## **CURRICULUM VITAE**

## **CONTACT INFORMATION**

Marc van Essen

Associate professor in international business

Academic director of the undergraduate international business program

Sonoco International Business Department Moore School of Business University of South Carolina 1014 Greene Street Columbia SC 29208 USA (+01) 8037775669 Marc.vanessen@moore.sc.edu

## **ACADEMIC APPOINTMENTS**

2017 –	Associate professor of international business, Sonoco International Business Department, Moore School of
	Business, <i>University of South Carolina.</i>
2017 –	Academic Director of the undergraduate international business program, Sonoco International Business
	Department, Moore School of Business, University of
	South Carolina.
2015 –2017	Full professor in entrepreneurship and innovation, Global
	Center for Entrepreneurship and Innovation, <i>University of</i>
0045 0047	St. Gallen.
2015 –2017	Director of global center for entrepreneurship and innovation, Global Center for Entrepreneurship and
	Innovation, <i>University of St. Gallen.</i>
2012 – 2015	Assistant professor in international business, Sonoco International Business Department, Moore School of
	Business, <i>University of South Carolina.</i>
2011 – 2012	Assistant professor of finance, Utrecht School of
	Economics, <i>Utrecht University</i> .
2007 – 2011	Ph.D. student, Rotterdam School of Management,
	Erasmus University.
2005 – 2007	Personal research assistant, Rotterdam School of
	Management, <i>Erasmus University</i> .
2004 – 2006	Personal research assistant, Tjalling C. Koopmans
	Institute, <i>Utrecht University</i> .

## **OTHER APPOINTMENTS**

2006 – 2007 Junior Researcher – Cebeon B.V. Centrum Beleidsadviserend Onderzoek.

## **EDUCATION**

2007 – 2011 Ph.D. in Management (Cum laude), **RSM Management** 

Erasmus University. An Institution-Based View of Ownership. (Rotterdam: PhD Serie 226). Promotors: Prof. Dr. Hans van Oosterhout & Prof. Dr. Gerard Mertens. ISBN 978-90-5892-269-4, http://repub.eur.nl/res/pub/22643/

2005 – 2007	M.Sc. in <i>Universi</i> t	Economics	and La	w (Cum	laude),	Utrecht
2002 – 2005		Economics	and Lav	w (Cum	laude),	Utrecht

University.

#### RESEARCH

Marc van Essen

My research interests lie at the intersections of institutions, firm strategy and corporate governance. Currently, my main area of research covers the topics of comparative corporate governance and the institution-based view of business strategy. Accordingly, my primary research questions are: (a) What are the specific roles and effects of country-level institutions on firm strategy and practices? (b) What factors determine the prevalence and effectiveness of corporate governance practices around the world? (c) How do corporate governance practices influence firm-level strategic choices?

#### <u>ARTICLES</u>

	2017-	2016	2015	2014	2013	2012	2011	2010	2009	2008
FT list*	4	3	2	0	1	1	1	0	0	0
Total	8	4	4	0	2	2	1	1	1	1

#### \* Financial Times

Carberry, E., Engelen, P-J., & Van Essen, M. 2018. Which firms get punished? Explaining variation in stock market reactions to corporate misconduct. *Business Ethics Quarterly.* 

\* Beugelsdijk, S., Kostova, T., Kunst, V., Spadafora, E. & Van Essen, M. 2018. Cultural distance and the process of firm internationalization: A meta-analytical review and theoretical implications. *Journal of Management*.

Carney, M., Duran, P., Shapiro, D., & Van Essen., M. Forthcoming. Family firms and national competitiveness: Does family firm prevalence matter? *Journal of Family Business Strategy.* 

- \* Sauerwald, S., Oosterhout, H., Van Essen, M., & Peng, M. Forthcoming. Proxy advisors and shareholder dissent: A Cross-country comparative study. *Journal of Management.*
- \* Kammerlander, N & Van Essen, M. 2017. Research: Family firms are more innovative than other companies. *Harvard Business Review*. <a href="https://hbr.org/2017/01/research-family-firms-are-more-innovative-than-other-companies">https://hbr.org/2017/01/research-family-firms-are-more-innovative-than-other-companies</a>
- \* Arregle, J-L. Duran, P., Hitt, M., & Van Essen, M. 2017. Why is family firms' internationalization special? A meta-analysis. *Entrepreneurship Theory and Practice.*

