

OLGA PERDIKAKI

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Management Science Dept.
Darla Moore School of Business
University of South Carolina
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ACADEMIC POSITIONS

Darla Moore School of Business, University of South Carolina, Columbia, SC

Associate Professor (August 2019 – present)

Assistant Professor (August 2016 – August 2019)

Mays Business School, Texas A&M University, College Station, TX

Assistant Professor (August 2009 – July 2016)

EDUCATION

University of North Carolina, Chapel Hill, NC

Kenan-Flagler Business School

Ph.D. in Operations Management, 2009

Dissertation Title: Essays on Retail Operations

Advisor: Jayashankar M. Swaminathan

University of Florida, Gainesville, FL

Department of Industrial and Systems Engineering

M.S. in Industrial Engineering, 2003

University of Piraeus, Greece

Department of Industrial Management and Technology

B.S. in Industrial Management, 1998

Graduated with honors

RESEARCH INTERESTS

- Retail Operations/ Sustainable Retailing
- Supply Chain Management
- Operations/ Marketing Interface

RESEARCH

Publications in Peer-reviewed Journals

- **O. Perdikaki**, S. Kumar, and C. Sriskandarajah (2017), “Managing Retail Budget Allocation between Store Labor and Marketing Activities”, *Production and Operations Management*, 26(9), pp. 1615-1631.
 - **Lead Article**
- **O. Perdikaki**, D. Kostamis, and J. M. Swaminathan (2016), “Timing of Service Investments for Retailers under Competition and Demand Uncertainty,” *European Journal of Operational Research*, 254(1), pp. 188-201.
- H. H. Chuang, R. Oliva, and **O. Perdikaki** (2016), “Traffic-Based Labor Planning in Retail Stores,” *Production and Operations Management*, 25(1), pp. 96-113.
 - **Media Mentions: WSJ, Forbes, WWD, Retail Dive, HR Dive, MarketWatch, the Australian, PYMNTS.com**
 - **Honorable Mention, INFORMS Service Science Section, 2013 Student Best Paper Award**
- **O. Perdikaki**, D. X. Peng, and G. R. Heim (2015), “Impact of Customer Traffic and Service Process Outsourcing Levels on e-Retailer Operational Performance,” *Production and Operations Management*, 24(11), pp. 1794-1811.
- **O. Perdikaki** and J. M. Swaminathan (2013), “Improving Valuation Under Consumer Search: Implications for Pricing and Profits,” *Production and Operations Management*, 22(4), pp. 857-874.
- **O. Perdikaki**, S. Kesavan, and J. M. Swaminathan (2012), “Effect of Traffic on Sales and Conversion Rates of Retail Stores,” *Manufacturing & Service Operations Management*, 14(1), pp. 145-162.
 - **Finalist, 2015 M&SOM Best Paper Award**
- K. Cattani, **O. Perdikaki**, and A. Maruchek (2007), “The Perishability of Online Grocers,” *Decision Sciences*, 38(2), pp. 329-355.

Working Papers

Papers in Review Process

- O. Pak, M. Ferguson, **O. Perdikaki**, and S. Wu, “Optimizing Stock-Keeping Unit Selection for Promotional Display Space at Grocery Retailers” (Minor revision at *Journal of Operations Management*).
- H. S. Heese, E. Kemahlioglu-Ziya, and **O. Perdikaki**, “Outsourcing under Competition and Scale Economies: When to Choose a Competitor as a Supplier.” (Invited for second round review at *Decision Sciences*).

Papers in Progress

- “Bracketing of Purchases to Manage Size Uncertainty: Should Online Retailers be Worried?” (with A. Balaram and M. Galbreth)
- “Estimating Consumer Decision Trees Using Aggregate Sales Data without Identified Customers” (with M. Ferguson, O. Pak, and S. Wu).
- “Introduction of Loop, a Shopping Service with Reusable Packages: Should Brick and Mortar Retailers Be Worried?” (with H. S. Heese and E. Kemahlioglu-Ziya).
- “Forecasting Consumer Returns: The Role of Complementarity and Substitutability” (with A. Balaram, M. Galbreth, and G. Shang).

