

INTERNATIONAL BUSINESS MAJOR

THE WORLD.

YOUR PLACE TO LEARN.
YOUR BUSINESS TO KNOW.



Welcome to the International Business Program at the University of South Carolina

In an increasingly interconnected world, the future belongs to those who know global business. That's why we are here at the Darla Moore School of Business at the University of South Carolina: Not only to provide you a world-class education and help prepare you to manage business across borders, but also to guide your experience and help you gain expertise in the very places you will one day lead.

Our IB undergraduate program has been ranked No. 1 in the nation by U.S. News & World Report for the last 23 years, and for good reason. Taught by exceptional international scholars, you will learn to cope with the complexities of today's global markets. And, as an IB student, you will join fellow classmates with outstanding academic records, extracurricular interests, a shared passion for learning and excellent prospects for employment after graduation. Take this time to learn more about our programs, and know that we very much look forward to welcoming you to the IB family at UofSC.

Best,



Marc van Essen

Chair, Sonoco International Business Department

Professor and academic director for the undergraduate International Business and the Master of International Business programs



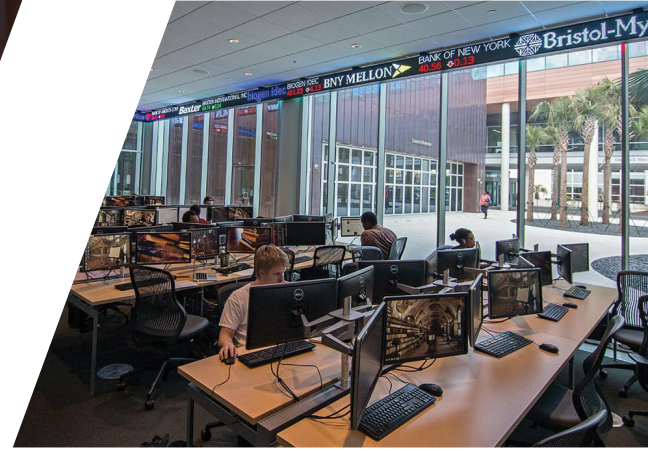


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YOU, ON A GLOBAL SCALE

We know that your future success in the world of business rests on acquiring cutting-edge knowledge of industries, companies and management practices, and developing a truly transnational mindset. Our programs are designed to deliver these critical outcomes by challenging you beyond your comfort zone—through a rigorous and enlightening academic curriculum and unprecedented opportunities for cultural immersion in different countries and contexts.

Throughout your time with us, you will study under, and be mentored by, world-class faculty. You will form deep relationships with talented peers and future business leaders, experience life through the lens of local students and learn to speak their languages, and live with diverse groups of students who become your closest friends for life.

Ultimately, you will prepare for a successful future — by facing complexity with competence and confidence.

There is no one-size-fits-all IB student.

The greatest thing you can bring to the table is something different — but there are a few common traits shared by each class of International Business students at the Darla Moore School of Business.



Start in South Carolina.

A world-class institution ranked No. 1 for international business for 23 years.

More than **50%**
Honors College

55%
female

Culturally conscious and personally curious.

Learn, live and work internationally.

3.85
average GPA

200

enrolled annually

Will travel.

Well-traveled.

It's about where you're going. Let's put some stamps in that passport.

74%
out of state

100%
multilingual at graduation

98%
job placement rate

STUDY BROAD AND DEEP

In addition to mind-shaping, thought-provoking and industry-relevant courses in international business, you will **double-major** in another functional area, gaining specific knowledge and skills in your choice of accounting, economics, finance, management, marketing, operations and supply chain, real estate, or risk management and insurance.

BE IMMERSED IN THE INTERNATIONAL

You will study at one or more of the best business schools in the world through our **global exchange programs**. The study abroad program is a life-changing experience of personal growth, where you will develop deep ties and extensive networks with future business leaders around the globe.