- Duran, P., Kostova, T., & Van Essen, M. 2017. Political ideologies and internationalization of family firms in emerging markets: The Case of Chile. *Journal of World Business*, 52(4), 474-488.
- Carney, M., van Essen, M., Estrin, S., & Shapiro, D. 2017. Business group prevalence and impact across countries and over time: What can we learn from the literature? *Multinational Business Review*, 25(1), 52-76.
- \* Duran, P., Kammerlander, N., Van Essen, M., & Zellweger, T. 2016. Doing more with less: Innovation input and output in family firms. *Academy of Management Journal*, 59(4), 1224-1264.
- Engelen, P-J., Lander, M. W., & Van Essen, M. 2016. What determines crime rates? An empirical test of integrated economic and sociological theories of criminal behavior. **Social Science Journal**, 53(2), 247-262.
- \* Marano, V., Arregle, J-L., Hitt, M., Spadafora, E., & Van Essen, M. 2016. Home country institutions and the internationalization-performance relationship: A meta-analytic review. *Journal of Management*, 42(5), 1075-1110.
- \* Sauerwald, S., Oosterhout, H., & Van Essen, M. 2016. Expressive shareholder democracy? A multilevel study of shareholder dissent in 15 Western European countries. *Journal of Management Studies,* 53(4), 520-551.
- \* Carney, M., Van Essen, M., Gedajlovic, E., & Heugens, P. P. M. A. R. 2015. What do we know about private family firms? A meta-analytic review. *Entrepreneurship Theory and Practice*, 39(3), 513-544.
- Van Essen, M. Strike V., Sapp S., & Carney, M. 2015. The resilient family firm: Stakeholder outcomes and institutional effect. *Corporate Governance: An International Review*, 23(3), 167-183.
- Van Essen, M., Carney, M., Gedajlovic, E., & Heugens, P. P. M. A. R. 2015. How does family control influence firm strategy and performance? A meta-analysis of US publicly-listed firms. *Corporate Governance: An International Review*, 23(1), 3-24.
- \* Van Essen, M., Otten, J., & Carberry, E. 2015. Assessing managerial power theory: A meta-analytic approach to understanding the determinants of CEO compensation. *Journal of Management*, 41(1), 164-202.
- Van Essen, M. Engelen, P-J., & Carney, M. 2013. Does 'good' corporate governance help in a crisis? The impact of country- and firm-level governance mechanisms in the European financial crisis. *Corporate Governance: An International Review*, 21(3), 201-224. (Lead article)
- \* Van Essen, M., Van Oosterhout, H. & Heugens, P. P. M. A. R. 2013. Competition and cooperation in corporate governance: The effects of labor

institutions on blockholder effectiveness in 23 European countries. *Organization Science*, 24(2), 530-551.

Van Essen, M., Van Oosterhout, H., & Carney, M. 2012. Corporate boards and performance of Asian firms: A meta-analysis. *Asia Pacific Journal of Management*, 29(4), 873-905.

- \* Van Essen, M., Heugens, P. P. M. A. R., Otten, J., & Van Oosterhout, H. 2012. An institution-based view of executive compensation: A multilevel meta-analytic test. *Journal of International Business Studies*, 43(4), 396-423.
- \* Carney, M., Gedajlovic, E., Heugens, P.P.M.A.R., Van Essen, M., & Van Oosterhout, H. 2011. Business group affiliation, performance, context, and strategy: A meta-analysis. *Academy of Management Journal*, 54(3), 437-460.

Engelen P-J., & Van Essen M. 2010. Underpricing of IPOs: Firm-, issue- and country-specific characteristics. *Journal of Banking and Finance,* 34(8), 1958-1969.

Heugens P.P.M.A.R., Van Essen M., & Van Oosterhout, H. 2009. Metaanalyzing ownership concentration and firm performance in Asia: Towards a more fine-grained understanding. *Asia Pacific Journal of Management*, 26(3), 481-512.

Engelen P-J., & Van Essen M. 2008. Underpricing of IPOs and legal framework around the world. *Review of Law and Economics*. 1555-5879, 4(1), 419-441.

#### **BOOKCHAPTERS**

Mutlu, C. C., Van Essen, M., & Peng, M. 2015. Privatization and principal-principal conflicts in transition economies. 239-265. **Book chapter.** In Goranova, M. & Ryan, L. (eds), Shareholder Empowerment. Palgrave-Macmillan.

