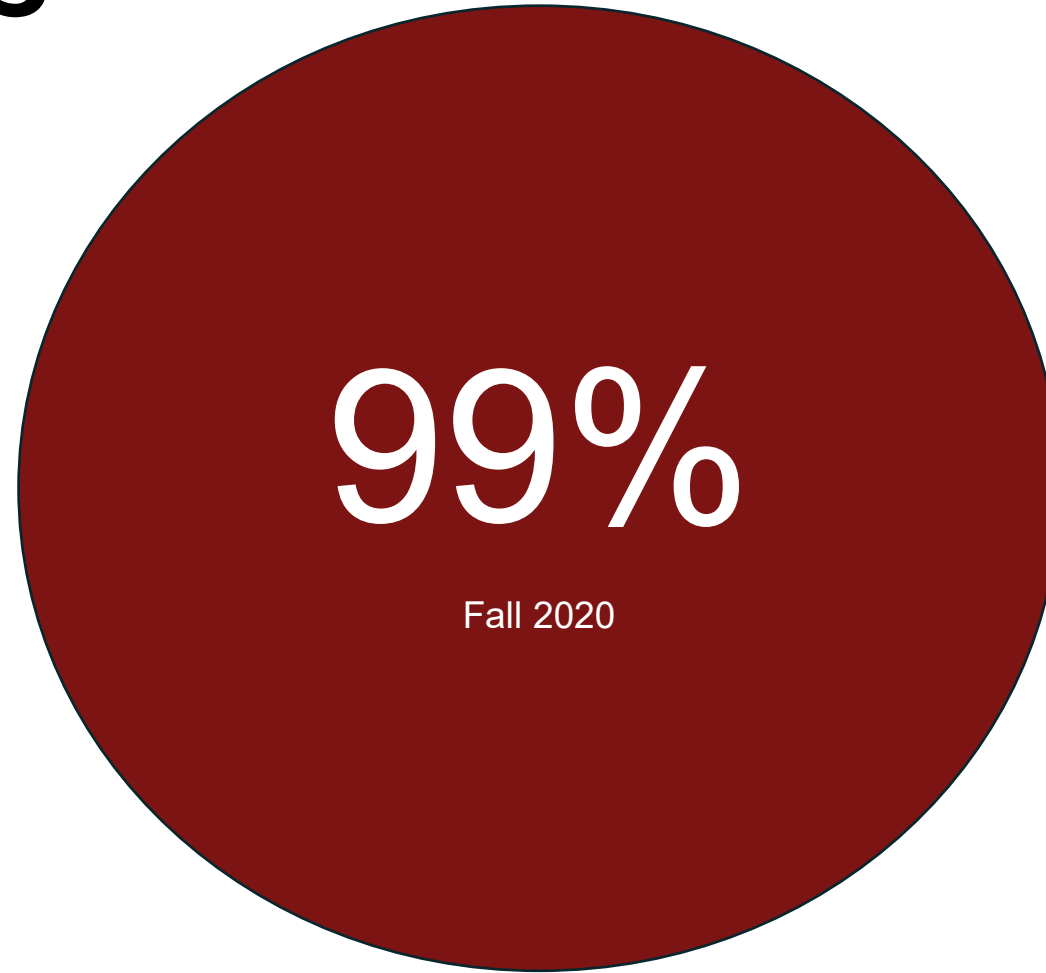
Proportion of SC applicants who are admitted to fall freshman class, Gamecock Gateway, or Palmetto Pathway

U of SC   South Carolina

MORE ABOUT THE FRESHMAN CLASS

- Emma and John – Most popular names
- 57% from South Carolina
- 55% Female
- 23% URM
- 18% First Generation in College
- 18% Pell Eligible
- 29 sets of twins
- 72 Valedictorians
- 1478 high schools represented
- 42 states and territories, including District of Columbia and 30 countries
- All 46 SC Counties represented

Preliminary as of 8/18/20

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2020 FRESHMAN CLASS TOP MAJORS

Biological Sciences	Exercise Science
Pre-Nursing	Public Health
Undeclared	Computer Science
Business Undeclared	Political Science
Sport & Entertainment Management	Finance
Pre-International Business	Mechanical Engineering
Psychology	Marketing

Majors listed here account for 62% of freshman class

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SINCE 2008 RECESSION, RESIDENT ENROLLMENT HAS GROWN FASTER THAN HS PIPELINE AS A WHOLE

All South Carolina HS Graduates

+18%

SC Resident Freshmen

+53%

Freshman Class (Total)

+51%

Fall 2008-Fall 2020
Source: UG Admissions Annual Report, WICHE
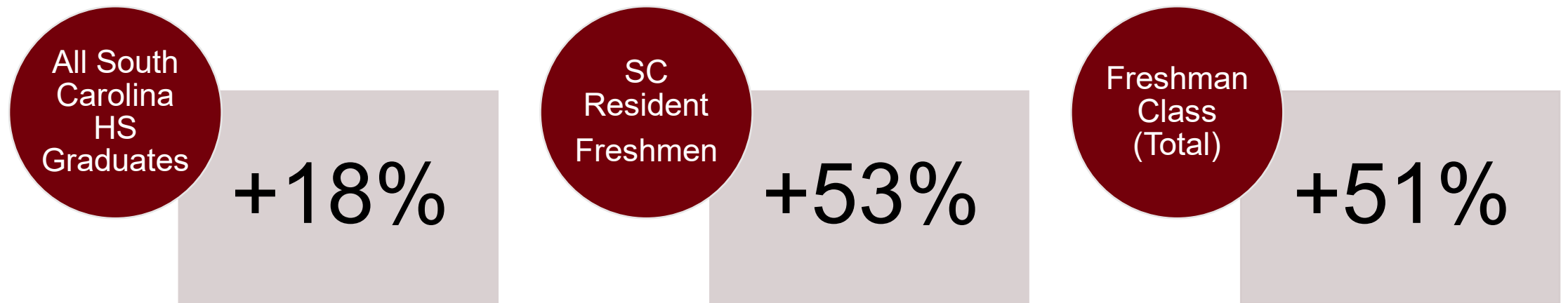
DEMOGRAPHIC PROJECTIONS FOR FALL 2020

- Record Number of Undergrad SC Residents Enrolled (+3%)
  - 57% of Freshmen are SC Residents
- Decrease in Undergrad Non-Residents (-4.7%)
- Decrease in International Students (-16%)
- Increase in Overall Underrepresented Minority Enrollment (+8%)
- Increase in Overall African American Enrollment (+10%)
- Increase in Overall Hispanic Enrollment (+6%)
- Increase in Pell Recipients (+2%)

Preliminary data as of 8/21/20

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MORE UNDERREPRESENTED FRESHMEN SINCE 2016