LEARN THE LOCAL LANGUAGE

It's different everywhere you go. To gain proper insights; develop an understanding of values, context and culture; and be effective working and networking within a region, you will master a **foreign language**.



CHOOSE BETWEEN TWO PROGRAMS



Global International Business Program

Our world-renowned Global International Business program is built around a cutting-edge comprehensive academic curriculum and has a proven record of preparing students for successful business careers. This includes at least one semester studying at an international partner school.



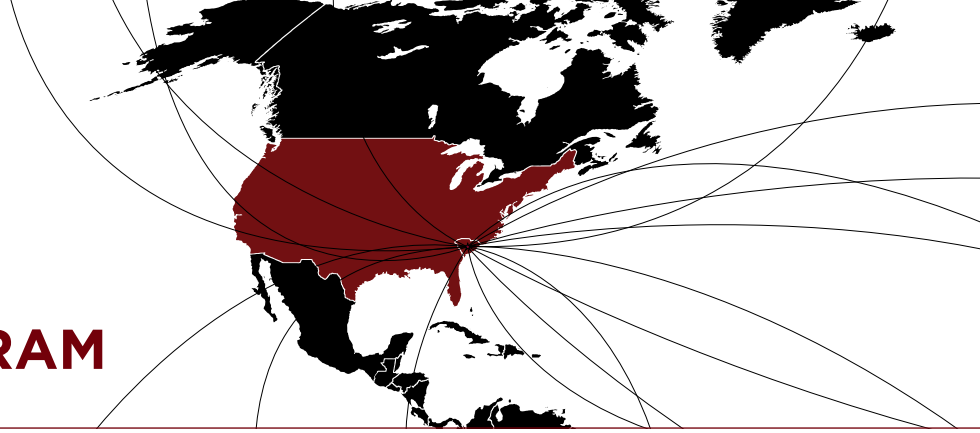
Cohort International Business Programs

Our five highly innovative and competitive cohort IB programs provide unique opportunities for greater specialization in a specific region, a thematic area or both. Each is jointly run with one or more partner institutions from a respective region. These programs are structured in cohorts — including students from the Moore School and the partner institutions — that immerse themselves in different locations and progress through the program together.





GLOBAL INTERNATIONAL BUSINESS PROGRAM



Dare to have a real impact on the ever-changing global economy.

Become a part of — and help shape — the dynamic global economy. The Global IB program prepares you for success by helping you develop a deep understanding of the people and places you will experience throughout your entire career. It's designed for those who have an innate curiosity and a passion for learning and who wish to thrive in an increasingly globalized and multipolar world.

You will learn how to make strategic business decisions in extremely complex situations, lead employees and teams with diverse cultural backgrounds, and drive change in global organizations. In addition to gaining essential

business knowledge and critical management skills through majors in international business and a second business major of your choice, you will become proficient in a foreign language and will experience a foreign country in depth through at least one semester of study abroad.

Each class and experience will help you solidify your understanding of the global dimensions of business and the nuances of different regions — specifically, the impact of culture and institutions on business conduct.

Languages

Students from the Global IB Program are required to complete advanced-level courses in a foreign language of their choice, which typically results in a language minor. Options include **Arabic, Chinese, French, Italian, German, Japanese, Portuguese, Russian** and **Spanish**.

“I’m grateful to have my professor as a mentor and the network of students I traveled with. My trip to South Africa, Mozambique and Swaziland fundamentally reshaped my understanding of Africa as the fastest-growing investment frontier.”



Madison Bradley
International Business, Finance



“The growth and friendships that have come out of this rich program are unlike any of the other groups I have been a part of at UofSC, and I can’t imagine my college experience without it.”



Abby Bangs
International Business, Operations and Supply Chain Management

Timeline

Year 1

You will study at the UofSC campus, focusing on foundational business and language courses.