Otten, J., & Van Essen, M. 2015. Corporate governance reforms and firm ownership around the world, 297-321. *Book chapter.* In Goranova, M. & Ryan, L. (eds), Shareholder Empowerment. Palgrave-Macmillan.

Engelen, P.J. & Van Essen, M. 2013. Effects of firm-level corporate governance and country-level economic governance institutions on R&D curtailment during crisis times, 58-85. **Book chapter.** In M. Ugur (ed.) *Governance, regulation and innovation: Theory and evidence from firms and nations.* Edward-Elgar.

Engelen P-J., & Van Essen M. 2011. The role of financial markets to induce corporate responsibility. **Book chapter.** In Vandekerckhove, W.; Leys, J.; Scholtens, B.; Signori, S.; Schäfer, H. "Responsible Investment in Times of Turmoil", 55-74. Springer Publishers (Issues in Business Ethics Series) 978-90-481-9318-9.

#### **AWARDS, HONORS & PROCEEDINGS**

**2017 Second Highest Citation Count Of The Articles Published in JOM in 2015.** Van Essen, M., Otten, J., & Carberry, E. 2015. Assessing managerial power theory: A meta-analytic approach to understanding the determinants of CEO compensation. *Journal of Management*, 41(1), 164-202.

**2017 Family Firm Institute Best Unpublished Research Award.** Berrone, P., Duran, P., Gomez-Mejia, L., Heugens, P. P. M. A. R., & Van Essen, M. 2016. The family-legitimizing environment: A key determinant of family-controlled firms' prevalence, strategy, and profitability. <a href="http://www.prweb.com/releases/2017/07/prweb14507566.htm">http://www.prweb.com/releases/2017/07/prweb14507566.htm</a>

Coles College of Business Working Paper Series Best Paper Award 2017. Canan, C., Saleh, S., Van Essen, M., Peng, M., & Duran, P. Agency theory and corporate governance in China: A meta-analysis.

Best Reviewer Award 2016 for *Corporate Governance: An International Review.* 

Berrone, P., Duran, P., Gomez-Mejia, L., Heugens, P. P. M. A. R., & Van Essen, M. 2016. The family-legitimizing environment: A key determinant of family-controlled firms' prevalence, strategy, and profitability. *Winner of the OMT Best International Paper Award.* 76th annual meeting of the Academy of Management.

Berrone, P., Duran, P., Gomez-Mejia, L., Heugens, P., & Van Essen, M. 2016. The family-legitimizing environment: A key determinant of family-controlled firms' prevalence, strategy, and profitability. **Best paper proceedings of the 76th annual meeting of the Academy of Management.** 

Jürgen-Hauschildt-Preis 2015. *Jürgen-Hauschildt-Price for the best innovation management article.* Duran, P., Kammerlander, N., Van Essen, M., & Zellweger, T. Paper: "Doing more with less: Innovation input and output in family firms".

Professor of Spring 2015 Semester. *Delta Zeta, Student Organization Nominating Outstanding Professors at University of South Carolina.* The beta delta chapter of Delta Zelta is a sisterhood of strong and diverse women from all over the country united in our passion for our chapter. Founded on the University of South Carolina's campus on September 22, 1928, we are proud to have remained on campus for over 85 years.

Sauerwald, S., Oosterhout, H., Van Essen, M., & Peng, M. 2015. Proxy advisors as gatekeepers of shareholder dissent: A Cross-national investigation of influence and effectiveness. *CGIO Best Paper in International Corporate Governance Finalist.* 

Sauerwald, S., Oosterhout, H., Van Essen, M., & Peng, M. 2015. Proxy advisors as gatekeepers of shareholder dissent: A Cross-national investigation of influence and effectiveness. **Best paper proceedings of the 75th annual** 

meeting of the Academy of Management. Best paper proceedings of the 75th annual meeting of the Academy of Management.