African American + 84%

URM + 64%

Hispanic + 49%

Freshman Class +13%
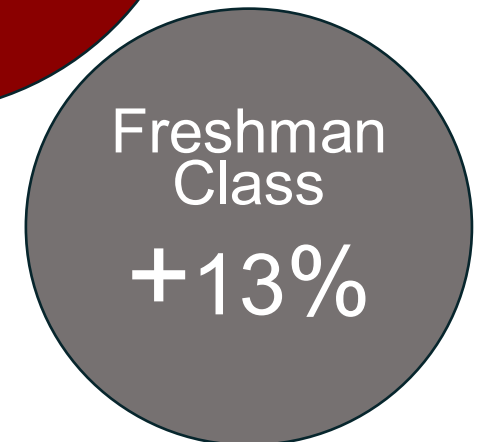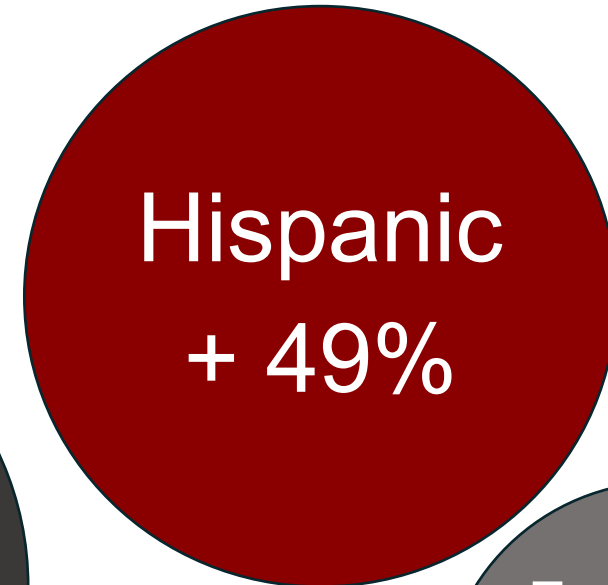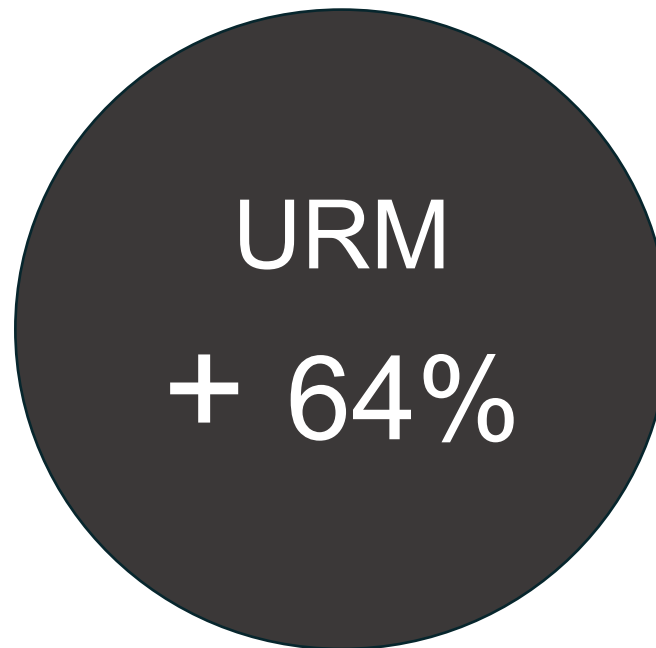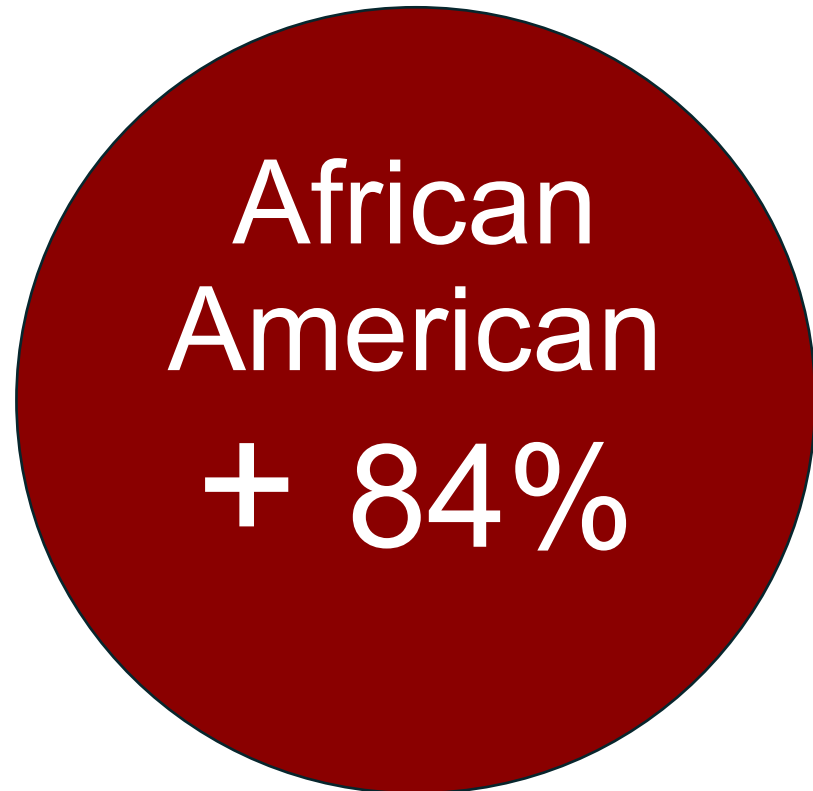
*Unofficial, counts as of 8/26/20

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UNIVERSITY OF SOUTH CAROLINA - COLUMBIA
NEW FIRST-TIME FRESHMEN SINCE 2016

Fall Term	Black or African American	% of Total New Freshmen	Hispanic	% of Total New Freshmen	Two or More Races	% of Total New Freshmen	Total URM	% of Total New Freshmen	Total SC Residents	% of Total New Freshmen	Total New Freshmen
2016	255	5.0%	218	4.3%	179	3.5%	812	15.9%	2391	46.8%	5110
2017	317	5.4%	305	5.2%	196	3.3%	1033	17.6%	2850	48.5%	5880
2018	357	6.1%	270	4.6%	248	4.2%	1093	18.7%	3011	51.4%	5854
2019	367	5.8%	347	5.5%	260	4.1%	1231	19.6%	3255	51.8%	6286
2020*	470	8.1%	325	5.6%	255	4.4%	1333	23.1%	3309	57.2%	5781
increase 2016	215		107		76		521		918		671
to 2020*	84.3%		49.1%		42%		64.2%		38.4%		13.1%

* Fall 2020 preliminary as of 8/26/2020

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SC High School Graduate Projections
Total Students 2010-2032

+8%
(2018-2026)

-3%
(2018-2021)

-8%
(2026-2032)

-2%
(2018 to 2032)

GRAND TOTAL

Source: WICHE

South Carolina
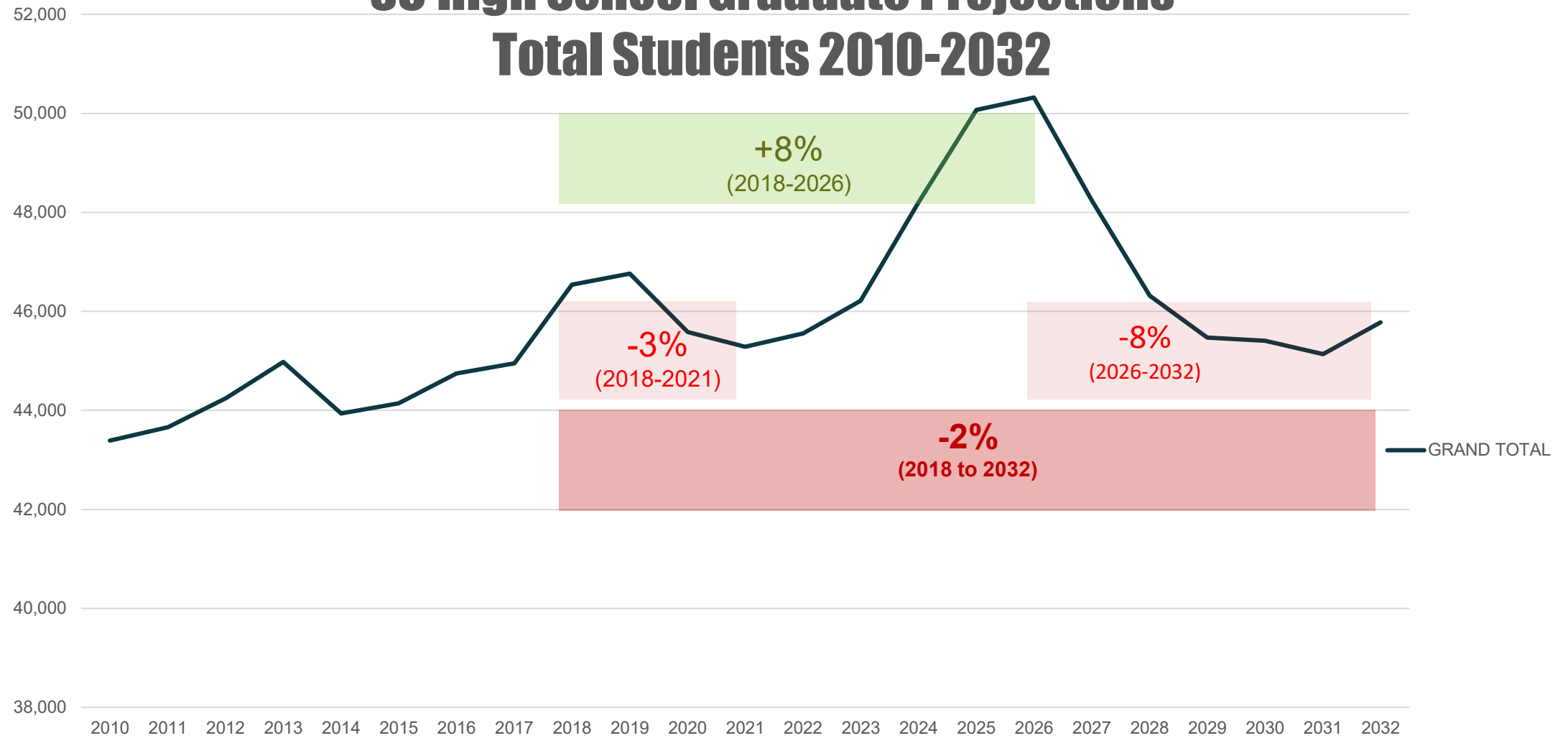
SC African American HS Graduate Projections
2010-2032

