#### Joel C. Stevenson, Jr. Columbia, S.C. 29201 (803) 240-4003 Joel.stevenson@moore.sc.edu

### **PROFESSIONAL EXPERIENCE:**

### 7/2011-Present: UofSC, Moore School of Business, Senior Lecturer

- Teach Entrepreneurship and Strategic Management
- Received award for the Outstanding Elective Professor for Professional Master of Business of Business Administration, class of 2009/2011

# 2/99-7/2011: UofSC Columbia Technology Incubator, Columbia, SC

- Executive Director
- Established and managed university business incubator
- Expanded incubator (3,000 square feet, 1 company to 43,000 square feet 66 companies)
- Thirty-one graduate companies, 753 jobs created, \$51 Million in equity raised for companies
- \*\*\*Adjunct Professor of Entrepreneurship, University of South Carolina's Moore School of Business. \* Began teaching at the Moore School in 2000

### 5/97-1/99: J.C. Stevenson and Associates, Atlanta, GA

- Consultant
- Sales and marketing training
- Strategic planning
- Assisted clients in raising capital
- Mentor to Georgia Tech incubator companies

### 9/95-5/97: JTM Industries/Subsidiary Laidlaw, Kennesaw, GA

- Director Corporate Accounts
- Established corporate accounts program
- Generated sales of \$12 million per year
- Established sales training program
- Negotiated contracts with suppliers
- (Savings to JTM-- \$1 million per year)

### 12/92-9/95: Laidlaw Environmental Services, Inc., Columbia, SC

- Corporate Accounts Manager
- Developed sales strategy
- Generated sales of \$35 million per year
- Developed contract for corporate clients
- Wrote standard operating procedure for corporate accounts managers

### 11/91-11/92: Osco/Bryson Industrial Services, Inc., Nashville, TN

(Remedial Services Contractor, Transporter of Hazardous Waste, Fuel Blender, Wastewater Treatment Plant, Engineering Services)

- Director Corporate Accounts
- Developed corporate accounts program
- Established budgets
- Developed compensation plans
- Designed contracts

- Generated sales of \$ 7.5 million per year
- Assisted in sale of company

# 1/80-1/91: Bryson Industrial Services, Inc., Columbia, SC

(Remedial Services Contractor, Transporter of Hazardous Waste, Fuel Blender)

- President/Co-Founder
- Sales volume \$15 million per year
- Negotiated lines of credit
- Established sales and marketing program
- Introduced Bryson to technology
- Negotiated merger with Osco

# 1/75-1/80: Bryson Environmental Services, Inc., Birmingham, AL

(Remedial Services Contractor, Transporter of Hazardous Waste)

- President/Co-Founder
- Sales volume \$5.5 million per year
- Negotiated lines of credit
- Established sales and marketing program
- Wrote standard operating procedure

# 3/74-1/75: Armstrong Corporation, Philadelphia, PA

(Remedial Services Contractor)

- Vice President- Sales
- Managed 5 sales representatives
- Generated sales of \$ 5 million per year

# 5/73-3/74: Continental Can Corporation, Atlanta, GA

• Sales Representative

# 5/70-5/73: National Bank of Georgia, Atlanta, GA

• Assistant Branch Manager

# **EDUCATION:**

B.S. Industrial Management, Georgia Institute of Technology, Atlanta, Georgia

# AFFILIATIONS AND ACCREDITATIONS:

- Captain, Georgia Tech Football Team
- Member, Cleveland Browns Football Team
- Vice Chairman, Chemical Waste Transportation Council
- Finalist Small Business Person of the Year, Columbia, SC, 1986
- Chosen "Most Outstanding Professor for Elective Courses USC's Moore School of Business PMBA Program, 2009, 2011
- National Business Incubation Association Board of Directors...served as Treasurer
- USC/Columbia Technology Incubator used as model for incubator start-ups in the State of South Carolina, per South Carolina Department of Commerce
- Promoted to Senior Lecturer teaching Entrepreneurship and Strategic Management, 2017