Refereed Conference Proceedings

- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya and Olga Perdikaki, MSOM Conference, Chapel Hill, NC, 2017 (extended abstract).
- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya and Olga Perdikaki, MSOM Conference, Toronto, Canada, 2015 (extended abstract).
- “Retail Sales Generation: A Methodological Comparison of Econometric Estimation and Calibration,” Howard Hao-Chun Chuang, Rogelio Oliva, and Olga Perdikaki, International Conference of Systems Dynamics Society, St. Gallen, Switzerland, 2012.
- “Timing of Price and Service Level Decisions under Competition and Demand Uncertainty,” Olga Perdikaki, Dimitris Kostamis, and Jayashankar M. Swaminathan, MSOM Conference, Ann Arbor, MI, USA, 2011 (extended abstract).
- “Improving Valuation Under Consumer Search: Implications for Pricing and Profits,” Olga Perdikaki and Jayashankar M. Swaminathan, MSOM Conference, College Park, MD, USA, 2008 (extended abstract).

PRESENTATIONS

Invited Research Seminars

- University of Cincinnati, Carl H. Lindner College of Business (January 2016)
- University of South Carolina, Darla Moore School of Business (January 2016)
- Iowa State University College of Business (December 2015)
- Rutgers University, Rutgers Business School (December 2015)
- Baruch College, Zicklin School of Business (February 2015)
- University of Navarra, IESE Business School (December 2014)
- McGill University, Desautels Faculty of Management (December 2013)
- Texas A&M University, Mays Business School (October 2011)
(Information and Operations Management Department Seminar Series)
- University of Delaware, Alfred Lerner College of Business and Economics (February 2009)
- Texas A&M University, Mays Business School (January 2009)
- University of Houston, C.T. Bauer College of Business (January 2009)
- University of Groningen, Faculty of Economics and Business (January 2009)

Invited/Refereed/Contributed Conference Presentations (*Presentations made by co-author(s))

- “Consumer Bracketing of Online Purchases to Manage Size Uncertainty: Should Retailers be Worried?”, Aditya Balaram*, Olga Perdikaki, and Michael Galbreth, INFORMS Annual Meeting, Seattle, October 2019 (forthcoming).
- “Estimating Consumer Decision Trees Using Aggregate Sales Data without Identified Customers”, Olga Pak*, Mark Ferguson, Olga Perdikaki, and Su-Ming Wu, INFORMS Annual Meeting, Seattle, October 2019 (forthcoming).
- “Is Bracketing a Bane or a Boon for Online Retailers?”, Aditya Balaram*, Olga Perdikaki, and Michael Galbreth, POMS Annual Conference, Washington DC, May 2019.
- “Optimizing SKU Selection for Promotional Display Space at Grocery Retailers”, Olga Pak*, Mark Ferguson, Olga Perdikaki, and Su-Ming Wu, POMS Annual Conference, Washington DC, May 2019.
- “Outsourcing under Competition and Scale Economies: When to Choose a Competitor as a Supplier”, Hans Sebastian Heese, Eda Kemahlioglu-Ziya and Olga Perdikaki, INFORMS Annual Meeting, Phoenix, November 2018.
- “Optimizing SKU Selection for Promotional Display Space at Grocery Retailers”, Olga Pak*, Mark Ferguson, Olga Perdikaki, and Su-Ming Wu, INFORMS Annual Meeting, Phoenix, November 2018.