+2%
(2018-2026)

-8%
(2018-2021)

-12%
(2018-2032)

Source: WICHE

U of SC. South Carolina
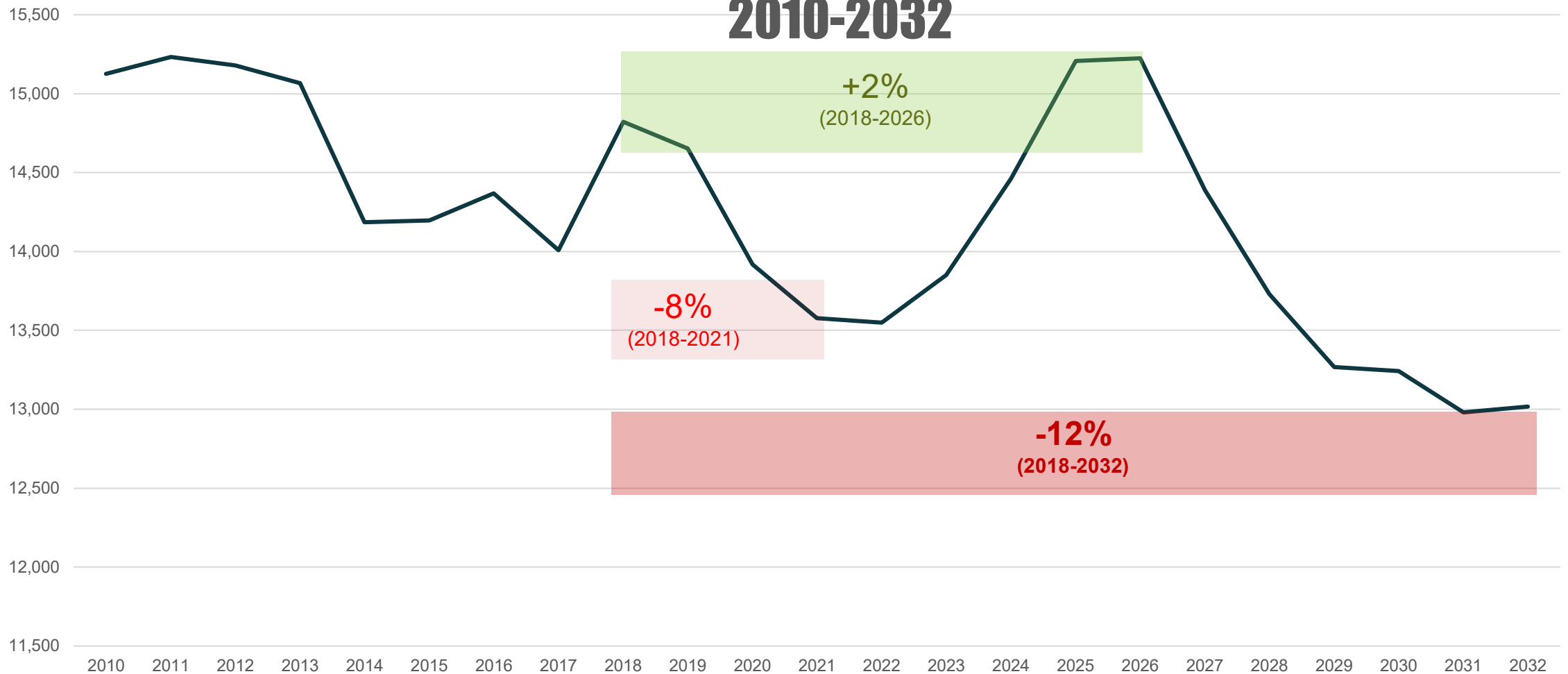
FALL 2019 COLUMBIA ENROLLMENT BY RACE, ALL LEVELS

- N/R Alien 5%
- Two or More Races 4%
- Unknown 1%
- Hispanic 5%
- American Indian/Alaska Native 0%
- Asian 3%
- Black or African American 9%
- Hawaiian or Pacific Islander 0%
- White 73%

Data retrieved from www.ipr.sc.edu Table Generator

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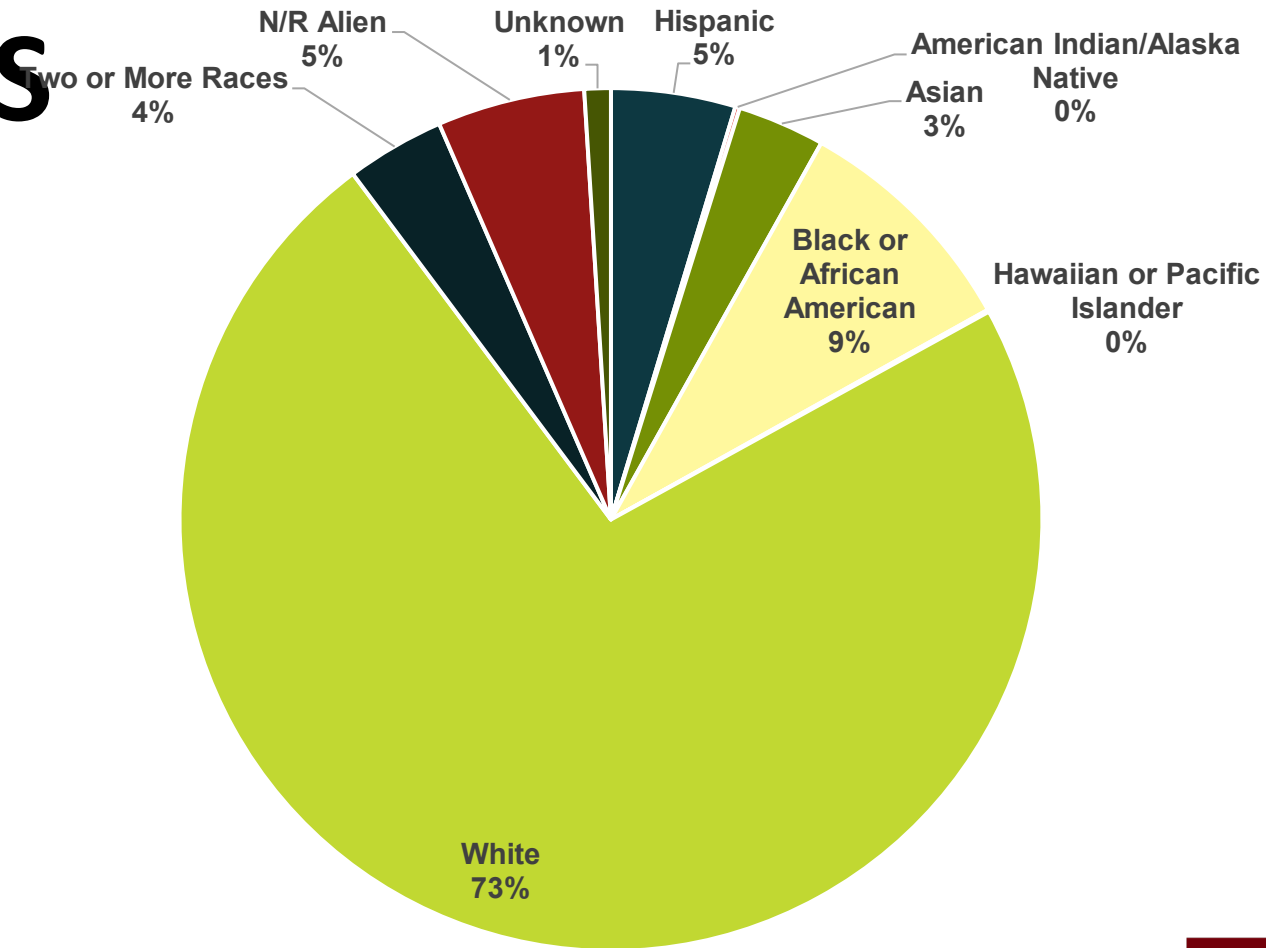
FALL 2019 SYSTEM ENROLLMENT BY RACE