Arregle, J-L. Duran, P., Hitt, M., & Van Essen, M. 2015. Is family firms' internationalization special? A meta-analysis. *Nominated for the Best Conference Paper Prize at the AIB Latin America 2015.* 

Sauerwald, S., Van Essen, M., & Oosterhout, H., & Peng, M. 2014. Proxy Advisors as Gatekeepers of Shareholder Dissent: A Multilevel Investigation of Influence and Effectiveness. *Nominated for the Best Conference Paper Prize for Practice Implications of the SMS Annual Conference.* 

Sauerwald, S., Van Essen, M., & Oosterhout, H. 2013. Shareholder Activism in Europe: Evidence from Shareholder Dissent in France, Germany, and the United Kingdom. *CGIO Best Paper in International Corporate Governance Finalist.* doi: 10.5465/AMBPP.2013.153 ACAD MANAGE PROC January 2013 (Meeting Abstract Supplement) 12565

Bailey, N., Engelen, P-J. Van Essen, M., & Heugens, P. P. M. A. R. A Meta-Analytic Review of the Determinants and Consequences of IPO Underpricing. **Best paper proceedings of the 73th annual meeting of the Academy of Management.** Best paper proceedings of the 73th annual meeting of the Academy of Management. doi: 10.5465/AMBPP.2013.98 ACAD MANAGE PROC January 2013 (Meeting Abstract Supplement) 16373

Sauerwald, S., Van Essen, M., & Oosterhout, H. 2013. Shareholder Activism in Europe: Evidence from Shareholder Dissent in France, Germany, and the United Kingdom. *Best paper proceedings of the 73th annual meeting of the Academy of Management.* doi: 10.5465/AMBPP.2013.153 ACAD MANAGE PROC January 2013 (Meeting Abstract Supplement) 12565

Van Essen, M., Duran, P., Heugens, P., Peng, M., & Kostova, T. 2013. Why do Publicly Listed Family Firms Perform so Differently Across Emerging Markets? An Institution-Based Theory. *Finalist for an award at the 2013 International Family Enterprise Research Academy (IFERA) Annual Conference.* 

Van Essen, M., Van Oosterhout, H., & Carney, M. 2012. *Winner of the* **2012 Best Paper Award** *by Springer Publishing.* The *Best Paper Award* is given annually to the best article published in past years at Asia Pacific Journal of Management. Paper: Corporate boards and performance of Asian firms: A meta-analysis.

Van Essen, M. *Nominated for Pierson Medaille 2012.* The Pierson medal is awarded every three years to a promising young researcher in the economic-financial area, who is about to break through internationally. The award is granted by The Royal Society for Political Economy (De Koninklijke Vereniging voor de Staathuishoudkunde) which was founded in 1849 and is the oldest professional association of economists in the world. Stichting Mr. N.G. Pierson Fonds. Committee: Eric van Damme (chair), Harry Garretsen, Franz Palm, Rick van der Ploeg en Casper de Vries.

Van Essen, M. *Erasmus Research Institute of Management (ERIM) Best Dissertation Award 2012.* ERIM Ceremony 2012, Wednesday 12, 2012. Location: Burgemeester Oudlaan 50, Rotterdam, The Netherlands. <a href="http://www.erim.eur.nl/news/detail/2926-erim-awards-ceremony-2012-and-the-awards-go-to/">http://www.erim.eur.nl/news/detail/2926-erim-awards-ceremony-2012-and-the-awards-go-to/</a>

Van Essen, M. Winner of Richard N. Farmer Best Dissertation Award, Academy of International Business. AIB 2012 Annual meeting. Washington DC, USA.

Van Essen, M., Heugens, P. P. M. A. R., Van Oosterhout, H., & Otten, J. 2011. Executive Pay in Context: A Meta-Analysis of Institutional Influences on the Pay-for-Performance Association. *Winner of the International Management Division Best Paper in OB / HRM / OT Award. 71th annual meeting of the Academy of Management.* 

Van Essen, M., Carney, M., Gedajlovic, E., & Heugens, P. P. M. A. R. 2011. Do US Publicly Listed Family Firms Differ? Does it Matter? A Meta-Analysis. **Best paper proceedings of the 71th annual meeting of the Academy of Management.** 

Carney M., Gedajlovic E., Heugens P.P.M.A.R., Van Essen M., & Van Oosterhout, H. 2010. Business Group Performance, Context, and Strategy: A Meta-Analysis. *Best paper proceedings of the 70th annual meeting of the Academy of Management.* 

Van Essen M., & Van Oosterhout H. 2008. Meta-Analyzing Ownership Concentration and Firm Performance in Asia: Towards a More Fine-Grained Understanding. **Best paper proceedings of the 68th annual meeting of the Academy of Management.** 

## **CONFERENCE ORGANIZER**

Organizer of Symposium at Academy of Management Annual Conference 2017 "Organizer of Symposium at Academy of Management Annual Conference 2014" (with Barbara Burkard, Charlotte Siren and Dietmar Grichnik).