Year 2

You will study at the UofSC campus, continuing your language and business foundation courses. You will also take international business courses, including Globalization and Business. Optional short-term study abroad is available.

Year 3

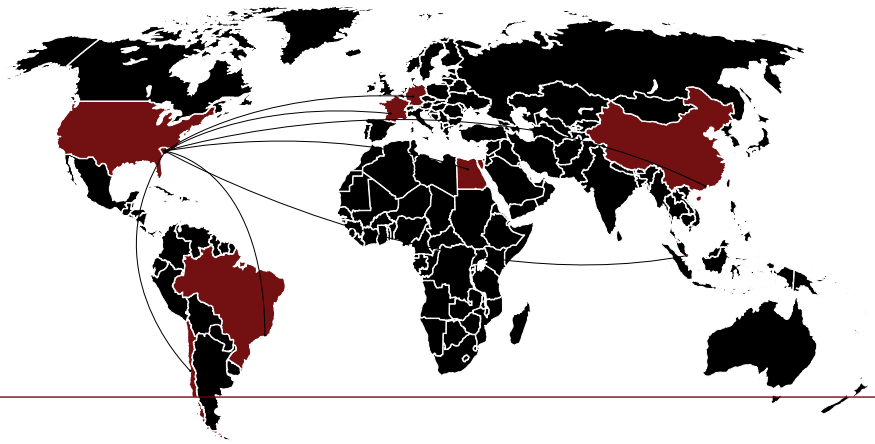
You will take a variety of international business classes and functional major electives, as well as continuing language courses. During spring semester, you will study abroad at one of our academic partners — the most prominent business schools around the world.

Year 4

You will return to the UofSC campus to complete your remaining IB, functional major and language requirements.



INTERNATIONAL BUSINESS COHORT PROGRAMS



Meet the people and places that will transform the way you think.

International Business and Chinese Enterprise

International Business Education Alliance

International Business in the Middle East and North Africa

International Business of the Americas

Responsible International Leadership

Our innovative Cohort IB programs provide a unique opportunity to experience an education at two, three or even four top schools in different countries, all within one undergraduate program. The choice is up to you. In each of these programs, you will join a group of students from UofSC and respective partner universities to live, learn and travel together throughout your studies. By spending extended time abroad and working closely with your cohort classmates and international faculty, you will challenge your perspectives on business and cultural interactions. You will gain contextual intelligence and language proficiency. Cohort members remain together for multiple years, learning from each other and growing in respect, tolerance and teamwork.

You will rely on your peers for support when navigating a new country and learn to lead when fellow cohort members face unfamiliar environments. By embracing cultural exchanges and gaining in-depth knowledge, your growth will take place on a global scale. The friendships you develop over the course of your cohort track will also become your professional networks for the future. When you graduate, you will find that you're uniquely qualified to contribute to international organizations and companies — because you will already be a part of them.



“I think the cohort program distinguishes you from other candidates and shows potential employers you have valuable experience and can excel in foreign environments.”



Matthew Adler
International Business,
Finance



“Not only has the program given me a deep understanding of international markets and finance, but I also have a network of friends and future colleagues across Western Europe for whichever career path I follow.”