Two or More Races
4%

N/R Alien
4%

Unknown
3%

Hispanic
5%

American Indian/Alaska Native
0%

Asian
3%

Black or African American
14%

Hawaiian or Pacific Islander
0%

White
67%

U of SC South Carolina
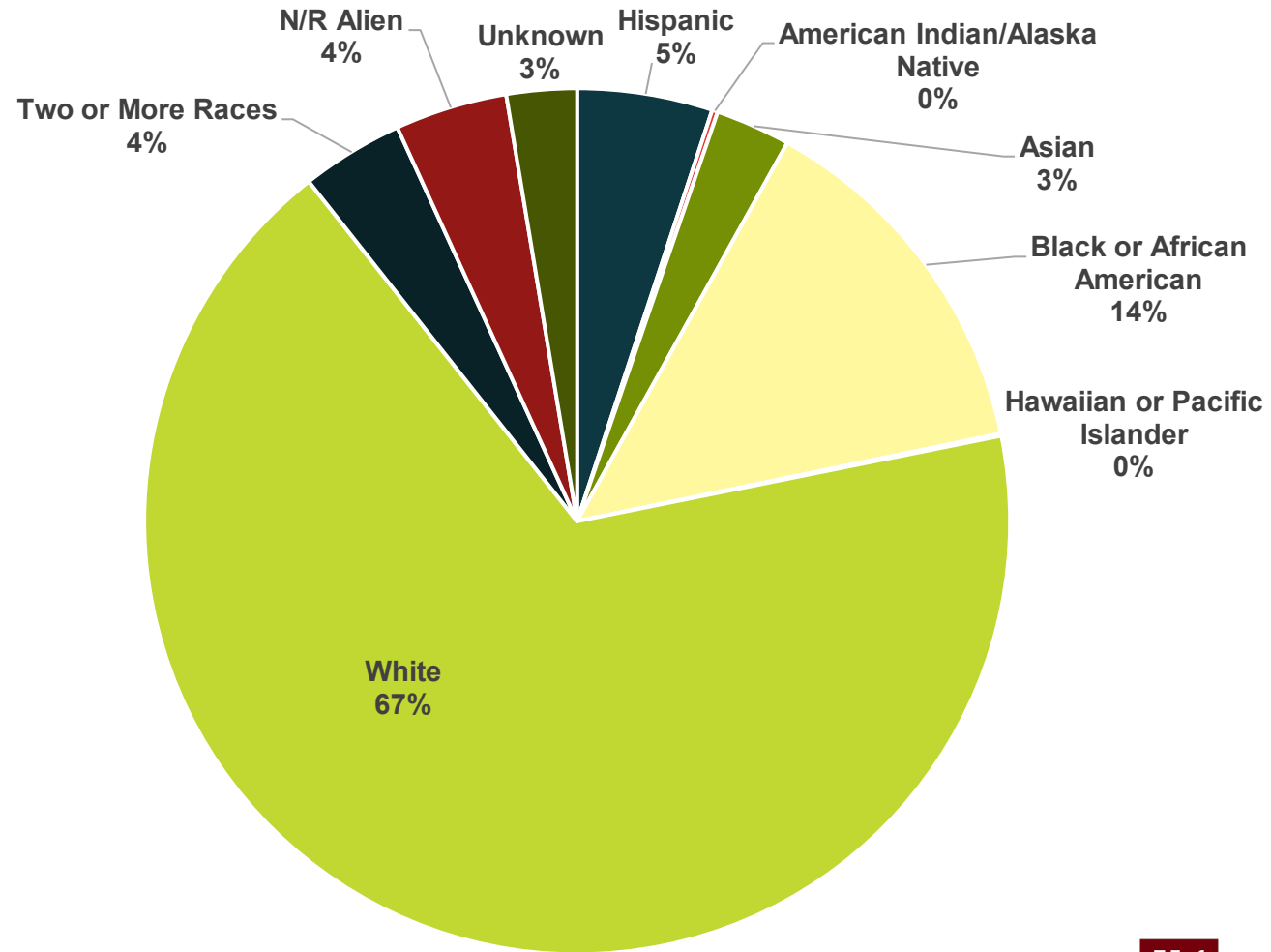
SHIFTS IN PARENT OPINIONS SINCE PANDEMIC

- Cost is biggest Source of Anxiety – even more than health and well-being
  - Net Cost, Debt, and Availability of Scholarships are top concerns

- Parents More Unsure on How Much to Spend for College
  - Uncertainty has increased across all income bands
  - Only 45% of middle-income families willing to pay more than $15K/year

- Least affluent parents & students more likely to alter plans by:
  - Consider online programs
  - Stay closer to home
  - Avoid areas with an outbreak

- Safety and Security Growing in Importance

Source: EAB Survey of Parents of College-bound students, Summer 2020

UofSC **South Carolina**

ADJUSTED GROSS FAMILY INCOME
FALL 2019 ALL STUDENTS

Adjusted Gross Family Income	All Students	SC Resident	Out-of-State
$0-49,999	15.9%	23.7%	6.0%
$50,000-99,999	14.0%	19.1%	7.4%
$100,000-249,999	27.7%	27.6%	27.9%
$250,000-499,999	6.9%	3.6%	11.1%
$500,000-749,999	1.1%	0.5%	1.8%
$750,000-999,999	0.3%	0.1%	0.5%
$1,000,000+	0.3%	0.2%	0.5%
Not Reported	33.9%	25.2%	44.8%
Total	27,330	15,265	12,056

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PERCENTAGE OF STUDENTS RECEIVING AID
UofSC COLUMBIA

Percent of Undergraduate Students Receiving Financial Aid	91%
Percent of Undergraduate Students Receiving Need-Based Financial Aid	47%
Percent of Graduate/Professional Students Receiving Financial Aid	89%
Percent of All Students Receiving Financial Aid	91%

South Carolina

NEW FRESHMAN FINANCIAL AID
BY SOURCE

**Total Aid by Type
Resident Entering Freshmen**

■ Grant ■ Loan ■ Scholarship ■ Work

Total Dollars / Aid Year
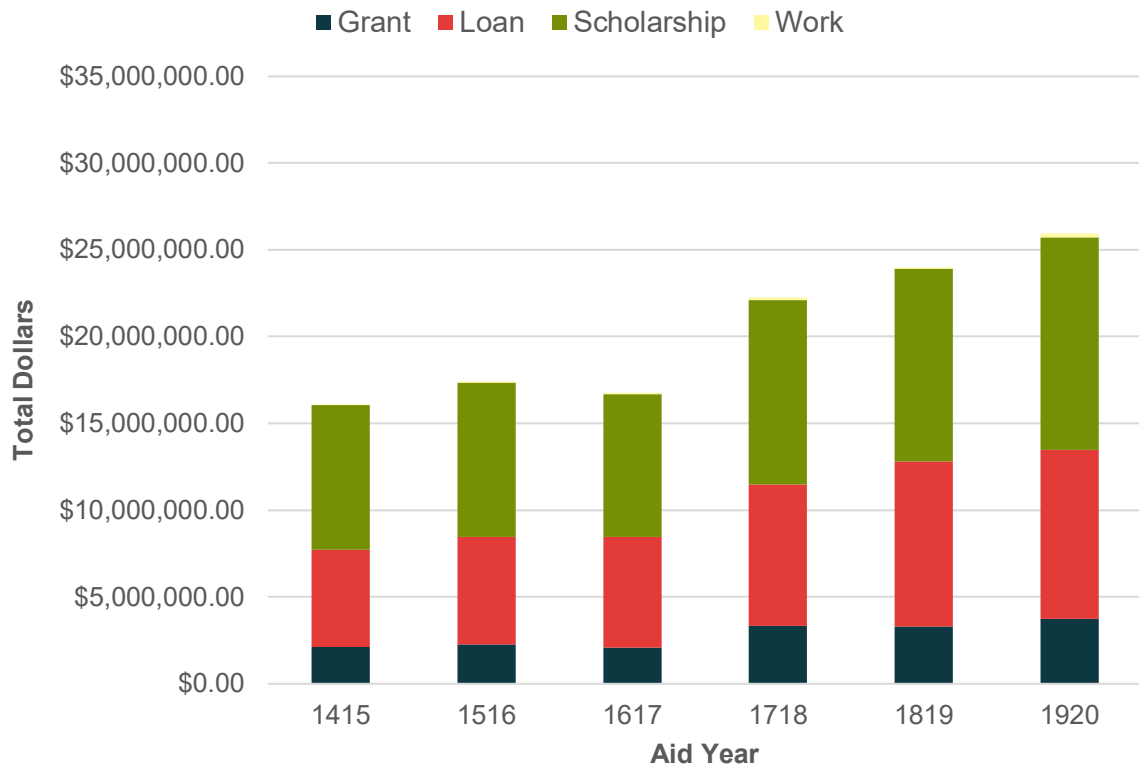
**Total Aid by Type
Nonresident Entering Freshmen**