Panelists: Craig Crossland, Michael Frese, Dietmar Grichnik, Marc van Essen

Organizer of Conference. Rencontres de St-Gall 2016 in St.Gallen, Switzerland, 29 - 31 August 2016 "Institutional Context and Governance of SMEs and Family Firms: Trends and Challenges" (with Urs Fueglistaller, Thierry Volery, Thomas Zellweger).

Organizer of Symposium at Academy of Management Annual Conference 2014 "Institutional complexity and corporate governance: Advancing the research agenda" (with Tatiana Kostova).

**Panelists:** Michael Carney, Igor Filatotchev, Pursey Heugens, Michael A. Hitt, Jordan Siegel, Marc van Essen

Organizer of Symposium at Academy of International Business Annual Conference 2014 "Institutions, Ownership, and Global Strategy", D#1528 (with Hans van Oosterhout).

**Panelists:** Ruth Aguilera, Tatiana Kostova, David Reeb, Jordan Siegel, Marc van Essen, Ed Zajac. 23-26 June, Vancouver, Canada.

Organizer of Strategic Management Society Extension of 2013 Annual Conference "Comparative Corporate Governance and Global Strategy", Charleston, SC (with Tatiana Kostova).

http://atlanta.strategicmanagement.net/extensions/charleston.php

**Panelists:** Ruth Aguilera, Andrew Delios, Igor Filatotchev, Pursey Heugens, Michael A. Hitt, William Megginson, Mike Peng, David Reeb, Jordan Siegel, Marc van Essen, Hans van Oosterhout, James Walsch, Edward Zajac.

#### **INVITED PRESENTATIONS AND SEMINARS**

Business model innovation certificate program. Corporate governance: From wealth protection to wealth creation. 16 November 2015. *University of St. Gallen/Stanford University.* 

Expressive shareholder democracy: A multilevel study of shareholder dissent in 15 Western European countries. 12 November 2015. *Bocconi University*, Management and Technology.

Family business specificities. 5 November 2015. *Mazars*, Germany.

St. Galler produktionsmanagement tagung. Corporate governance: From wealth protection to wealth creation. 27-28 Oktober 2015. *University of St. Gallen.* 

PhD Seminar on meta-analysis. 25-27 March 2015. *Xi'an Jiaotong University*, School of Management.

PhD Seminar on meta-analysis. 23-24 March 2015. **Shanghai Jiao Tong University**, Antai College of Economics & Management.

Design Choices in meta-analysis: Our field can do so much better. 22 April 2014, *University of Rotterdam*, Rotterdam School of Management.

Why do publicly listed family firms perform so differently across emerging markets? An institution-based theory. 5 June 2013, *Utrecht University*, Utrecht School of Economics.

Concentrated owners in Asia: Contingent performance effects of owners types and market-supporting institutions. 28 September 2012, *University of Texas at Dallas.* 

Competition and cooperation in corporate governance: The effects of labor institutions on blockholder effectiveness in 23 European countries. 10 May 2011, *University of Groningen*.

#### **MEMBERSHIPS**

Academy of International Business Academy of Management American Law and Economics Association Meta-Analysis of Economics Research (MAER) Network

## REVIEW ACTIVITIES AND PROFESSIONAL SERVICES

#### Reviewer:

Regular reviewer for the Academy of Management Journal, Asia Pacific Journal of Management, Corporate Governance: An International Review, Journal of Management Studies, Small Business Economics, Strategic Management Journal and the annual conferences of the Academy of Management and Academy of International Business.

#### **External evaluator:**

Assessing and evaluating the quality of the dissertations at North Central University (NCU).