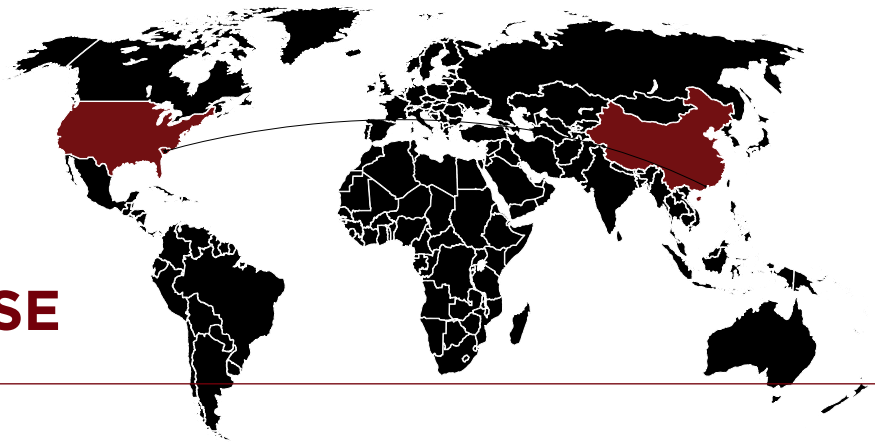


Cameron Wall
International Business,
Business Economics,
Philosophy





INTERNATIONAL BUSINESS AND CHINESE ENTERPRISE



**Chinese University of Hong Kong
Hong Kong, China**

Learn the language of business and make connections on both sides of the world.

Hong Kong is a world financial, trade and service center and the historic gateway to China. With a unique blend of Western and Eastern cultures, Hong Kong offers insight into both worlds. Life in Asia's World City is fast-paced, diverse and ever-changing. Through extended residence, you will integrate with this cosmopolitan world.

The IBCE program provides you the opportunity to live, study and work in China and the U.S., integrating international business studies with deep language and region-specific coursework. Students build expertise in the world's fastest-growing region through academic and cultural experiences while building lifelong bonds with classmates from across Asia.

Cohort focus:
Regional Expertise

Language:
Mandarin Chinese (Putonghua)

Along with Cantonese, Mandarin and English are the officially recognized languages spoken in the region. All non-native speakers will take part in at least one intensive summer language program - the first in Taipei and an optional second program in Taipei or Beijing.

Timeline

Year 1

You will study at the UofSC campus, focusing on foundational business and language courses in preparation for study in Hong Kong. The following summer, you will participate in a Mandarin immersion program at the Mandarin Training Center at National Taiwan Normal University in Taipei, followed by business and cultural visits in mainland China.

Year 2

You will study foundational business and language courses in Hong Kong with your CUHK classmates. The following summer, you have the option to continue your Mandarin study in Beijing or Taipei.

Year 3

Cohort students study at UofSC together. You will take cohort-specific international business coursework, including a Mandarin language globalization seminar.

Year 4

You will finalize your study at the UofSC campus completing your remaining international business, functional major and language requirements.



“This has been such a unique opportunity to live, study and explore on the opposite side of the world. I’ve been working with my cohort and learning about the cultures of Hong Kong and mainland China. I’m learning how to adapt to my surroundings and work with people who are very different from myself.”



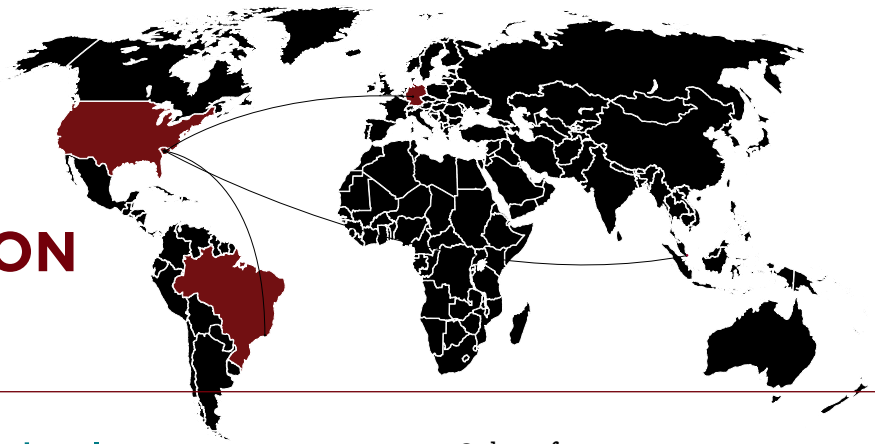
Pooja Bahl

International Business, Marketing,
with French minor and Chinese language directed study





INTERNATIONAL BUSINESS EDUCATION ALLIANCE



Experience four world-class schools. Connect across four continents.