■ Grant ■ Loan ■ Scholarship ■ Work ■ Est. Tuition Reduction - UG Schlp

Total Dollars / Aid Year

U of SC South Carolina
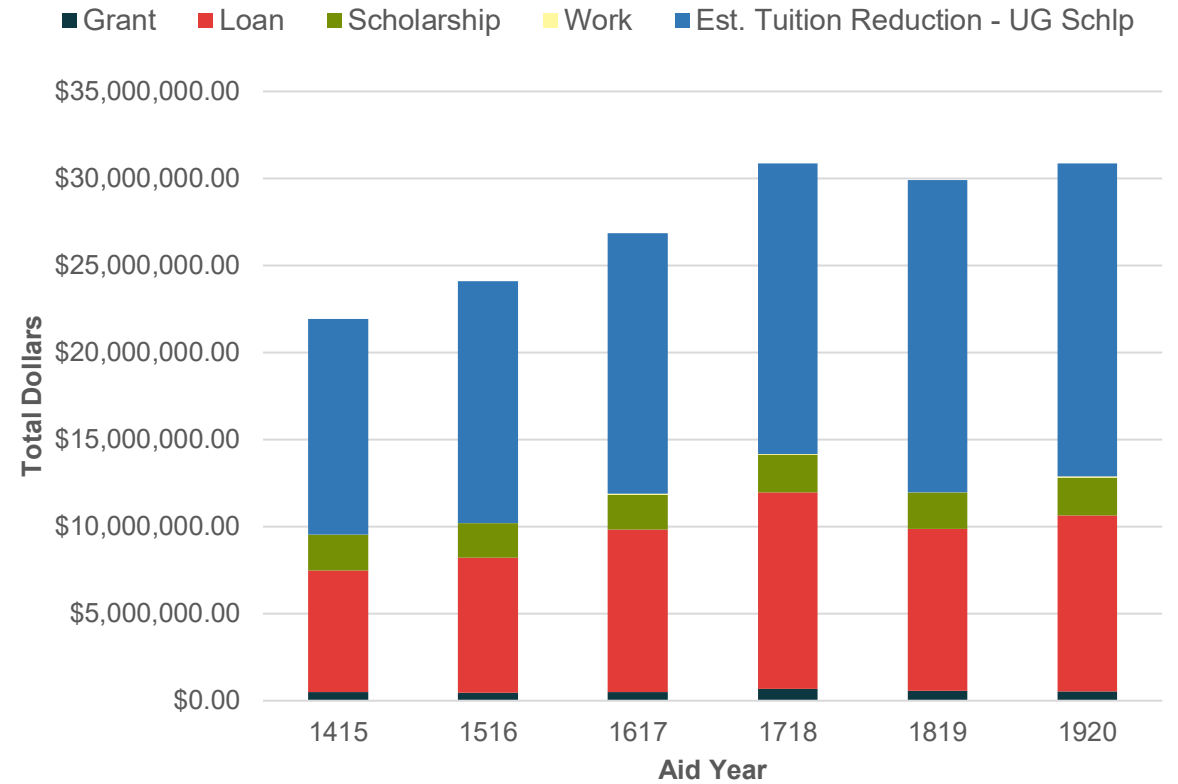
Average Undergraduate Student Loan Debt at Graduation Average Dollars Borrowed

Average Dollars Borrowed

| | Class of 2012 | Class of 2013 | Class of 2014 | Class of 2015 | Class of 2016 | Class of 2017 | Class of 2018 |

Graduating Class

National: $27,850 · $28,400 · $28,950 · $30,100 · $29,375 · $28,650 · $29,200

SC: $27,416 · $29,092 · $29,163 · $30,564 · $30,123 · $30,891 · $30,838

UofSC Columbia: $24,365 · $26,319 · $28,200 · $28,500 · $28,966 · $29,401 · $30,449
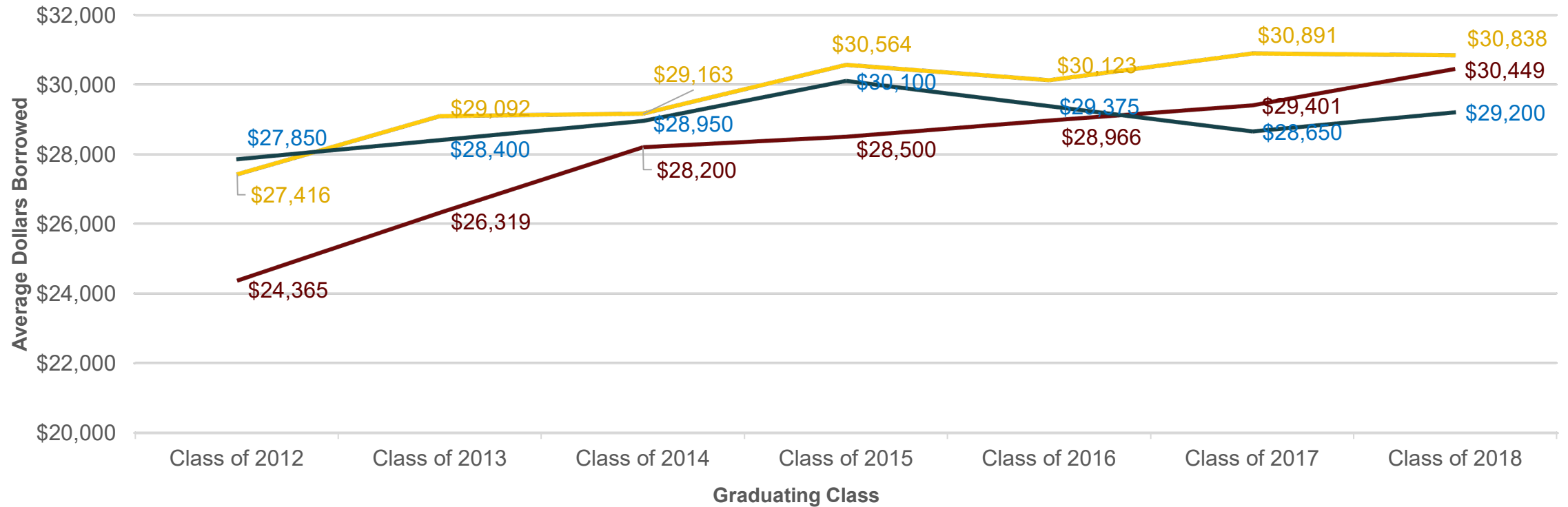
- **Average Student Loan Debt at Graduation - National**
- **Average Student Loan Debt at Graduation - SC**
- **Average Debt at Graduation - UofSC Columbia**

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South Carolina

Percentage of Undergraduate Students with Student Loan Debt at Graduation

Percentage (y-axis): 40%, 45%, 50%, 55%, 60%, 65%, 70%

Graduating Class (x-axis): Class of 2012, Class of 2013, Class of 2014, Class of 2015, Class of 2016, Class of 2017, Class of 2018