- “Optimizing SKU Selection for Promotional Display Space at Grocery Retailers”, Olga Pak*, Mark Ferguson, Olga Perdikaki, and Su-Ming Wu, POMS Annual Conference, Houston, May 2018.
- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya* and Olga Perdikaki, INFORMS Annual Meeting, Houston, October 2017.
- “Optimizing SKU Selection for Promotional Display Space at Grocery Retailers”, Olga Pak, Mark Ferguson, Olga Perdikaki, and Su-Ming Wu, INFORMS Annual Meeting, Houston, October 2017.
- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya and Olga Perdikaki, MSOM Conference, Chapel Hill, NC, June 2017.
- “Optimizing SKU Selection for Promotional Display Space at Grocery Retailers”, Olga Pak, Mark Ferguson*, Olga Perdikaki, and Su-Ming Wu, POMS Annual Conference, Seattle, May 2017.
- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya and Olga Perdikaki, POMS Annual Conference, Seattle, May 2017.
- “Optimizing SKU Selection for Promotional Display Space at Grocery Retailers”, Olga Pak, Mark Ferguson*, Olga Perdikaki, and Su-Ming Wu, POMS Annual Conference, Orlando, May 2016.
- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya and Olga Perdikaki, POMS Annual Conference, Orlando, May 2016.
- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya and Olga Perdikaki, DSI Annual Meeting, Seattle, November 2015.
- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya and Olga Perdikaki, INFORMS Annual Meeting, Philadelphia, November 2015.
- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya* and Olga Perdikaki, MSOM Conference, Toronto, Canada, June 2015.
- “Outsourcing under Competition: When to Choose a Competitor as a Supplier?”, Eda Kemahlioglu-Ziya* and Olga Perdikaki, POMS Annual Conference, Washington, DC, May 2015.
- “An Integrated Approach for Retail Budget Allocations across Store Labor and Marketing Activities,” Olga Perdikaki, Subodha Kumar, and Chelliah Sriskandarajah, INFORMS Annual Meeting, San Francisco, November 2014.
- “An Integrated Approach for Retail Budget Allocations across Store Labor and Marketing Activities,” Olga Perdikaki, Subodha Kumar, and Chelliah Sriskandarajah, POMS Annual Conference, Atlanta, May 2014.
- “Traffic-Based Labor Planning in Retail Stores,” Howard Hao-Chun Chuang*, Rogelio Oliva, and Olga Perdikaki, INFORMS Annual Meeting, Minneapolis, October 2013.

- “An Integrated Approach for Retail Budget Allocations across Store Labor and Marketing Activities,” Olga Perdikaki, Subodha Kumar, and Chelliah Sriskandarajah, INFORMS Annual Meeting, Minneapolis, October 2013.
- “Traffic-Based Labor Planning in Retail Stores,” Howard Hao-Chun Chuang*, Rogelio Oliva, and Olga Perdikaki, POMS Annual Conference, Denver, May 2013.
- “Timing of Service Level Decisions for Retailers under Competition and Demand Uncertainty,” Olga Perdikaki, Dimitris Kostamis, and Jayashankar M. Swaminathan, POMS Annual Conference, Denver, May 2013.
- “Dynamics of Labor, Traffic, and Sales in Retail Stores,” Howard Hao-Chun Chuang*, Rogelio Oliva, and Olga Perdikaki, INFORMS Annual Meeting, Phoenix, October 2012.
- “Timing of Service Level Decisions for Retailers under Competition and Demand Uncertainty,” Olga Perdikaki, Dimitris Kostamis, and Jayashankar M. Swaminathan, INFORMS Annual Meeting, Phoenix, October 2012.
- “Retail Staffing in a Competitive Environment,” Emre Demirezen*, Olga Perdikaki, Subodha Kumar, and Natarajan Gautam, INFORMS Annual Meeting, Phoenix, October 2012.
- “Retail Sales Generation: A Methodological Comparison of Econometric Estimation and Calibration,” Howard Hao-Chun Chuang, Rogelio Oliva*, and Olga Perdikaki, International Conference of Systems Dynamics Society, St. Gallen, Switzerland, July 2012.
- “Timing of Service Level Decisions for Retailers under Competition and Demand Uncertainty,” Olga Perdikaki, Dimitris Kostamis, and Jayashankar M. Swaminathan, POMS Annual Conference, Chicago, April 2012.
- “Timing of Price and Service Level Decisions under Competition and Demand Uncertainty,” Olga Perdikaki, Dimitris Kostamis, and Jayashankar M. Swaminathan, MSOM Conference, Ann Arbor, June 2011.
- “Timing of Price and Service Level Decisions under Competition and Demand Uncertainty,” Olga Perdikaki, Dimitris Kostamis, and Jayashankar M. Swaminathan, POMS Annual Conference, Reno, April 2011.
- “Effect of Traffic on Sales and Conversion Rate of Retail Stores,” Olga Perdikaki, Saravanan Kesavan, and Jayashankar M. Swaminathan, INFORMS Annual Meeting, Austin, October 2010.
- “The Impact of Traffic Characteristics on Conversion Rates,” Olga Perdikaki, Saravanan Kesavan, and Jayashankar M. Swaminathan, INFORMS Annual Meeting, San Diego, October 2009.
- “Managing Conversion Rates for Better Retail Store Performance,” Olga Perdikaki, Saravanan Kesavan, and Jayashankar M. Swaminathan, DSI Annual Meeting, Baltimore, November 2008.
- “Managing Conversion Rates for Better Retail Store Performance,” Olga Perdikaki, Saravanan Kesavan, and Jayashankar M. Swaminathan, INFORMS Annual Meeting, Washington DC, October 2008.
- “Improving Valuation Under Consumer Search: Implications for Pricing and Profits,” Olga Perdikaki and Jayashankar M. Swaminathan, MSOM Conference, Maryland, June, 2008.