A consortium of leading business schools from Brazil, Germany, Singapore and the United States, the International Business Education Alliance matches students from all over the world to form a cohort. At each partner university, you will work closely with both faculty and a corporate partner, get exposure to local business practices, and learn how business models vary across different regions of the world.

Cohort focus:
Global Management and Consulting

Language:
While all classes abroad are offered in English, the IBEA program is designed for students working toward a language proficiency in German, French or Portuguese.

University of Mannheim Mannheim, Germany

The University of Mannheim is located in the heart of the fourth largest economy in the world. According to the 2022 World University rankings, Mannheim ranks No. 14 in Germany and No. 146 worldwide. In the global subject rankings, the university is No. 1 in Germany for economics and business administration, as well as for the social sciences (numbers 32 and 42). As Germany’s leading business school, the university is known for its practical orientation and its collaboration with multinationals and SMEs, politics and society.

Escola Brasileira de Administração Pública e de Empresas Rio de Janeiro, Brazil

The Brazilian School of Public and Business Administration (FGV-EBAPE) is brimming with the landmark concepts, methods and techniques of Brazilian corporate culture. FGV-EBAPE provides state-of-the-art management education in addition to being a major research center into the managerial demands of Brazilian society.

ESSEC Business School ESSEC Asia-Pacific Singapore

Singapore’s position at a multicultural and educational crossroads allows ESSEC to respond to the increasing demand for management education in Asia. Fostering a spirit of openness and innovation, ESSEC enables its students to be part of the vibrant growth in Asia.

Timeline

Semesters 1-3

You will study at the UofSC campus, focusing on foundational business and language courses.

Semester 4

You will travel to Germany to study at the University of Mannheim with your cohort, where a consulting project supervised by PwC or Ernst & Young will be waiting for you. Other courses will cover European management practices and business cultures.

Semester 5

Cohort students will study at UofSC together. You will take a cohort-specific class on management consulting with a project for a client. You will also continue your language classes and choose from a number of international business courses.



“I currently live with three Germans and one French student. I’m constantly amazed by how many languages we can throw around in a 15-minute period. How many other people get to say that they’ve lived and worked in four different countries by the time they’ve turned 21?”



Lauren Fox
International Business,
Management, Finance



Semester 6

The entire IBEA cohort will travel to ESSEC’s Asia-Pacific campus in Singapore for studies. You will be exposed to Asian society and business culture, both in the classroom and during interaction with corporate partners. If available, you will continue with your language classes.

Semester 7

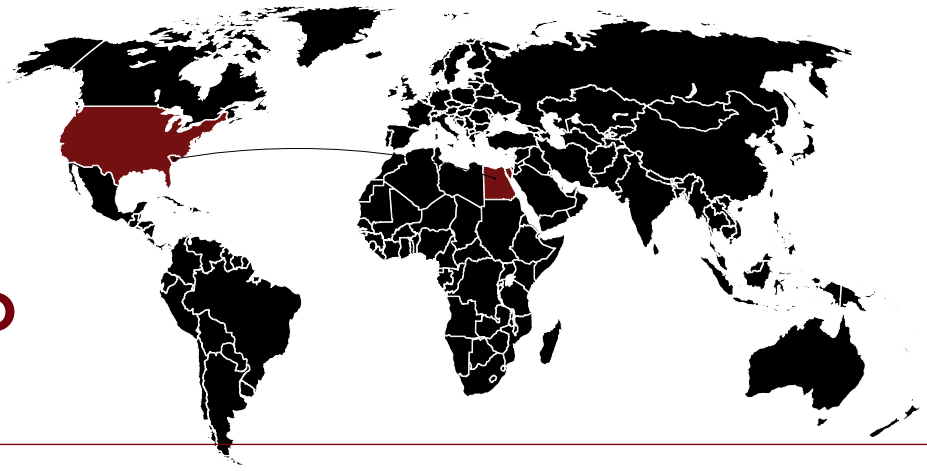
You will continue your studies at FGV-EBAPE in Rio de Janeiro, Brazil. On your agenda are business practices in Latin America and a course jointly offered with an industry partner on corporate social responsibility. If available, you will continue with your language classes.