National: 70%, 70%, 69%, 68%, 67%, 65%, 65%

SC: 55%, 59%, 59%, 60%, 60%, 58%, 58%

USC Columbia: 52%, 53%, 54%, 55%, 54%, 54%, 54%
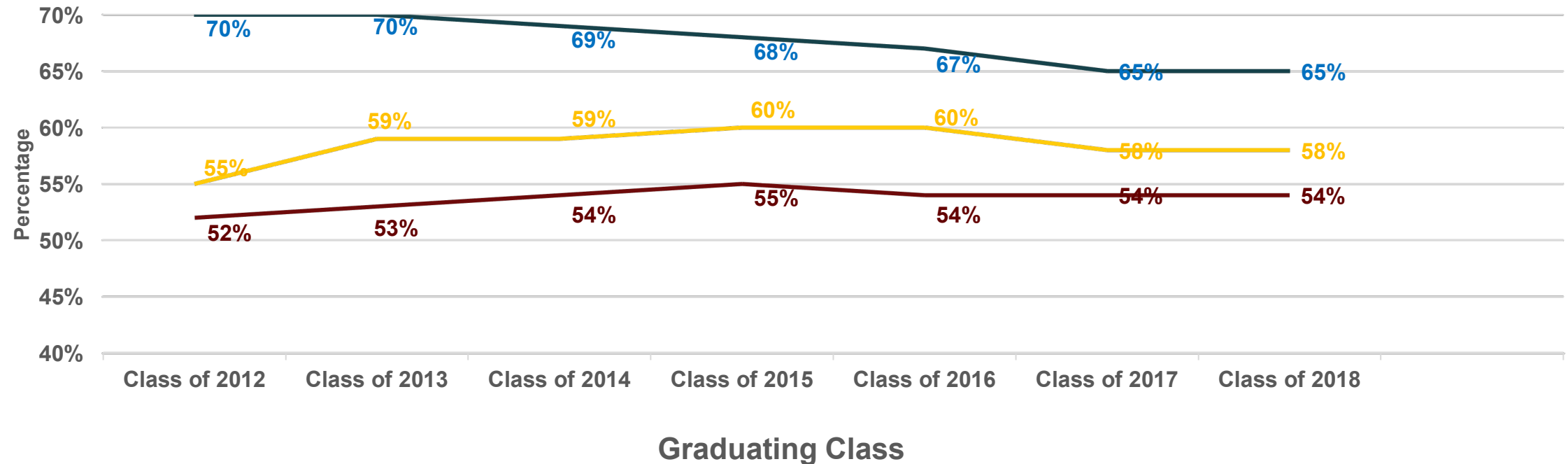
- Percentage of Students with Student Loan Debt at Graduation - National
- Percentage of Students with Student Loan Debt at Graduation - SC
- Percentage of Students with Student Loan Debt at Graduation - USC Columbia

U of SC South Carolina

FIRST-TIME, FULL-TIME FRESHMAN GRADUATION RATES

4-Yr Grad Rate — 5-Yr Grad Rate — 6-Yr Grad Rate

Year	4-Yr Grad Rate	5-Yr Grad Rate	6-Yr Grad Rate
2003	45.8%	66.1%	69.0%
2004	45.7%	64.3%	67.5%
2005	51.2%	67.2%	70.3%
2006	53.0%	69.6%	72.3%
2007	53.9%	69.7%	72.8%
2008	55.7%	71.3%	72.9%
2009	54.7%	69.7%	72.3%
2010	54.4%	69.6%	73.1%
2011	58.0%	72.2%	75.2%
2012	64.4%	74.0%	75.5%

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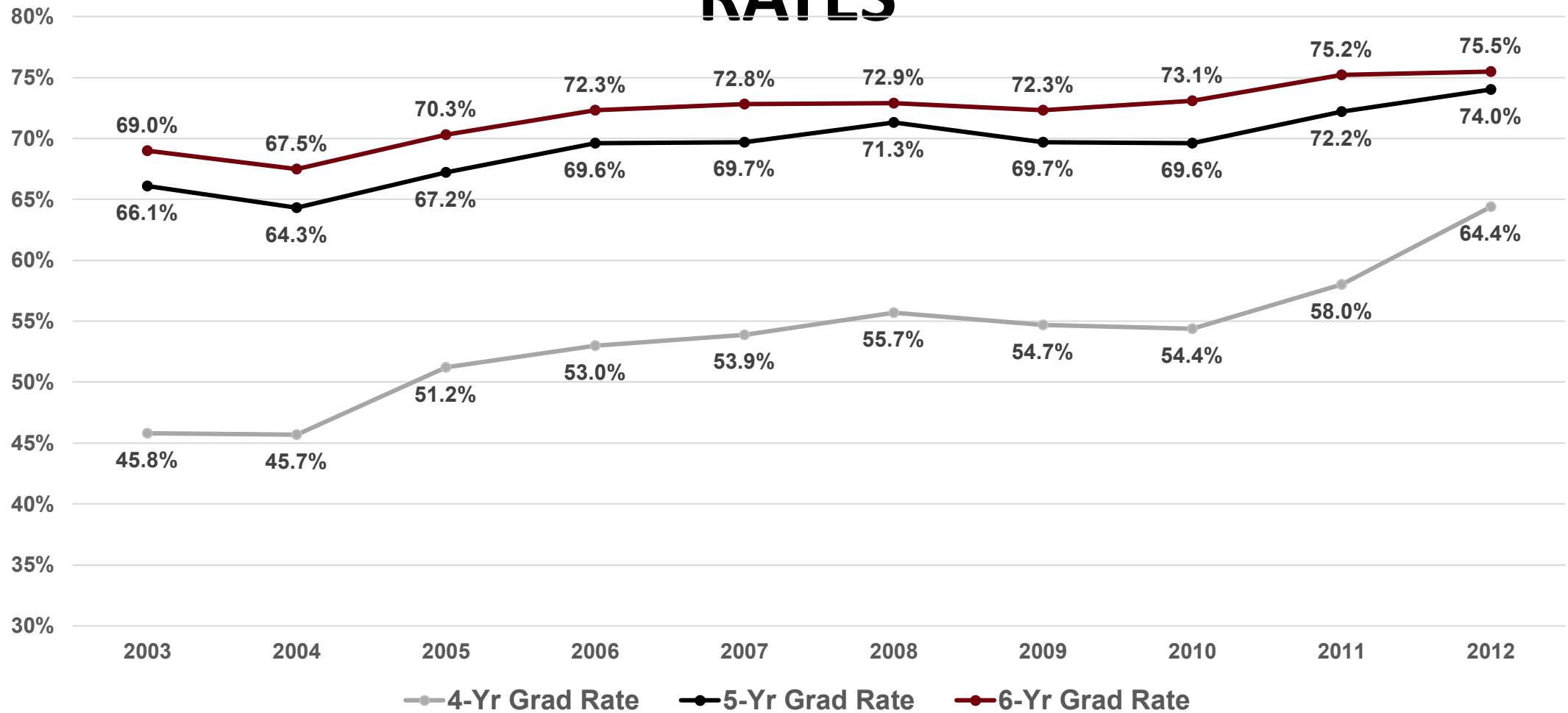
6-YEAR GRADUATION RATES IN TOP 10% OF ALL 4-YEAR PUBLIC UNIVERSITIES

777

Public 4yr colleges

81

Public 4yr universities

6yr grad rate >=70%

(10% of all publics)

58

6yr grad rate greater than UofSC-COL

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Source: IPEDS, 2012 cohort 6-year graduation rates
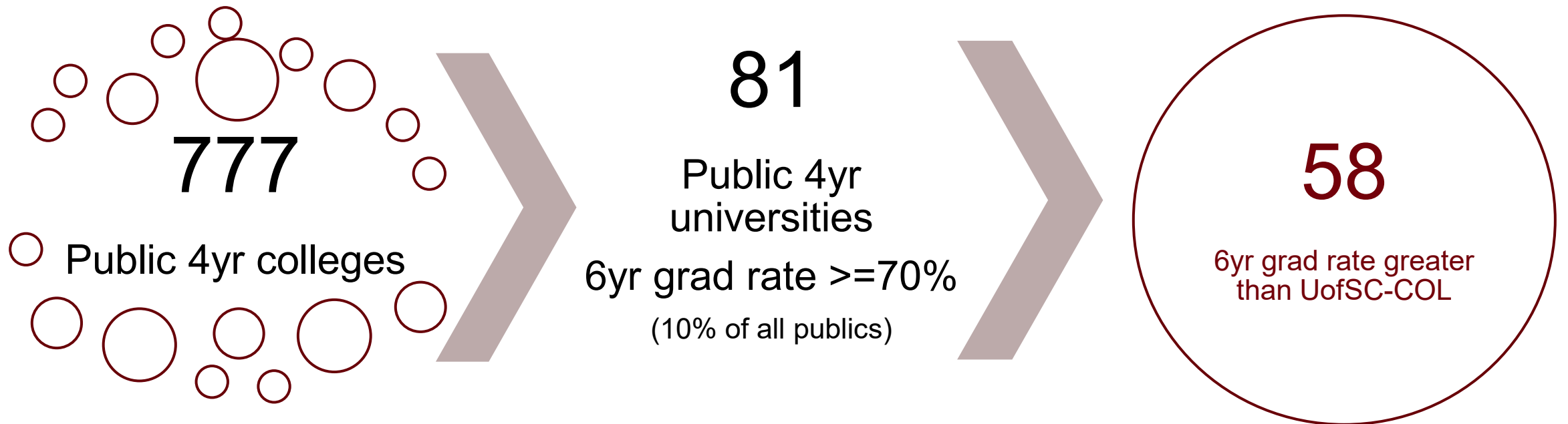
CLOSING THE ACHIEVEMENT GAP

