

DAVID STANLEY CHAPPELL, Ph.D.
CURRICULUM VITAE

Moore College of Business
1705 College Street
Rm 456
University of South Carolina
Columbia, SC 29208
803-777-6980
E-Mail: chappelldsc@moore.sc.edu

800 State Street
Apt 228
West Columbia, SC 29169
803-556-1705

EDUCATION

Ph.D.:

University of Colorado at Boulder, Boulder, Colorado, 1994
Major: Strategic Management
Minor: Research Methods

M.B.A.:

Miami University, Oxford, Ohio, 1986 - 1987
Major: Management and Organizational Behavior

B.S. in BUSINESS ADMINISTRATION:

Miami University, Oxford, Ohio, 1969 - 1972
Major: General Management
Summa Cum Laude
Delta Sigma Pi Scholarship Key Recipient - 1972

RESEARCH INTERESTS

Political Models of Strategy Formation/Implementation; Organizational Learning;
Strategic Change Processes; Research Methods; International Strategic Management;
Instructional Innovation & Technology Utilization

DISSERTATION:

"Strategy Making Within the Organizational Polity: A Political Framework of Collective Decisioning"

The examination of strategic process within a social process framework encourages the examination of strategic processes from a political viewpoint. Organizational polities represent the formal and informal structures and processes involved in the authoritative and binding allocation of scarce system resources. The field of political science, and particularly the subfield of comparative politics, is utilized to develop a strategic process framework.

Chair: Dr. Anne Sigismund Huff

Dissertation selected as one of six finalists for the **1995 BPS Free Press Dissertation Award** at the Academy of Management National Meeting in Vancouver, Canada.

PUBLICATIONS

BOOKS:

Schermerhorn, Jr., John and Chappell, David S. 2000. *Introducing Management!* (New York: John Wiley and Sons).

BOOK CHAPTERS:

Chappell, David. and Schermerhorn, John R., Jr. (Forthcoming) "Electronic Student Portfolios in Management Educaiton." In Charles Wankel and Robert DeFellippi (Editors), *Educating Managers with Tomorrow's Technologies* (Greenwich, CT: Information Age Press).

Schermerhorn, John R., Jr. and Chappell, David. 2000. "Introducing International Business Experience Through Virtual Teamwork." In Kaynak, Erdener and Schermerhorn, John R., Jr. (Editors), *Teaching and Program Variations in International Business* (New York: The Haworth Press): 43-60.

JOURNAL ARTICLES:

Chappell, David S. and Schermerhorn, John R., Jr. December, 1999. Utilizing Electronic Student Portfolios in management education: A stakeholder perspective. Special Issue, *Journal of Management Education*, 23 (6): 651 - 662.

Chappell, David S. and Schermerhorn, John R., Jr. 1999. Introducing international business experience through virtual teamwork. *Journal of Teaching in International Business*, 10 (3/4): 43 - 58.

Sherman, Hugh and Chappell, David S. 1998. Methodological challenges in evaluating business incubator outcomes. *Economic Development Quarterly*, 12 (4): 313-321.

Koberg, Christine S., Boss, Wayne, Chappell, David S. and Ringer, Richard C. 1994. Correlates and consequences of protege mentoring in a large hospital. *Group and Organization Management*, 19 (2): 219-234.

Hopkins, Kenneth and Chappell, David S. 1994. Quick power estimates for proportions. *Educational and Psychological Measurement*, Winter, 54 (4): 903-912.

CASES AND INSTRUCTIONAL MATERIALS:

Cases in Schermerhorn, John R., Jr. 2002. **Management**, 7th Edition. (New York: John Wiley & Sons):

- Apple Computer, Inc.- Passion, Design and the Future
- Procter and Gamble - A Web-based Turnaround?
- Domino's Pizza - Could You do It?
- The United Nations - Getting Nations to Work Together
- Richard Branson Meets the New Economy

Cases in Schermerhorn, John R., Jr., Hunt, James G., and Osborne, Richard N. 2000. **Organizational Behavior**, 7th Edition. (New York: John Wiley & Sons):

- Sun Microsystems: "We're the dot in .com"
- NASCAR's Racing Teams
- Motorola: Is a High Performance Culture Enough?
- Johnson & Johnson: Futuristic Decision Making
- American Airlines: Trouble in the Air

Cases in Schermerhorn, John R., Jr. 1999. **Management**, 6th Edition. (New York: John Wiley & Sons):

- Saturn: A New Kind of Car
- Netscape: Picking on Goliath
- UPS: Technology to the Rescue
- AT&T: Reorganization for Performance
- Price Waterhouse/Coopers & Lybrand: A Mega-Merger
- Mike Krzyzewski: Duke Basketball's No-Nonsense Leader
- Boeing: Faster-Better-Cheaper
- Steinway: A History of Quality

Chappell, David S. 1999. "Career Advancement Portfolio." In Schermerhorn, John R., Jr., **Management**, 7th Edition (New York: John Wiley & Sons): 406-413.