- “Improving Valuation Under Consumer Search: Implications for Pricing and Profits,” Olga Perdikaki, and Jayashankar M. Swaminathan, POMS Annual Conference, San Diego, May 2008.
- “Improving Valuation Under Consumer Search: Implications for Pricing and Profits,” Olga Perdikaki, and Jayashankar M. Swaminathan, INFORMS Annual Meeting, Seattle, November 2007.
- “Improving Valuation Under Consumer Search: Implications for Pricing and Profits,” Olga Perdikaki, and Jayashankar M. Swaminathan, INFORMS Annual Meeting, Pittsburg, November 2006.
- “The Perishability of Online Grocers,” Kyle Cattani, Olga Perdikaki, and Ann Maruchek, POMS Annual Conference, Boston, May 2006.

TEACHING

Instructor

University of South Carolina, Darla Moore School of Business, Columbia, SC

MGSC 486: Service Operations Management (Undergraduate Elective) (Spring 2018 – Spring 2019)

Average instructor ratings (out of 5.00)

Semester	Enrollment	Instructor Performance
Spring 2018	56	4.56
Spring 2018	56	4.19
Spring 2019	21	4.08
Spring 2019	53	4.51
Spring 2019	29	4.33

MGSC 894: Advanced Topics in Management Science (Ph.D. Seminar) (Fall 2017)*

*No student evaluations are available due to the small size of the Ph.D. seminar

MGSC 291: Introduction to Statistics (Undergraduate Core) (Fall 2016)

Average instructor ratings (out of 5.00)

Semester	Enrollment	Instructor Performance
Fall 2016	42	3.97
Fall 2016	41	4.18
Fall 2016	53	4.61

Texas A&M University, Mays Business School, College Station, TX

INFO/SCMT 364: Introduction to Operations and Supply Chain Management (Undergraduate Core) (2010-2015)

Average instructor ratings (out of 5.00 across 3 sections each semester)

* Item 2: The instructor consistently demonstrated that he/she cares about student learning
 **Item 10: Overall, this was an effective instructor.

Semester	Total Enrollment	Item 2*	Item 10**
Spring 2010	162	4.42	4.27
Spring 2011	113	4.43	4.23
Spring 2012	216	4.62	4.46
Spring 2013	220	4.52	4.39
Spring 2014	240	4.66	4.54
Spring 2015	269	4.57	4.55
Fall 2015	203	4.71	4.78

University of North Carolina, Kenan-Flagler Business School, Chapel Hill, NC

BUSI 403: Operations Management (Undergraduate Core) (Summer 2008) (instructor rating: 4.69/5.00)

Teaching Assistant

University of North Carolina, Kenan-Flagler Business School, Chapel Hill, NC

- BUSI 403: Operations Management (Undergraduate Core) (2007-2008)
- EMBA 703: Operations Management (Executive MBA Core) (2007-2008)
- EMBA 718: Global Supply Chain Operations (Executive MBA Elective) (2007-2008)
- MBA 718: Global Supply Chain Operations (MBA Elective) (2007-2008)

University of Florida, Department of Industrial and Systems Engineering, Gainesville, FL

- EIN 4354: Engineering Economy (Undergraduate) (2001-2003)
- EIN 6357: Advanced Engineering Economy (Graduate) (2001-2003)
- Introduction to Industrial Engineering (Summer 2002)