- Highest Graduation Rate for African Americans among SC publics
- Award more degrees to African Americans than any other school in SC
- African American Students graduate at nearly the same rate as whites (< 2 percentage gap)
- Ranked 4th among US public flagships in degrees awarded to African Americans

South Carolina

FOR MORE INFORMATION CONTACT:

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Dean of Undergraduate Admissions
Associate Vice President for Enrollment Management
Scott.Verzyl@sc.edu
(803) 777-6922

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FINANCIAL UPDATES

Kelly Epting

Associate Vice President for Finance and Budget

UNIVERSITY OF
South Carolina

FPG PLANNING ASSUMPTIONS IN TIME OF COVID 19

- <u>Enrollment decline assumptions</u>
  - Per FPG Chairs of Enrollment/Finance
  - Total Students (FTE) – 29,985
    - Total Undergraduate – 24,411
      - Freshman - 5,300 (down 15%)
      - Continuing – 19,111 (down 10%)
        - Residents – 58% (increase from 51% in prior years)
        - Non-Residents – 42%
    - Graduate – 3,621 (down 10%)
    - Professional – 1,953 (stable)
  - Factors in point in time data and higher than expected "melt" over the summer.

- <u>Other revenue declines</u>
  - Auxiliaries related to enrollment (housing, meals, parking)
  - E funds, Misc A funds, Grant funds (IDC)

U of SC. **South Carolina**

UNIVERSITY OF SOUTH CAROLINA COLUMBIA

EXCERPT FROM BOT PROPOSAL
APPROVED JUNE 19, 2020

UNIVERSITY OF
South Carolina

PLANNING ASSUMPTIONS

- The New Budget Model will be utilized at the Columbia campus.
- We will match recurring resources to recurring uses and non-recurring resources to non-recurring uses.
- We will match recurring revenue losses with recurring cost reductions and non-recurring revenue losses/expenses with non-recurring resources (such as carryforward).
- Greater percentage reductions are proposed for support (administrative) units compared to academic units.
- Auxiliaries will cover their own impacts.
- Athletics continues to monitor potential impacts on schedules and fan participation.

U of SC South Carolina

COST SAVINGS STRATEGIES

- Previously Announced Cost Control Measures:
  - Campus Village Project on Hold ($240M)
  - Other Capital/Maintenance Projects have been deferred ($88M)
  - Actively renegotiating food service contract
- Additional Cost Savings:
  - Reduction of Administrative Budgets as a priority.
  - 10% pay reductions for Executive Cabinet and Key Coaches.
  - Furloughs for wages earners in top 25% of personnel.
  - $7 million pay contribution from faculty.
  - Reduce Consulting Contracts.
  - Hiring Freeze - Vacant positions including Faculty (could have exceptions).
  - Reduction in Temporary Employees; Stop Overtime.
  - Travel Freeze.
  - No Salary Increases (could have exceptions); No Bonuses; Reduce Salary Supplements.
- Use of Reserves: Utilize $62M in reserves for nonrecurring revenue reductions and cost increases.

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FY21 SOURCES & USES – COVID IMPACT SUMMARY

	FPG Matrix	Recurring		Nonrecurring		
	Total	Revenue Impacts	Total Recurring	COVID Added Cost Impacts	Revenue Impacts	Total Nonrecurring
Revenue Impact:						
Loss of Tuition	$ (51,944,254)	$ (51,944,254)	$ (51,944,254)	-	-	-
Loss of Auxiliary Revenues	(25,071,851)	(7,260,047)	(7,260,047)	-	$ (17,811,804)	$ (17,811,804)
Loss of Other Revenues	(14,219,687)	-	-	-	$ (14,219,687)	$ (14,219,687)
Total revenue impact	$ (91,235,792)	$ (59,204,301)	$ (59,204,301)	-	$ (32,031,491)	$ (32,031,491)
Expense increases:			-			-
PPE and Health and Safety	$ (14,535,224)	-	-	$ (14,535,224)	-	$ (14,535,224)
IT and Distance Learning	(3,758,750)	-	-	(3,758,750)	-	(3,758,750)
Academics and Support	(17,258,990)	-	-	(17,258,990)	-	(17,258,990)
Total Estimates	$ (35,552,964)	-	-	$ (35,552,964)	-	$ (35,552,964)
Total Impact	**$ (126,788,756)**	**$ (59,204,301)**	**$ (59,204,301)**	**$ (35,552,964)**	**$ (32,031,491)**	**$ (67,584,455)**

Total impacts prior to cost savings and mitigation strategies are estimated at ($127 Million). ($59 Million) is considered recurring. ($68 Million) is considered one-time or nonrecurring in nature.

U of SC South Carolina

FY21 SOURCES & USES – COVID IMPACTS RECURRING PLAN

Impact	Academic Units	Support Units	Other Auxiliaries	Total
Loss of Tuition and Fees	$ (45,003,502)	$ (4,122,078)	$ (2,818,674)	$ (51,944,254)
Loss of Other Auxiliary Revenue	-	-	(7,260,047)	(7,260,047)
Loss of Other Revenues	-	-	-	-
Total Impact to be addressed in FY2021	$ (45,003,502)	$ (4,122,078)	$ (10,078,721)	$ (59,204,301)
Strategy to Address Impact:				
Reductions for lost tuition and fee revenue	$ (17,529,056)	$ (4,122,078)	$ (2,818,674)	$ (24,469,808)
Forced Efficiencies and Recurring Reductions to Support Units	-	(27,474,446)	-	(27,474,446)
Reductions to Auxiliaries to balance budget	-	-	(7,260,047)	(7,260,047)
Total allocation of Impact to Units	$ (17,529,056)	$ (31,596,524)	$ (10,078,721)	$ (59,204,301)
% Impact on Annual Budget	**5%**	**10%**	**11%**	

For recurring impacts of ($59 Million), greater percentage reductions are proposed for support (administrative) units (10%) compared to academic units (5%). Under the new Budget Model, any tuition revenues collected above these estimates will flow directly to the academic units.

FY21 SOURCES & USES – COVID IMPACTS NON-RECURRING PLAN

Impacts	Academic Units	Support Units	Other Auxiliaries	Total
Loss of Athletics Revenue				$ -
Loss of Other Auxiliary Revenue			$ (17,811,804)	(17,811,804)
Loss of Other Revenues		$ (14,219,687)	-	(14,219,687)
Total Nonrecurring Revenue Losses	$ -	**$ (14,219,687)**	**$ (17,811,804)**	**$ (32,031,491)**
PPE & Health and Safety		$ (14,535,224)		$ (14,535,224)
IT & Distance Learning		(3,758,750)		(3,758,750)
Academics and Support		(17,258,990)		(17,258,990)
Total Nonrecurring Expenses	$ -	**$ (35,552,964)**	-	**$ (35,552,964)**
Total Impact to be addressed in FY21	$ -	***$ (49,772,651)***	***$ (17,811,804)***	***$ (67,584,455)***
Strategy to Address Impact:				
Use of carryforward (reserves)		$ (43,703,922)	$ (17,811,804)	$ (61,515,726)
Use of CARES Act funding		(10,707,565)	-	(10,707,565)
Use of FEMA funding		(3,141,709)	-	(3,141,709)
Use of AccelerateSC funding, TBD		-		-
Total available to address COVID Impacts	***$ -***	***$ (57,553,196)***	***$ (17,811,804)***	***$ (75,365,000)***
Preliminary impact to be addressed Surplus (Deficit)	***$ -***	***$ 7,780,545***	-	***$ 7,780,545***

One-time funds collected from Central Administration units protect Academic units from further negative impacts. Funds collected allow for a reasonable contingency for further pandemic mitigation.

