

ZHENG, XIAOLAN

郑晓岚

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Nationality: Chinese
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EDUCATION

Sep. 2007 to Present: Moore School of Business, University of South Carolina

Pursuing Ph.D. in Business Administration
International Finance emphasis

Mar. 2007 to Jul. 2007: Richmond the American International University in London

Internship Programme

Sep. 2005 to Jul. 2007: Nankai University

Master in Economics

Major: International Economics;

Sep, 2001 to Jul, 2005: Tianjin University of Finance and Economics

Bachelor in Economics

Major: International Trade and Economics;

Minor: Accounting

China-America Joint ESEC Training Program (in English)

- Taken the Marketing & Management Business program offered by ESEC (Educational Services Exchange with China) in 2004, which places emphasis on Marketing, Management, Cross Cultural Communication and the improvement of business presentation skills.

INTERNSHIP EXPERIENCE

➤ **UK/China Graduate Work Experience Program 2007**

HSBC North West London Area Office, UK Apr. 2007-Jul. 2007

- Working for a variety of projects and tasks in support of Area Service Managers. Projects involved: Mystery Shopping, Employee Engagement, Charity, IT Review.
- Rotation in different branches and Commercial Centre in North West London.
- To explore more about how HSBC operates in different levels on a whole: visiting different departments and Network Leadership Team in HSBC Tower at Canary Wharf and London Regional Management Centre in Pall Mall.

➤ **Summer internship**

StandardChartered Bank, China, Shanghai Branch 2006 summer internship

- Assisted customer relationship manager by compiling information of about 400 customers, contacting target customers preliminarily and explaining financial products to them through phone or in person
- Looked for prospective customers through, say, road shows, contacted them through phone or in person, and, with the cooperation of colleagues in other departments, found out their potential demand towards financial service

- **Research Assistant**
Nankai University, the Center for Transnationals' Studies Jul. 2006-Oct. 2006
 - assisted Professors in several projects by compiling materials and translating English ones
 - Cooperated with the whole team to assist Professors by collecting and analyzing the data of foreign investment condition of China in 2006 (Soft tools: Excel and Eviews 5.0)
 - Independently wrote the chapter 3 of <the Report on Foreign Investment in China in 2006> which was authorized by the Ministry of Commerce of the P.R.China
- **Tutor** to students of TEDA International School, Tianjin Dec. 2005-May. 2006
 - Helped several international students, such as Korean student, to keep up with the American-style high school education (English entirely)

SCHOLARSHIPS AND HONORS

HSBC Holding plc & HSBC Education Trust:

May.2007 HSBC Scholarship;

Nankai University:

Sep.2005 Graduate Admission with full-tuition waiver and monthly stipend;

Tianjin University of Finance and Economics:

Oct.2004 University Scholarship, First Prize;

University Scholarship for single subject

(Scores of at least 2 subjects are the highest in the class);

Oct.2003 University Scholarship, Second Prize; University Scholarship for single subject;

Jul. 2003 Excellent Leader;

Oct. 2002 University Scholarship, Third Prize; University Scholarship for single subject;

Excellent Undergraduate Scholarship;

Scholarship for Activist in University's Activities

EXTRACURRICULAR ACTIVITIES

- **Vice leader of Academic Division**
Graduate Union in TEDA College of Nankai University Oct 2005-Jun 2006
 - Responsible for enriching academic lives of students on campus, activities including, say, inviting professors and arranging time and location to arrange academic lectures
- **Monitor** of the elite class
Tianjin University of Finance and Economics Sep 2001-Jul 2004
 - Responsible for assisting administration office and department in managing and servicing the students of the elite class and in 2003 elected as Excellent Leader (only two students in the department conferred on)
- Participated in the 2nd Tianjin International Dragon Boat Competition
- Volunteer to help several conferences and trade fairs, say, World AIDS Day 2006 International Conference held in Tianjin.

OTHER SKILLS

LANGUAGE SKILLS: Fluency in Chinese (Mandarin) and English (TOEFL: 653 and GMAT: 730);

COMPUTER SKILLS: Technically proficient in MS office(certified as an Office Proficient User of *Word 2000* and Office Expert of *Office 2000* by Microsoft (China) Authorized Training Center in 2002), statistics software (EViews 5.0) and Visual Basic (National Computer Rank Examination Certificate LEVEL-II).