

Daniel Marcelo Rodríguez, MBA

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EDUCATION

- MBA at EGADE Business School.
- Executive training at Master Program of Economics EGAP Graduate School.
- Major in International Business, Tecnológico de Monterrey.

SKILLS

Teaching experience. Training & Organizational Development, Business Consulting, Service Management, Project Management, Strategic HR development, Managing global teams.

WORK EXPERIENCE

Professor of International Business at Campus Queretaro and PhD Candidate with Darla Moore. (Up to date).

Online teacher for Tec de Monterrey, teaching MBA Online courses like Managerial Economics, Macroeconomics for business, Strategic Entrepreneurship, Innovation, Organizational Development, Doing Business in Latin America and Multi-cultural negotiations 2002-2018.

Cross-cultural intelligence Consultant Sept.-Oct. 2017 at Aperian Global, delivering training for Michelin tires employees at Tuscaloosa Alabama plant. Training about managerial styles working with other cultures.

Adjunct business professor at Brown Mackie College, teaching Principles of Economics (2014-2015) Birmingham Alabama.

Training Consultant (ITAC) January – August 2014 for BBVA Compass IT department

- Developing training on IT Service Management for Incident Management Solutions and changes on the new Remedy platform 8.1, for Design & Development BBVA Compass bank with the objective to perform an excellent incident management solution for customers.

Regional Director USA Global Projects, Tecnológico de Monterrey. July 2010 – November 2013 for BBVA Compass Bank.

- Project Manager and training coordinator for the Global Corporate project of BBVA, providing training solutions for BBVA Compass bank 11,000 employees. (Birmingham Alabama)
- Developing strong relationship with client attending their training needs and providing constant support for training projects between BBVA Spain and BBVA Compass USA managing and coordinating global communication, guidelines and global service standards.
- Coordinating global production team providing the best learning solution for the client in compliance with the service level agreements, developing training materials like: Know the Code, Compliance, Internal Audit for improving processes, Social Media Guidelines, Perfecting Customer Service, HR Compensation, Corporate Responsibility and Reputation, LEAN: Committed to Simplicity, among many others.

Professor and facilitator MBA Program, Tecnológico de Monterrey 2002-2017.

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- Business professor & facilitator at the MBA Online Program between **Boston University** and Tecnológico de Monterrey providing feedback and follow-up for global students. Working team-teaching with Dr. Carlos Romero.
 - Professor and facilitator at the Global MBA Program between **Thunderbird University** and Tecnológico de Monterrey. Blended approach, online and Instructor-Led tutoring professor. Working team-teaching with professors from Thunderbird University like Dr. Kishore Dash from India and Dr. Roy Nelson.
 - Professor at International Programs **Campus Monterrey**, teaching undergraduate Foreign Exchange students from all over the world: France, Japan, Finland, Turkey, Sweden, Canada, Singapore, among many others.
 - Tutor Professor in online MBA **Universidad Virtual** working in courses like Economics, International Integration, Organizational Development, Strategic Human Development, Statistics, Marketing Communication, Business Seminar, Entrepreneurship with professors from EGADE like Dr. Alejandro Ibarra, Dr. Gabriel Cavazos and Dr. Carlos Romero.
 - Professor of International Economics and International Political Economy at DAF for undergraduate students of International Business and International Relations.
 - Course content developer for Organizational Development for the MBA program.
 - Teacher's trainer "Formando formadores" at the HR department of Universidad Virtual.
 - Best professor award of the year 2006, 2013, 2015 and 2017

LECTURER

- Innovation & creativity conference "**The endless search for true value added**" at several national and international Business Seminars in places like San Antonio Tx, Acapulco, Tuxtla Gutierrez Chiapas Campus, Saltillo and Monterrey.
- FORUM 2007 Culture Monterrey. "**A Universal Declaration of Human Obligations**".
- Frecuencia Tec radio broadcast producer and social analyst "Música de Fondo". 2000.

ADDITIONAL INFORMATION

FOREIGN LANGUAGES: Bilingual English & Spanish (Dual citizenship).

ESL Professional development certification at McGill University, Montreal Canada.

Youtube Presentation "Foro Universal de las Culturas" 2007 Ciudad del Conocimiento UNESCO:

https://www.youtube.com/watch?v=OvibJ-_2gsk