BUDGET EXECUTION

UNIVERSITY OF
South Carolina

LEGACY BUDGET TO BUDGET MODEL COMPARISON

LEGACY BUDGET

SOURCES
- Base Budget
- Summer Tuition
- Program & Other Fees
- IDC - 37.5% Split
- Grant, Contract & Gift Revenue
- Sales, Services & Other Revenue

- Less

USES
- Personnel & Non-Personnel Expenses
- Grant Expenses

= Equals

RESERVES | Change in Balance/Margin

NEW BUDGET (WORKING DRAFT)

Eliminate
- ELIMINATE - Base Budget

Maintain
- Summer Tuition
- Program & Other Fees
- IDC – 37.5% Split
- Grant, Contract & Gift Revenue
- Sales, Services & Other Revenues

SOURCES

Add/New
- NEW - Fall & Spring Tuition (Undergrad & Graduate)
- NEW- Appropriations
- NEW - IDC – Additional 62.5%

SOURCES/ MODEL

- Less

Maintain
- Personnel & Non-Personnel Expenses
- Grant Expenses

USES

Add/New
- NEW - Support Alloc./Indirect Cost (-)

USES/MODEL

+ Plus or – Less (Net Impact)

Add/New
- NEW - Participation Fee/Tax (-)
- NEW - Subvention (+)
- NEW - Strategic Initiative Funding (+)

MODEL ALLOC.

= Equals

Change in Balance/Margin | **RESERVES**

73

BUDGET MODEL
GOVERNANCE STRUCTURE

Operational Support Teams → **Advisory Committees** → **Executive Groups**

	Operational Support Teams		

Model Development Team	Develop budget calendar and guidelines.
Model Analysis/ Reporting Team	Develop model reports for users at various levels and analyze mode results.
Policy Review/ Development Team*	Identify policies impacted by new budget model and recommend modifications and/or development of new policies
Training Team	Respond to budget model training requests to enhance budget model understanding across various groups.

Support Unit Allocation Committee meetings planned to begin in October and will meet as required throughout budget process. Other committees to meet as needed.

Budget Model Governance Advisory Committee*	Charged with advising decision makers on policy/practice matters related to format, construction and general philosophy of the budget model.
Support Unit* Allocation Committee	Group charged with gathering information to provide recommendation to decision makers regarding support unit allocations.
Courses & Curricula* Committee (Existing)	In addition to current roles, expands charge to consider proposals for new courses to avoid unnecessary course duplication or "gaming."
Space Needs and Planning Committee (Existing)	In addition to current roles, expands role to ensure that timely and accurate space utilization data is available for users of the budget model.

BUG meets monthly. President and Board Briefings take place regularly throughout the year.

| Advisory Cmt on Finance & Budget (ACFAB)	Group responsible for financial oversight and coordination and for deploying the strategic plan on behalf of the President and Board of Trustees.
President	Ultimate decision maker related to institutional proposals to the Board of Trustees.
Board of Trustees	Final decisions related to the budget.

Faculty/Faculty Senate role envisioned

BUDGET UPDATES

- Enrollments are more than initial estimates but less than the prior year in total.
- Tuition revenue over budget will accrue to the academic units per the Budget Model.
- We are watching State House activity for any changes to state appropriations in FY2021 and FY2022.
- FY2020 COVID expenditures have been validated internally for appropriateness and submitted for reimbursement to SC CARES, FEMA. etc.
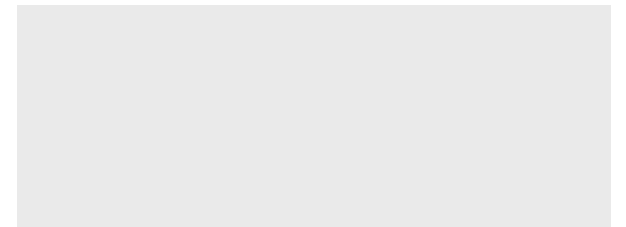
DIVERSITY AND INCLUSION

OFFICE OF DIVERSITY, EQUITY AND INCLUSION (ODEI)

Diversity, Equity and Inclusion at UofSC

Julian R. Williams, VP for Diversity, Equity and Inclusion

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UNIVERSITY OF
South Carolina

INTRODUCTION

- About me

- Vision to lead and establish UofSC as a national leader in terms of inclusive excellence
  - Why?

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FRAMEWORK & VISION

- Context:
  - The world is in the midst of the largest worldwide civil rights movement in modern history. While protests originally started in response to George Floyd's and Ahmaud Arbery's murders they have quickly evolved into larger conversations and movements about institutional racism.
  - It is critical for UofSC to proactive, providing direction to campus units, faculty, staff, and students on our commitment to inclusion and demonstrate intentionality.
  - Continue communication on issues related to social change, social justice, and DEI more broadly.
  - Nothing short of bold leadership will get us through this moment.

- UofSC strengths:
  - Strong leadership
  - Strategic plan (DEI Strategic Plan)
  - Council of Academic Diversity Officers (CADO)
  - High capacity for positive change and good momentum

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FRAMEWORK & VISION

- Areas of opportunity
    - Behind our peers in terms of DEI infrastructure
    - Lack of faculty diversity
    - Must increase our efforts to "institutionalize" our commitment to inclusion across campus. Diversity can't just be seen as the responsibility of ODEI.
        - If its important to you, you write it down, you hold yourself accountable, you make time for it, and you invest in it.

- VP DEI priorities
    - Build relationships with our students, faculty and staff.
    - Develop pipelines, pathways, and partnerships
    - Ensure professional/administrative staff reflects diversity of our state.
    - Expand on-campus education and increase administrative accountability for creation and maintaining an inclusive campus environment.

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FRAMEWORK & VISION

What can you do?

- Elevate diversity, equity and inclusion as a core value of UofSC
  - Empower and invest in the Associate Deans for Diversity and Inclusion
  - Take the lead in terms of recruitment and retention of a diverse faculty
  - Encourage faculty/staff to take advantage of the resources UofSC offers in this area in terms of professional development:
    - Teaching Towards Inclusive Excellence Certificate within UofSC Center for Teaching Excellence.
    - COE has awesome Anti-Racism professional development lined up for Fall 2020

THANK YOU AND LOOKING FORWARD TO WORKING WITH YOU

Julian R. Williams

Vice President for Diversity, Equity and Inclusion

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ACADEMIC PLANNING UPDATE

Sandra J. Kelly

Vice Provost and Dean of Undergraduate Studies

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FALL AND SUMMER 2020 UPDATE

Instructional Method	Self Service Carolina Code	Description
Face-to-Face (Traditional)	TRAD	Course that is taught in a traditional face-to-face classroom setting
Blended/Hybrid (Up to 49% web)	B3WEB	Course that is taught both face-to-face and online. 49% or less of the course is online
Blended (50% or more web)	BWEB	Course that is taught both face-to-face and online. 50% or more of the course is online
100% Web Asynchronous	DWEB	Course that is taught 100% online Students complete activities & assignments on their own time to meet course deadlines
100% Web Synchronous	DWEBS	Course that is taught 100% online Students are required to participate in online meetings/lectures at specific days and times
100% Web Mix Asynchronous & Synchronous	DWEBM	Course that is taught 100% online Students are required to participate in online meetings/lectures at specific days and times and also complete activities & assignments on their own time to meet course deadlines

- Over 14,000 grade changes from Spring 2020 to the S+/S/U grading scale (system-wide)

- Undergraduate Summer registration was up by 15% and Graduate Summer registration was up by 6.5%

- Coding of Hybrid, Asynchronous, and Synchronous classes and truth in advertising

- Finish classes on time to prevent crowding and communicate to your students

- Asynchronous remote classes on Labor Day and Election Day
  - Students have the option to complete the class at any point and do not have to attend class at a specific time on either day.

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SPRING 2021

What we know:

- **Social distancing in the classroom and mask requirement in place, no classes larger than 100, all classes that have no alternatives should be offered in a 100% online format in addition to any format with face-to-face teaching.**

- **Start and end dates of Spring 2021 semester and parts of term are set.**

- **Faculty choice on the modality of teaching.**

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SPRING 2021

What we know:

- **Spring schedules from academic units to be submitted by Monday, September 14th.**

- **Spring Schedule will go live to students by October 9th and any changes to courses, modality of teaching, etc. should be the exception as students register for classes.**
  - **Face-to-face courses are encouraged.**
  - **Hybrid courses offer the most flexibility.**
  - **Information about course modality is being moved so it is more easily found by both students and instructors in Self Service Carolina.**

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SPRING 2021

What we don't know:

If there is a Spring Break and if so, when, whether we start online or not, whether we end online or not, etc.

Public Health Modeling will guide calendar decisions and will be finalized by Thanksgiving.

Study Abroad?

Maymester, Summer, Fall 2021 scheduling

Flexibility will be key.

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THANKS!

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CLOSING REMARKS

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