

AN ELECTRONIC NEWSLETTER ABOUT IMBA STUDENTS, ALUMNI, FACULTY, PROJECTS, AND EVENTS



Priceless Economic Development Experiences

Since 1995 the MBA Enterprise Corps has hired 50 Moore School International MBA (IMBA) graduates to serve as management consultants in developing countries. These unpaid economic development assignments may lack glamour and financial gains, but they offer young MBAs the opportunity to gain experiences and develop skills that their corporate-bound peers will take years to acquire. Ryan Flaherty (IMBA '06, at left, teaching a class) gives us a glimpse into his life-changing experiences in one of the most impoverished areas of Guatemala.



Export Consortium Educates IMBAs

For more than ten years, ECI—Find New Markets has helped more than 1,000 small- to medium-sized companies in more than 60 industries expand through new markets and increase their competitiveness in the global marketplace. While companies take advantage of the non-profit's services and expertise, students in the IMBA program at the Moore School of Business develop skills and get experience working with real companies, which is essential in preparing them for the business world.



Federal Reserve Official Addresses Subprime Loans

The Assistant Vice President of the Federal Reserve Bank of Philadelphia, Dr. Todd A. Vermilyea (B.S. '87, Ph.D. '98), spoke about subprime loans and lending to a standing-room-only crowd at the Moore School of Business on March 3. Vermilyea posits that the current problems in the U.S. housing and credit markets have been caused by Wall Street's greater focus on financial innovation than on risk management.



GIS Lab for Business Applications

The newly created Mobile GIS Lab in the Management Science department has enhanced the learning process for Dr. Mike Galbreth's Service Operations course and attracted some attention from industry. Galbreth's students use the Mobile GIS (geographic information systems) Lab to complete their final project in the course – a detailed, GIS-based location analysis for a service company, such as new site location analysis for Dunkin' Donuts stores developed by the students pictured at left (Natalie Mayfield, Brendan Meyer, Talah Nikjeh, Tara Loescher).



Research Collaboration on Multinational Corporations

Dr. Kendall Roth and Dr. Tatiana Kostova are collaborating on a series of research projects that examine critical issues of management of multinational corporations. Their research can inform international managers on how to leverage organizational competencies and achieve competitiveness on a global basis.



IMBA Student John Chappell Plays to Win

John Chappell is not your typical International MBA student. He is head and shoulders above the other students—quite literally. The 6-foot, 10-inch former professional basketball player has returned to the Moore School of Business to expand upon the undergraduate business degree he earned here in 2005. His desire for a career in international business was sparked by his experiences playing overseas for Eastern European basketball leagues.



Sustainable Development: Real-World Planning

Students from the Moore School, School of the Environment, and the College of Hotel Restaurant and Tourism Management, participated in the Moore School IMBA fall course: International Business and Sustainable Development. Through the IMBA course, students had an opportunity to receive hands-on experience using a sustainable development planning tool with four companies in South Carolina. At left, the class shows off their Moore School Global Sustainability Team t-shirts.

PROSPECTIVE STUDENTS

ALUMNI

ARCHIVE

E-mail us with your news, comments, or suggestions at newsletter@moore.sc.edu