#### **Current Member of Editorial Review Board**

Corporate Governance: An International Review (January 2014-) Asia Pacific Journal of Management (April 2014-)

## **NEWSPAPER, MAGAZINES AND RADIO**

Pacific\*Standard. How to bring down crime rates. http://www.psmag.com/politics-and-law/how-to-bring-down-crime-rates

The bad side of good governance (July 19, 2013). Strategy + business. <a href="http://www.strategy-business.com/article/re00244?gko=44c8f">http://www.strategy-business.com/article/re00244?gko=44c8f</a> Invited experts on different Dutch radio channels (BNR, Radio 1)

Het is nogal wat, risico's nemen met papa's zaak. (22 juni 2013). NRC

Erasmus Centre for Family Business (2013) Are private family firms really so conservative and sluggish?

http://www.erim.eur.nl/research/centres/family-business/news/detail/3117-are-private-family-firms-really-so-conservative-and-sluggish/

#### **TEACHING**

## Moore School of Business, University of South Carolina

#### **Master Course Comparative Corporate Governance**

Evaluation 2016/2017: 4.66 out of 5 (instructor performance)

Evaluation 2016/2017: 4.54 out of 5 (overall score)

## IBUS 443 Undergraduate Course: Business in Europe

Evaluation 2016/2017: 4.82 out of 5 (instructor performance)

Evaluation 2016/2017: 4.73 out of 5 (overall score)

Evaluation 2015/2016: 4.88 out of 5 (instructor performance)

Evaluation 2015/2016: 4.88 out of 5 (overall score)

Evaluation 2014/2015: 4.81 out of 5 (instructor performance)

Evaluation 2014/2015: 4.74 out of 5 (overall score)

Evaluation 2013/2014: 4.84 out of 5 (instructor performance)

Evaluation 2013/2014: 4.80 out of 5 (overall score)

Evaluation 2012/2013: 4.91 out of 5 (instructor performance)

Evaluation 2012/2013: 4.94 out of 5 (overall score)

#### **IBUS 790 PMBA Course: Doing Business in Europe**

Evaluation 2016/2017: 4.61 out of 5 (instructor performance)

Evaluation 2016/2017: 4.45 out of 5 (overall score)

Evaluation 2014/2015: 4.68 out of 5 (instructor performance)

Evaluation 2014/2015: 4.59 out of 5 (overall score)

Evaluation 2013/2014: 4.78 out of 5 (instructor performance)

Evaluation 2013/2014: 4.70 out of 5 (overall score)

Evaluation 2012/2013: 4.62 out of 5 (instructor performance)

Evaluation 2012/2013: 4.50 out of 5 (overall score)

# PhD Course IBUS 801 (with Kendall Roth) Seminar on International Business

Evaluation 2014/2015: 4.63 out of 5 (instructor performance)

Evaluation 2014/2015: 4.75 out of 5 (overall score)

Evaluation 2012/2013: 4.92 out of 5 (instructor performance)

Evaluation 2012/2013: 4.96 out of 5 (overall score)

#### PhD Course IBUS 808: Current Research in International Business

Evaluation 2013/2014: 5 out of 5 (instructor performance)

Evaluation 2013/2014: 5 out of 5 (overall score)

#### Thesis director/second reader:

2014/2015 Benjamin Mouldaia (supervisor)

2014/2015 Carly Welles (Thesis director)

2014/2015 Megan Alexandra Loeper (Thesis director)

2013/2014 Stephen Brown (second reader)

#### **Mentor:**

2017/2018 Amelia Parks 2014/2015 Nick Greene

#### **University of St. Gallen**

#### **Doing Business in Europe / Master Level (SIM master)**

Evaluation 2016/2017: 5.00 out of 5 (lecturer's level of dedication)

Evaluation 2016/2017: 5.00 out of 5 (overall score)

Evaluation 2015/2016: 5.00 out of 5 (lecturer's level of dedication)

Evaluation 2015/2016: 4.70 out of 5 (overall score)

## Meta-Analysis: Beyond Data Synthesis / PhD Level (GSERM)

Evaluation 2015/2016: 5.80 out of 6 (teaching satisfaction) Evaluation 2015/2016: 5.50 out of 6 (content satisfaction)

Evaluation 2015/2016: 6.75 out of 7 (teaching satisfaction) Evaluation 2015/2016: 6.75 out of 7 (content satisfaction)

Evaluation 2015/2016: 6.75 out of 7 (address student's expectation) Evaluation 2015/2016: 6.75 out of 7 (address student's needs)

#### International Entrepreneurship / MBA level

Evaluation 2015/2016: 4.91 out of 5 (lecturer's level of dedication)

Evaluation 2015/2016: 4.80 out of 5 (overall score)

#### **Comparative Corporate Governance and Family Firms / PhD Level**

Evaluation 2015/2016: 4.80 out of 5 (overall score)

