

Kurt John Gleichauf

*University of South Carolina
Moore School of Business
Columbia, South Carolina 29208*

803-771-6231
kurt_gleichauf@moore.sc.edu

Education

Ph.D., Business Administration, expected 2008

Concentration: International Business

Moore School of Business

University of South Carolina, Columbia, South Carolina

Masters of International Business Studies, 1991

Concentration: Marketing

Moore School of Business

University of South Carolina, Columbia, South Carolina

Bachelor of Science, Microbiology, 1989

Concentration: Virology

College of Veterinary and Biomedicine

Colorado State University

Ft. Collins, Colorado

Research Interests

Intra-organizational knowledge transfer mechanisms and their impact on product innovation, Institutional anomie and its impact on managerial ethics.

Teaching Experience

Instructor, Moore School of Business, University of South Carolina, Columbia, SC
International Marketing (IBUS 402)

Spring, 2006 Average Rating: 4.3/5.0, 56 students

Globalization & Business (IBUS 301)

Spring, 2005 Average Rating: 4.5/5.0, (Honors College & IB majors) 18 students

Fall, 2004 Average Rating: 4.2/5.0, (Honors College & IB majors) 27 students

Professional Experience

- 2002-2003 **Consultant**
Hothum & Gleichauf Consulting
Heidelberg, Germany
- 2000-2002 **Director of Corporate Development**
MTM Laboratories
Heidelberg, Germany
- 1998-2000 **Marketing Manager: Europe**
Bausch & Lomb: Surgical
Bracknell, UK
- 1993-1998 **Product Manager: Europe, Middle East, Africa**
Wyeth Pharmaceuticals: Surgical
Heidelberg, Germany
- 1991-1993 **Account Manager: NATO**
Abbott Laboratories
Wiesbaden, Germany