Semester 8

You will return to UofSC to finish your international business, management and language requirements.



INTERNATIONAL BUSINESS IN THE MIDDLE EAST AND NORTH AFRICA



**American University in Cairo
Cairo, Egypt**

Uncover centuries of insights where tradition and modernity live side by side.

The No. 1 business school in Egypt, AUC is a cultural and intellectual hub of the Middle East. It attracts bright minds from all over the world, who seek to address the challenges facing the region and beyond. AUC's prestigious program has an invigorating curriculum which fosters a culture of leadership and lifelong learning.

Cairo is a major business center. The city itself is a mixture of skyscrapers, exotic markets and bazaars — a testament to a place that has both changed drastically and remained very much the same over the past 100 years.

Cohort focus:
Regional Expertise

Language:
Standard Arabic

Arabic is spoken by over 400 million people, from Mauritania in West Africa to Oman on the tip of the Arabian Peninsula. Because of its strategic importance, the U.S. government's National Strategic Language Initiative offers many scholarships and other opportunities to study the language, including intensive summer immersion classes. In addition to Modern Standard Arabic, students will learn the Egyptian dialect.

Timeline

Year 1

You will study at the UofSC campus, focusing on foundational business and Arabic language courses. During the summer, you will travel to AUC to participate in the Arabic Language Intensive Program.

Year 2

You will take foundational business coursework, regional international business coursework and language coursework in Cairo alongside your AUC cohort members. You may remain in Cairo for additional immersive Arabic language training.

Year 3

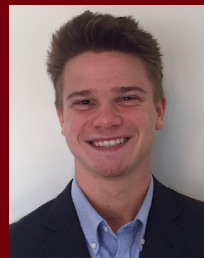
You will travel together with AUC students to South Carolina to continue your studies. You will take cohort-specific international business coursework, along with functional major courses.

Year 4

You will remain at the UofSC campus to complete your remaining international business, functional major and language requirements.



“I’ve lived for three months with a local family, visiting nearby Jordan and Oman. I have gained a lot of independence, I’ve grown a wide and diverse network, and I know how things are done in the region.”



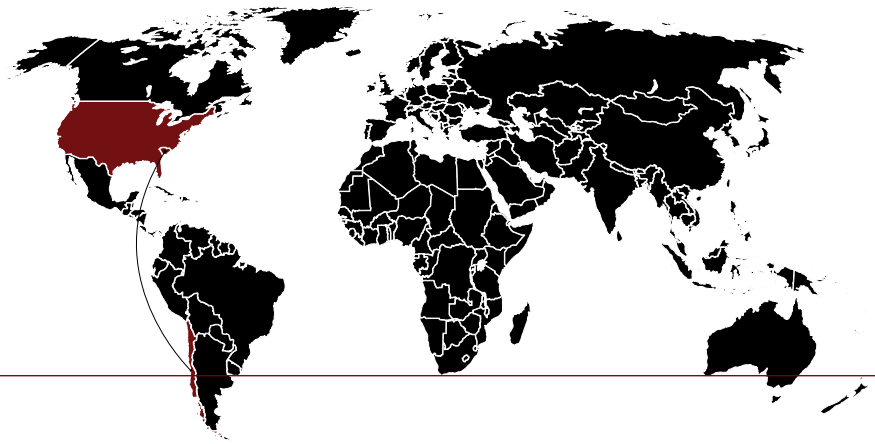
Gavin Bruns

International Business, Management, with a concentration in Entrepreneurship and Marketing





INTERNATIONAL BUSINESS OF THE AMERICAS



Universidad de Chile (UdC)
Santiago, Chile

Dive deep into Latin American culture and develop a mindset to shape both the Northern and Southern hemispheres.