#### Introduction to Scientific Research / PhD Level

No evaluation

#### **EM Lyon Business School**

Meta-Analysis / PhD level

#### **Rotterdam School of Management, Erasmus University**

#### **ERIM Summer School Steps in the Meta Analysis Process**

Evaluation 2015/2016: 4.70 out of 5 (lecture)

Evaluation 2015/2016: 4.75 out of 5 (overall score)

Evaluation 2012/2013: 4.38 out of 5 (lecture)

Evaluation 2012/2013: 4.62 out of 5 (overall score)

Evaluation 2011/2012: 4.57 out of 5 (lecture)

Evaluation 2011/2012: 4.14 out of 5 (overall score)

#### **HEC Paris**

#### **Global Management Practices: A European Perspective**

Evaluation 2015/2016: 4.79 out of 5 (instructor performance)

Evaluation 2015/2016: 4.45 out of 5 (overall score)

#### **EDHEC Business School**

## **Comparative Business Models in Europe, Summer School**

Evaluation 2014/2015: 8 student's evaluated very satisfied (highest category) and 2 students satisfied

Evaluation 2013/2014: 12 student's evaluated very satisfied (highest category) and 2 students satisfied

## Renmin University of China, Renmin Business School

PhD Seminar on Strategic Management (with Michael Carney) No evaluation

#### **Utrecht School of Economics, Utrecht University**

## Regulation of the Financial Industry / Master Level.

Evaluation 2011/2012: 4.3 out of 5 (teaching score) Evaluation 2011/2012: 4.0 out of 5 (overall score)

Evaluation 2010/2011: 4.3 out of 5 (teaching score) Evaluation 2010/2011: 4.1 out of 5 (overall score)

# International Financial Management / Bachelor Level. 2010/2011

Evaluation 2011/2012: 4.2 out of 5 (tutorial score)

#### Applied economics research course / Bachelor Level. 2010/2011

Evaluation 2010/2011: 4.6 out of 5 (supervision group) Evaluation 2010/2011: 4.8 out of 5 (overall score)

Thesis Coach / Master Thesis: On average 8 students a year (2010-)

#### Onderwijs Commissie (OC) Master, 2010-2012

The OC safe guards the quality of the education, addresses any eventual bottlenecks and gives advice, asked or unasked, concerning the development and execution of the educational policy.

#### **Doctoral Student Supervision (only chairing listed)**

Co-Chair, Lars Hovdan Molden, University of Nordland (working on proposal)

Topic: Institutions and firm innovation

Chair, Julia Barbar, University of St. Gallen (working on proposal)

Topic: Comparative corporate governance

Chair, Svetlana Flankova, University of St. Gallen (working on proposal)

Topic: Voluntary environmental programs

Chair, Anna Kravchenko, University of St. Gallen (working on proposal)

Topic: Capital structures of SMEs

Co-Chair, Sabrina Saleh, University of South Carolina (proposal defended)

Topic: Ownership and institutional theory

Co-Chair, Omar El Nayal, RSM Erasmus University (proposal defended)

Topic: On the political activities of firms: Strategies and implications

Co-Chair, Ettore Spadafora, University of South Carolina (defended June 2017)

Topic: Exploring the determinants and consequences of international diversification: A multi-level perspective.

Placement: Rochester Institute Institute of Technology

Co-Chair, Alessandro Perri, University of South Carolina (defended January 2017)

Topic: Institutional brokage and the governance of global value chains:

The case of the US apparel industry

Placement: Rollins College

Co-Chair, Patricio Duran, University of South Carolina (defended March 2015)

Topic: Family firms in emerging markets

Placement: Adolfo Ibanez University in Chile

Price: 2016 International Management Division Best Dissertation Award D'Amore-Mckim School of Business, Northeastern University.

Dissertation Committee, Canan Canbulat Mutlu, UT Dallas (defended March 2015)

Topic: Competition, Corruption, and Corporate Governance in

**Transition Economies** 

Placement: Kennesaw State University

## <u>REFERENCES</u>

## **Michael Carney**

Professor of Management Concordia University

T: (514) 848-2424 ext. 2937

E: michael.carney@concordia.ca

## **Pursey Heugens**

Professor of Strategic Management and Entrepreneurship Rotterdam School of Management Erasmus University

T: +31 10-4082261 E: pheugens@rsm.nl

## **Tatiana Kostova**

Buck Mickel Chair and Professor of International Business Darla Moore School of Business University of South Carolina

T: 803-777-3553

E: kostova@moore.sc.edu