ON-LINE PUBLICATIONS:

Instructor Website and Student Website. Schermerhorn, John R., Jr. 2002. **Management**, 7th Edition. (New York: John Wiley & Sons).
www.wiley.com/college/schermerhorn.

Electronic Student Portfolios - Tutorial and Interactive Template. Ohio University: 2000, 1999, 1998. www.cob.ohiou.edu/~mgt300/esp/PORTFOLIO.HTM.

Instructor Website and Student Website. Schermerhorn, Jr., John and Chappell, David S. 2000. **Introducing Management!** (New York: John Wiley and Sons).

Instructor Website and Student Website. Schermerhorn, John R., Jr., Hunt, James G., and Osborne, Richard N. 2000. **Organizational Behavior**, 7th Edition. (New York: John Wiley & Sons). www.wiley.com/college/schermerhorn.

Instructor Website and Student Website. Schermerhorn, John R., Jr. 1999. **Management**, 6th Edition. (New York: John Wiley & Sons). www.wiley.com/college/schermerhorn.

PROCEEDINGS:

Sherman, Hugh, Chappell, David S., and Kashlak, Roger. 1998. "Teaching international business: Competence versus awareness." Southern Management Association Proceedings, New Orleans, LA: 268-270.

REFEREED CONFERENCE PRESENTATIONS:

Chappell, David S., Koberg, Christine, and Chesley, Julie. "Mentoring: Do learning styles really matter?". American Society of Business and Behavioral Sciences, Feb 1999, Las Vegas, Nevada.

Chappell, David S. and Huff, Anne Sigismund. Analysis and politics: A dual framework for understanding strategic decision processes. BPS Division, 1998 National Academy of Management Meeting, San Diego, California.

Schermerhorn, Jr., John and Chappell, David S. Bridging the continents: Creating, sharing and enhancing an international vision. 1998 Western Academy of Management Meetings, Istanbul, Turkey.

Chappell, David S. and Schermerhorn, Jr., John. Electronic Student Portfolios: A Stakeholder Perspective. 1998 OBTC Conference, LaVerne California.

Chappell, David and Huff, Anne Sigismund. Political models of strategic process: An organizational governance framework. BPS division, 1994 National Academy of Management Meeting, Dallas, Texas.

Huff, Anne Sigismund and Chappell, David S. 1993. Party politics' contribution to organization learning. Organization and Management Theory Division, 1993 Academy of Management Meeting, Atlanta, Georgia.

Koberg, Christine S., Boss, Wayne, Chappell, David S. and Ringer, Richard C. 1993. The roles of mentoring and work environment in burnout. Women in Management Division, 1993 Western Academy of Management Meeting, San Jose, California.

Walter, Rodney M. and Chappell, David S. 1992. Strategic choice and environmental determinism revisited. Organizational Management: Strategy and Policy Division, 1992 Decision Sciences Institute Meeting, San Francisco, California.

Koberg, Christine S., Boss, Wayne, Chappell, David S. and Ringer, Richard C. 1992. An investigation of the antecedents and outcomes of mentoring. Careers Division, 1992 National Academy of Management Meeting, Las Vegas, Nevada.

INVITED PRESENTATIONS:

Chappell, David. 1999. Electronic Student Portfolios. Midwest Academy of Management Meetings, Chicago, Illinois.

Chappell, David S. and Huff, Anne Sigismund. 1994. Learning in political environments. ORSA/TIMS Conference, Detroit Michigan.

WORKING PAPERS:

Chappell, David. S. and Schermerhorn, John R., Jr. A strategic life cycle perspective of the firm.

Chappell, David S. and Huff, Anne Sigismund. Analysis and politics: A dual framework for understanding strategic decision processes.

Koberg, Christine S., Boss, Wayne, Chappell, David S. and Ringer, Richard C. 1993. The relationship of mentoring and work environment to burnout in health care professionals.