Located between the Andes Mountains, the Pacific Ocean and the beautiful vineyards of the Maipo Valley, Santiago is South America’s fifth largest city and home to a third of all Chileans. Chile is also the most competitive economy in South America. At the center of Chilean commerce, your cohort will find itself immersed in dynamic cultural, educational and business environments. You will discover similarities and differences in the traditions, cultures and business practices across countries in Latin America.

These experiences will help you understand how to more effectively interact and do business, not only with people in Chile but in all of Latin America. Your time together with your cohort will provide you with new insights, global vision and an impressive new alumni network, composed of many of Chile’s most outstanding leaders and economic movers.

Cohort focus:
Regional Expertise

Language:
Spanish

As the fourth most commonly spoken language worldwide, Spanish is becoming critical to conducting business in the global economy. By immersing yourself in a country where it’s the official language, you will interact extensively with native speakers and take business courses in Spanish.

Timeline

Year 1

You will study at the UofSC campus, focusing on foundational business and Spanish courses.

Year 2

You will continue your business and Spanish studies at the UofSC campus. In the second semester, UdC students will relocate to South Carolina, where you will all take your first cohort-specific international business courses together.

Year 3

The cohort will stay in South Carolina for the first semester, taking several courses together. During the second semester, you will all relocate to Santiago, Chile, to begin your studies at UdC. You will continue Spanish language training and take business courses taught in English and Spanish.

Year 4

Then you will return to UofSC to finish your international business, functional major and language requirements.

“I never thought I’d get so close with the Chileans in my cohort. Two came to my house for Thanksgiving, and I stayed with three of their families when I first got to Chile.”



Tara Schimelman
International Business,
Operations and
Supply Chain Management



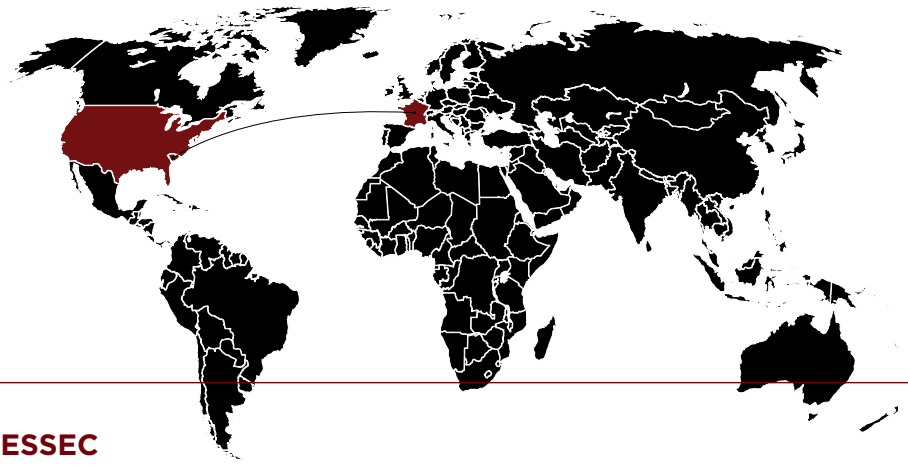
“During my 10 months in Chile, I’m interning at the United States Embassy, playing for my university’s basketball team, and building professional relationships and friendships with people from all over the world.”



Emily Evans
International Business,
Finance, with Spanish minor



RESPONSIBLE INTERNATIONAL LEADERSHIP



ESSEC Business School (The French ESSEC means “Superior School of Economic Science and Business”)

Gain leadership for a sustainable future. Complete a mandatory service project abroad.

Focusing on leadership and marketing in a global context, the program emphasizes understanding societal and environmental impacts, sustainability and ethical obligations in business analysis and decision-making, which are critical skills for business leaders in tomorrow’s global world.

