

Anne Meike Eilert

Moore School of Business
University of South Carolina
1705 College St.
29208 Columbia, SC, USA
meike_eilert@moore.sc.edu

EDUCATION

Ph.D. in Business Administration (Marketing), expected December 2011
Moore School of Business, University of South Carolina, Columbia, South Carolina

M.S. in International Business (Strategic Marketing), August 2007
Universiteit Maastricht, Maastricht, The Netherlands

B.A. in Business Administration (Marketing & Corporate Management), August 2006
Berufsakademie Emsland, Lingen (Ems), Germany

RESEARCH INTERESTS

Marketing Strategy, Product Management, Relationship Management, Word of Mouth

WORK EXPERIENCE

Apprentice
August 2003 - July 2006

August Storck KG
Halle (Westf.), Germany

Worked for international company in food industry during undergraduate studies. Emphasis of apprenticeship on marketing and sales related departments.

LANGUAGES

English – fluent, German – native, Dutch – basic, French - basic