PROFESSIONAL EXPERIENCE:

TEACHING:

University of South Carolina, Columbia, South Carolina, August 2005 – Present
Moore School of Business
Bank Management

Adams State College, Alamosa, Colorado August, 2004 – May, 2005
School of Business
Strategic Management, Production and Operations, Small Business

Cornell University, Ithaca, NY August, 2002 – May, 2003
School of Hotel Administration
Strategic Management

Ohio University, Athens, Ohio, 1995 - June, 2002
Strategic Management
Introduction to Management
Entrepreneurship

University of Colorado at Boulder, 1998 - 1999. (Unpaid leave from OU)
Visiting Assistant Professor of Strategic Management

Miami University, Summer, 1995 Summer Sessions in London, England and Moscow, Russia
Introduction to Management
International Business

University of South Carolina, Columbia, South Carolina, 1994-1995
Strategic Management

University of Colorado at Boulder, Boulder, Colorado, 1990-1994
Organization Theory
Introduction to Management

Miami University, Oxford, Ohio, 1987-1990
Introduction to Management
Business Policy and Strategy
Introduction to Business

TEACHING INTERESTS: Strategic Management, Entrepreneurship, General Management, International Business

ADMINISTRATIVE ACTIVITIES:

Ohio University, Athens, Ohio
Assistant Program Director, CIBED Hungary Summer Program, 2001
Assisted in implementation of summer overseas program in Pecs, Hungary for 11 Ohio University undergraduates and 18 Hungarian MBAs from the University of Pecs.

Ohio University, Athens, Ohio
OLEC Ohio-Leipzig European Center
Program Director, Fall 2000
Coordinated overseas program for Ohio-Leipzig Center in Leipzig, Germany in association with **University of Leipzig**.

Ohio University, Athens, Ohio
London Summer Overseas Program
Director, Summer 1998
Responsible for development and execution of summer program in London, England at Regents College. In addition, taught International Business and Comparative Management to 19 Ohio University students.

Ohio University, Athens, Ohio

Assistant Program Director, CIBED Hungary Summer Program, 1997
Assisted in implementation of summer overseas program in Pecs, Hungary for 32 Ohio University undergraduates and 30 Hungarian MBAs from Janus Pannonius University.

Miami University, Oxford, Ohio

SBA London Summer Session, Regents College, London, England
Program Coordinator, 1995

Responsible for all accounting and record-keeping activities for an on-site budget of \$5000. Taught Introduction to Management and International Business.

Miami University, Oxford, Ohio

London Program Coordinator, 1988 and 1989 sessions

Responsible for total project execution of a six week summer session for 50 sophomore and junior students from the Miami University School of Business. Assisted Associate Dean John Douglas with all academic and administrative activities in the U.S. and London involving a budget of \$250,000.

Miami University, Oxford, Ohio

Russian Entrepreneurial Program, Moscow, 1995

Assisted with coordination of 30 student contingent. Project included development of a business opportunity in the evolving Russian free market economy.

CONSULTING EXPERIENCE:

Athens County Red Cross, 2000

Strategic Planning Sessions

Fast Company, 1999 - 2000

Provided **Professors Monthly Guide** to **Fast Company** Magazine.

Athens High School, Athens, Ohio, 1997 - 1998

Strategic Planning Project

Athens Police Department, 1996

Strategic Planning Sessions

Graduate School of Banking, Boulder, Colorado, August, 1995 - 1998.

Conflict Management Seminar

Internet Seminar

Graduate School of Banking, Boulder, Colorado August, 1994.

Computer software consultation

C4 Network, Inc., Denver, Colorado. January 17, 1992.
Strategic analysis seminar for 54 reprographic hub operators.

Syntex Chemical, Inc., Boulder, Colorado. June, 1991 - November, 1991.
Development and implementation of a comprehensive strategic planning process.

Pioneer Industrial Products, Willard, Ohio. June, 1988 - September, 1988.
Strategic market analysis.

WORK EXPERIENCE:

Enghauser Manufacturing Inc., Lebanon, Ohio 1972-1986
General Manager 1977-1986
Chief Executive Officer 1984 - 1986
Family-owned metal fabrication facility. Orchestrated leveraged buyout in 1986.

GRANTS

Chappell, David S., Schermerhorn, Jr., John, Snavely, Michael, Lau, Hao, and Keifer, Mary. 1998. **TIPS Grant** from Ohio University, \$11,500. To develop real-time conference system for Ohio University College of Business.