Located in Cergy, France — approximately one hour from Paris, students study at ESSEC Business School for two semesters and one summer. ESSEC is one of the most selective French universities, has attained the triple crown accreditation and was the first European business school to obtain AACSB accreditation.

Students will complete coursework in areas such as People & Organizations, Socially Responsible Marketing, Globalization and Business, Business Ethics, Leading Teams and French. Students will also complete a mandatory service project abroad, addressing personal responsibility and service to the communities surrounding them.

Cohort focus:
Responsible International Leadership

Language:

While all classes are offered in English across all institutions, the RIL program is designed for students working toward a language proficiency in French.

Timeline

Semesters 1-3

Study at UofSC; enroll in necessary courses for degree requirements in business, Carolina Core and French.

Semester 4

Study at ESSEC with your UofSC and ESSEC counterparts; enroll in People and Organizations as a Cohort; enroll in necessary courses for degree requirements in business, Carolina Core and French.

Summer between semesters 4 and 5

Remain abroad to complete your field experience requirement for the cohort. This may be done at any location abroad; ESSEC will offer placement assistance, or students may arrange the field project on their own as long as it meets the requirements of the program component.

Semester 5

Study at ESSEC with your UofSC and ESSEC counterparts; enroll in Business Ethics/Corporate Social Responsibility as a cohort; enroll in necessary courses for degree requirements in business, Carolina Core and French.



Semester 6

Study at UofSC with your UofSC and ESSEC counterparts; enroll in IBUS 310: Globalization & Business as a cohort; enroll in necessary courses for degree requirements in business, Carolina Core and French.

Semester 7

Study at UofSC with your UofSC and ESSEC counterparts; enroll in IBUS 427: Global Stakeholder Management as a cohort; enroll in necessary courses for degree requirements in business, Carolina Core and French.

Semester 8

Study at UofSC; complete necessary courses for degree requirements in business, Carolina Core and French. Earn a bachelor's degree from UofSC (Bachelor of Science in Business Administration: International Business and Marketing; minor in French).

LET'S GET STARTED

Apply to the Moore School through the University of South Carolina's Office of Undergraduate Admissions.



GLOBAL IB

Students admitted to the South Carolina Honors College receive immediate admission into the program. Others can apply for competitive entry following the spring of their freshman year.



IB COHORTS

Students applying to UofSC as freshmen can apply for the IB Cohort programs. The application is separate and concurrent with your UofSC application.

MAJOR REQUIREMENTS

Review our curriculum online.

OTHER QUESTIONS

See our FAQ section for answers about the application process, financial aid and other common questions.

CONTACT US

International Business Undergraduate Program
undergrad.ib@moore.sc.edu
803-777-2191

LEARN MORE

[sc.edu/moore/ugib](https://moore.sc.edu/moore/ugib)



No.1

undergraduate international business degree
for 23 consecutive years — *U.S. News & World Report*

No.1

in international business research productivity worldwide
for 1990-2021 (No. 2, 2016-2021) — *Journal of International Business Studies*

More than 70 elite partner institutions around the world

200 new international business students are admitted annually through a highly competitive process

\$62,952 Average Starting Salary

98% Placement Rate

2021 UofSC Career Center Survey, 90 days from graduation

Our students are employed by top companies in different industries around the world, including:

Accenture
Amazon
Bain & Company
Bank of America
Belden
BMW
Boeing
Bosch
Coca-Cola
Deloitte & Touche
Deloitte Consulting

Deutsche Bank
E & J Gallo
Ernst & Young
ExxonMobil
Google
IBM
Integration Point
JPMorgan Chase
KPMG
Manhattan Associates
McKinsey & Company

Michelin
Morgan Stanley
NBC Universal
Perry Ellis International
PwC
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UPS
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INTERNATIONAL BUSINESS MAJOR

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