Guest Lectures

- “The Review Process: Responding to Reviewers’ Comments”
 Doctoral seminar, University of South Carolina, Columbia, SC, Fall 2018 (Invited by Dr. Joel Wooten)
- “The Use of Customer Traffic Data and Video Data in Retail Operations”
 Doctoral seminar, University of South Carolina, Columbia, SC, Fall 2016 (Invited by Dr. Mark Ferguson)
- “Game Theory Applications in Operations/Supply Chain Management”
 Doctoral seminar, Texas A&M University, College Station, TX, Fall 2011 (Invited by Dr. Michael Ketzenberg)
- “Research in Operations Management/Marketing Interface”
 Doctoral seminar, Texas A&M University, College Station, TX, Fall 2011 (Invited by Dr. Michael Ketzenberg)

Ph.D. Student Advising

- Aditya Balaram, University of South Carolina (First year paper co-advisor with Dr. Michael Galbreth)

HONORS AND AWARDS

- Finalist, 2015 Manufacturing and Service Operations Management Best Paper Award – papers published in previous three years are eligible for this annual award.
- Kenan-Flagler Business School “Outstanding Student Teaching Award”, 2009
Interdisciplinary Ph.D. student award for excellence in teaching in the Business Administration Program
- Kenan-Flagler Business School “Outstanding Graduating Student Award”, 2009
Interdisciplinary Ph.D. student award for excellence in the Business Administration Program
- UNC Graduate School “Dissertation Completion Fellowship”, 2008-2009
Competitive, university-wide award in recognition of quality of scholarly research and progress towards the degree.
- Kenan-Flagler Business School “M. Wayne DeLozier Fellowship”, 2007
Interdisciplinary Ph.D. student award for excellence in the Business Administration Program
- Research Assistantship, Kenan-Flagler Business School, UNC, 2004-2008
- German Exchange Service Scholarship, 2000
Academic excellence scholarship to attend summer school in Heidelberg, Germany
- Greek State Scholarship Foundation Awards, 1994-1998
Academic excellence award throughout all years of undergraduate studies
- Ranked 1st in the Department of Industrial Management and Technology, University of Piraeus, Greece, 1994-1998
- Ranked 1st among all graduates in the University of Piraeus, Greece, 1998

PROFESSIONAL EXPERIENCE

High School Instructor, Kaklamanis School, Athens, Greece (1995-2000)
English, Math, Chemistry, and Physics

PROFESSIONAL SERVICE

Conference Activities

- Chair, Retail Operations Track, POMS Annual Conference, Minneapolis, April 2020
- Session chair, POMS Annual Conference, Minneapolis, April 2020
- Judge, MSOM Student Paper Competition, INFORMS Annual Meeting, Seattle, October 2019
- Cluster Chair, Manufacturing and Service Operations Management, INFORMS ALIO International Conference, Cancun, June 2019
- Chair, Supply Chain Management Track, POMS Annual Conference, Washington DC, May 2019

- Session chair, POMS Annual Conference, Washington DC, May 2019
- Judge, MSOM Student Paper Competition, INFORMS Annual Meeting, Phoenix, November 2018
- Judge, MSOM SCM SIG Meeting, Dallas, July 2018
- Session chair, POMS Annual Conference, Houston, May 2018
- Judge, SCM Student Paper Competition, POMS Annual Conference, Houston, May 2018
- Judge, MSOM Student Paper Competition, INFORMS Annual Meeting, Houston, October 2017
- Judge, MSOM SCM SIG Meeting, Chapel Hill, June 2017
- Judge, SCM Student Paper Competition, POMS Annual Conference, Seattle, May 2017
- Chair, Retail Operations Management Track, POMS Annual Conference, Orlando, May 2016
- Judge, SCM Student Paper Competition, POMS Annual Conference, Orlando, May 2016
- Session chair, POMS Annual Conference, Orlando, May 2016
- Session chair, INFORMS Annual Meeting, Philadelphia, November 2015
- Session chair, POMS Annual Conference, Washington DC, May 2015
- Session chair, INFORMS Annual Meeting, San Francisco, November 2014
- Session chair, POMS Annual Conference, Atlanta, May 2014
- Session chair, INFORMS Annual Meeting, Minneapolis, October 2013
- Session chair, POMS Annual Conference, Denver, May 2013
- Session chair, INFORMS Annual Meeting, Phoenix, October 2012
- Session chair, POMS Annual Conference, Chicago, April 2012
- Session chair, DSI Annual Meeting, Baltimore, November 2008
- Session chair, POMS Annual Conference, Boston, May 2006