Chappell, David S. and Schermerhorn, Jr., John. 1997. **Ohio University 1804 Grant**, \$22,500, To develop an Electronic Student Portfolio Program at Ohio University College of Business.

University of Colorado Graduate School Dean's Small Grant Award, 1993

Recipient of \$3000 1992 Hart Summer Research Fellowship
University of Colorado at Boulder, Summer, 1992

TEACHING PROJECTS AND AWARDS

Cornell University School of Hotel Administration, 2003
Faculty Recognition Award (By vote of the Junior and Senior Class)
Most Engaged Faculty

Nominated for **University Professor Award**, 2002
Ohio University, Athens, Ohio
One of 12 professors across the university selected based on student nominations.

Electronic Student Portfolio Project 1995 - Present

Designed and implemented a college-wide electronic student portfolio program for the Ohio University College of Business. Provide instruction, coordination, and regular updates in the program. Write pages in HTML, ASP, and Javascript.

Executive Advisory Board Excellence in Teaching, 1998

Ohio University, Athens, Ohio
College of Business

University Professor Award, 1996

Ohio University, Athens, Ohio
One of six professors across the university selected based on student nominations.

Nominated for the **1995 Effective Educator Award**, September, 1995 Miami University, Oxford, Ohio

Based on nominations from a survey provided by the graduating class of 1990.

Nominated for the **1994 Effective Educator Award**, September, 1994 Miami University, Oxford, Ohio

Based on multiple nominations from a survey provided by the graduating class of 1989.

Lead Graduate Part-Time Instructor, Graduate School of Business University of Colorado at Boulder, 1993-1994

Responsible for coordination of training seminars and workshops for new graduate instructors and teaching assistants.

Delta Sigma Pi 1990 Professor of the Year Miami University, Oxford, Ohio
Business School award based on selection by the local chapter of Delta Sigma Pi.

Miami University 1989 Outstanding Teaching Award Miami University, Oxford, Ohio
University-wide award based on selection by the graduating senior class.

RESEARCH AWARDS AND SCHOLARSHIPS

Dissertation selected as one of six finalists in the 1995 BPS Free Press Dissertation Award for the Academy of Management meetings in Vancouver, Canada.

Research Assistantship, University of Colorado, 1990-1994

BPS Consortium, 1993 Academy of Management Meeting, Atlanta, Georgia

\$2000 University of Colorado Academic Fellowship, 1993-1994

\$1500 Feldkamp Fellowship, University of Colorado, 1991-1992

\$2500 Chancellor's Doctoral Fellowship, University of Colorado, 1990-1991

Graduate Assistantship, Miami University, 1986-1987

Milton Rue Memorial Scholarship, Miami University, 1971-1972

Delta Sigma Pi Scholarship Key Recipient, Miami University, 1972

UNIVERSITY SERVICE

Faculty Teaching and Learning CIT Ohio University, 2000 - 2002

Developed policies and programs to develop teaching in the College of Business.

Faculty Composition and Development Committee Ohio University, 1996 - 2000

Chair - 1999 - 2000

Develop guidelines for faculty development activities and evaluation systems.

Undergraduate Curriculum Committee Ohio University, August, 1995 - 1996

Responsible for the implementation of Business 20/20, a unique curriculum approach that emphasizes problem-based outcome instruction. Course harmonization includes case sharing and integrative problem solving skills on the part of students across four classes per semester.

Entrepreneurship Committee Ohio University, December, 1995 - 2002

Newly formed committee to reformulate the Small Business/Entrepreneurship major at Ohio University.

External Evaluation Task Force University of Colorado Graduate School of Business, 1992 - 1993

Ph.D. Representative

Participated in task force that surveyed the external environment of the college of business as part of a comprehensive evaluation of the business curriculum.

College of Business Teaching Seminar, January 22, 1993

Seminar Coordinator "The Importance of the First Day"

University of Colorado Doctoral Business Student Association, 1991-1992

Vice-President/Treasurer

William M. White Business Library

Computer Room Consultant, 1991 - 1994

Provided assistance and trouble-shooting for computer information software.

PROFESSIONAL AFFILIATIONS

Academy of Management

Beta Gamma Sigma

Golden Key National Honor Society

Delta Sigma Pi

Sigma Iota Epsilon

PROFESSIONAL SERVICE

External Reviewer, Academy of Management Meetings, Business Policy & Strategy Division

External Reviewer, Journal of Management Inquiry

External Reviewer, Journal of Management Education

External Reviewer, High Technology Management Conference, University of Colorado, 1993