

New Roles for Moore, Hanly

Two Moore School directors, well-known in the business and alumni communities, are taking on slightly new roles this year.

Dr. Ellen Moore, formerly Director of Alumni Relations, has been appointed to the position of Director of Business Relations for the Moore School of Business. In this role, Moore will oversee key activities for the school and actively pursue opportunities to keep major constituents informed about the state of the school, engage the corporate community, and promote opportunities for school and student involvement. She will work closely with development and alumni relations, as well as faculty and staff, to better promote the school to alumni, the business community, and friends.

Moore oversees the annual Business Leadership Dinner and Awards program, which honors individuals who symbolize the excellence of the business school. She also organizes the Wachovia Executive Lecture Series, created through a partnership with Wachovia Bank, which brings renowned executives from all over the globe to share their wisdom and advice with graduate business students, faculty, and friends of the Moore School (see article, page 20, for information on this year's speakers).

Moore has arranged for other notable speakers this year, including John A. Allison, Chairman and Chief Executive Officer, BB&T Corp., with which the school has partnered to establish The BB&T Chair for the Study of Capitalism; and Alfred R. Berkeley III, Chairman of Exchange Advantage, Inc. and Pipeline Trading Systems, Inc., and former Vice Chairman of the NASDAQ Stock Market, Inc., who served as keynote speaker for this spring's master's hooding ceremony. In addition, significant alumni and friends are brought to the school to speak to students and student organizations on professional topics and to enhance classroom teaching.

In addition to her new duties, Moore will continue teaching for the Ron McNair Scholars program and for the business school's marketing department. She serves as an advisor to the Sigma Nu Fraternity and the Doctoral Student Association, and is active in a number of professional and civic organizations. Moore received both her MBA and a Ph.D. in marketing from USC, and has served as an instructor and administrator at the Moore School since 1986.



Moore



Hanly

Patrick D. Hanly, formerly Director of Graduate Alumni Relations, has now assumed responsibility for all alumni, both graduate and undergraduate, as Director, Alumni Relations. Hanly looks to replicate the structure he helped develop for the Graduate Alumni International Network. This effort will focus on increased undergraduate alumni networking, connectivity, job and professional development, and active participation in the greater Moore School and USC Alumni communities.

Key to his new responsibilities is the continuing effort to grow the Alumni Online Community. In addition, he'll work to raise overall awareness of our joint online partnership with Lee Hecht Harrison, the world's leading outplacement firm, and its ability to help our alumni find new jobs, change careers, and manage their individual career development more effectively and profitably.

Working in close coordination with our graduate alumni worldwide, Hanly has clearly seen the positive impact that a vital, active, and fully involved alumni network can have on the students, faculty, and staff of the Moore School. Enlisting the legions of undergraduate alumni to help support the Moore School can only serve to strengthen the position we possess in the world of business, and strengthen the reputation and worth of a Moore School education, he believes.

Hanly joined the Moore School in 1999 as MIBS Managing Director. He retired from the Army as a Lieutenant Colonel after 23 years of service in managerial roles that took him to Europe, Asia, the Middle East, and Australia. He is a graduate of the U.S. Military Academy at West Point, holds an M.A. in management from Webster University in St. Louis, Missouri, and is an honor graduate of the U.S. Army Command and General Staff College in Ft. Leavenworth, Kansas.

Hanly invites interested alumni who want to tap into the support, services, and networking opportunities the Moore School has to offer to contact him by e-mail at hanlyp@moore.sc.edu, by phone at 803-777-6788, or by mail to Patrick D. Hanly, Director of Alumni Relations, Moore School of Business, 1705 College Street, Columbia, S.C. 29208.