Journal Service

Editorial Review Member of POM

Ad hoc Reviewer:

- Management Science
- Manufacturing & Service Operations Management
- Production and Operations Management
- Journal of Operations Management
- Decision Sciences

SCHOOL AND UNIVERSITY SERVICE

University of South Carolina, Darla Moore School of Business, Columbia, SC

- Member, Recruiting Committee for OM&SCM Tenure Track Faculty Position (2019-2020)
- Member, PhD Program Review Committee (2019-2020)
- Member, Ph.D. Dissertation Committee, Olga Pak, Management Science (2019)
- Member, Comprehensive Exam Committee, Fan Zhou, Management Science (2019)
- Member, Recruiting Committee for Clinical Faculty Position (2019)
- Faculty Advisor, Sigma Alpha Lambda Student Organization (2019-2020)

- Member, PhD Program Review Committee (2018-2019)
- Member, Comprehensive Exam Committee, Sanghoon Cho, Management Science (2018)
- Member, Qualifier Exam Committee, Sanghoon Cho, Management Science (2017)
- Member, Ph.D. Dissertation Committee, Ovunc Yilmaz, Management Science (2017)
- Member, Recruiting Committee for Business Analytics/Statistics Clinical Faculty Position (2017)
- Member, Qualifier Exam Committee, Zhihao (Terry) Zhang , Management Science (2016)
- Faculty participant in Ph.D. student recruiting activities (2017-2018)

Texas A&M University, Mays Business School, College Station, TX

- Organizer, INFO Department Research Seminar Series (2011-2014)
 - Identified, invited speakers, and coordinated the logistics of the seminar (2-3 speakers per semester)
- Coordinator of INFO/SCMT 364 (2010-2014)
 - Coordinate the different sections of the course (6-7 sections per semester) taught by different faculty
- Supervised Ph.D. students teaching the course INFO/SCMT 364 (2011-2014)
- Member, Mays Business School Library Committee (2010-2014)
- Member, Information and Operations Management Faculty Recruiting Committee (2011-2012)
- BP case presentation, served as judge for class presentation, March 2010 and March 2012
- Brookshire Grocer Company case presentation, served as judge for class presentation, April 2015
- Lockheed Martin case presentation, served as judge for class presentation, April 2015
- Member, Master's Committee, Tsung-Han Yang, Economics (2011)
- Faculty attendee of the Council of Supply Chain Management Professionals (CSCMP) speaker series (2009-2016)
- Faculty participant of CSCMP student field trip (2009)

U.S. PATENTS

- “Method and System for Generating a Schedule Data Structure for Promotional Display” (with Mark Ferguson, Olga Pak, and Su-Ming Wu) (patent pending for Oracle International Corporation)

PROFESSIONAL ORGANIZATIONS

- Member, INFORMS-Institute for Operations Research and the Management Sciences
- Member, MSOM-Manufacturing and Service Operations Management
- Member, POMS-Production and Operations Management Society
- Member, WOMMS-Women in Operations Research/Management Science Forum

PROFESSIONAL EDUCATION AND TRAINING

- CARMA Regression with R, University of South Carolina, Columbia, 2019
- Retail Analytics Workshop, Kenan-Flagler Business School, University of North Carolina at Chapel Hill, Chapel Hill, 2018.
- Junior Faculty Research Workshop, Kenan-Flagler Business School, University of North Carolina at Chapel Hill, Chapel Hill, 2013.
- Faculty Teaching Academy, Texas A&M University, College Station, 2011-2012.
- Consortium for Operational Excellence in Retailing (COER), Harvard Business School, Harvard University, Massachusetts, 2011.
- Mays Academy for Learning and Teaching, Texas A&M University, College Station, 2011.
- DSI Doctoral Consortium, Baltimore, Maryland, 2009.
- Consortium for Operational Excellence in Retailing (COER), The Wharton School, University of Pennsylvania, Philadelphia, 2008.
- INFORMS Doctoral Student Consortium, Baltimore, Maryland, 2008.
- POMS Doctoral Consortium, San Diego, California, 2008.